



MARIN ENERGY AUTHORITY
BOARD MEETING
THURSDAY, July 11, 2013
7:00 P.M.

SAN RAFAEL CORPORATE CENTER, TAMALPAIS ROOM
750 LINDARO STREET, SAN RAFAEL, CA 94901

Roll Call

Present: Damon Connolly, City of San Rafael, Chair
Kathrin Sears, County of Marin
Bob McCaskill, City of Belvedere
Sloan Bailey, Town of Corte Madera
Larry Bragman, Town of Fairfax
Len Rifkind, City of Larkspur
Denise Athas, City of Novato
Tom Butt, City of Richmond
Ford Greene, Town of San Anselmo
Ray Withy, City of Sausalito
Emmett O'Donnell, Town of Tiburon

Absent: Ken Wachtel, City of Mill Valley
Carla Small, Town of Ross

Staff: Dawn Weisz, Executive Officer
Elizabeth Kelly, Legal Director
Beckie Menten, Energy Efficiency Coordinator
Jamie Tuckey, Communications Director
John Dalessi, Technical Consultant
Greg Brehm, Resource Coordinator
Shalini Swaroop, Regulatory Counsel
Emily Goodwin, Internal Operations Coordinator
Darlene Jackson, Clerk

Public Session: 7:09PM

Agenda Item #1- Board Announcements (Discussion)

None

Agenda Item #2 – Public Open Time (Discussion)

Woody (William) Hastings, owner of Climate Protection Campaign, a non-profit organization in Sonoma County offered words of gratitude to MEA for being trailblazers in the CCA arena, paving the way and providing support to other CCAs in development. His organization has been around since 2005 and is working to support the Sonoma

Clean Power CCA effort. If everything goes according to plan, Sonoma Clean Power will launch in January 2014.

Agenda Item #5 – Resolution 2013-07 Honoring Board Member Alexandra Cock (Discussion/Action)

Item moved up.

Agenda Item #5, reading of Resolution for Alexandra Cock was moved up. The Resolution was read by Chair Damon Connolly. Ms. Cock responded by saying that her commitment to MEA would continue and her hope is that there will be opportunities for her to continue to support the wellbeing of MEA, and she looks forward to staying engaged with MEA. She stated that she is very proud of her MEA participation as values of the organization align with her value system. She is also proud of the fact that she was the first Corte Madera councilmember in 2009 who favored joining MEA.

M/s Sears/Greene (passed 11-0-0) approved Resolution 2013-07 Honoring Board Member Alexandra Cock. Directors Small and Wachtel were absent.

Oath of Office

Executive Officer, Dawn Weisz administered Oath of Office for new Board member, Sloan Bailey. Dir. Bailey was welcomed by the Board.

Agenda Item #3 – Report from Executive Officer (Discussion)

Executive Officer Dawn Weisz reported on the following:

- Audit – The 2012 annual fiscal audit is close to finalization and will be presented to the Board at the September Board meeting since there is no meeting scheduled for August.
- PG&E bill redesign – PG&E is in the final stages of implementing the redesign of the monthly bill. They've been working on it for about a year and a half and there will be more information provided at the August Technical Committee and Executive Committee meetings.
- Upcoming meetings – Reminder that there will be no Board meeting in August but Technical Committee and Executive Committee meetings will move forward as scheduled for August.
- There will be a Board meeting on September 5th and the Board Retreat is scheduled for Wednesday, September 25th. The Board Retreats gives MEA an opportunity to discuss long-term vision and beneficial opportunities.
- Marin County Fair Update – Success at the County Fair; she thanked the Board for their recommendations and expressed appreciation to everyone who stopped by.

Agenda Item #4 – Consent Calendar (Discussion/Action)

- C.1 Minutes from 5.2.13 Board Meeting
- C.2 Monthly Budget Report
- C.3 MEA Community Affairs Staff Position
- C.4 First Addendum to Fourth Agreement with Green Ideals
- C.5 Response to Grand Jury Report
- C.6 Amended Power Purchase and Sale Agreement with RE Kansas, LLC
- C.7 Policy 007: Mileage and Toll Reimbursement
- C.8 First Addendum with Ellison, Schneider & Harris

M/s Sears/Athas (passed 11-0-0) approved all items on the consent calendar. Directors Small and Wachtel were absent.

Agenda Item #6 Five Agreements with Calpine Energy Services L.P. for Power Supply Including Renewable Energy and Resource Adequacy (Discussion/Action)

Greg Brehm, Resource Coordinator provided:

- Overview of MEA's Open Season procurement process and how Calpine's Renewable Energy proposal became the highest ranked among all Open Season proposals.
- History on the project itself which included: Location & Viability, Portfolio Fit, Counterparty Strength (indicating that natural gas generation is not part of this contract), Contract terms, and Contract overview.

Mr. Brehm and Mr. Dalessi responded to questions from the Board, specifically those surrounding costs. Chair Connolly commended the team on their foresight in terms of securing power supply for the future.

M/s Sears/Bragman (passed 11-0-0) authorize approval of Five Agreements with Calpine Energy Services L.P. for Power Supply Including Renewable Energy and Resource Adequacy. Directors Small and Wachtel were absent.

Agenda Item #7 Communications Update (Discussion)

Communications Director, Jamie Tuckey, discussed the following:

- Green-e Energy Marketing Compliance – Identified the Center for Resource Solutions (CRS) as a national non-profit that administers Green-e Energy as being an independent certification and verification program for renewable energy. In March 2012 MCE's Deep Green 100% renewable energy product was certified by Green-e Energy.
- Provided an overview of Green-e requirements for organizations offering a Green-e Energy Certified product. Chair Connolly asked if there are any plans to further promote the deep green program. Ms. Tuckey explained that the approval of the Community Affairs position will afford an opportunity to focus more on promoting the deep green program, especially at the commercial level.
- MCE Energy Efficiency Program Marketing – Energy Efficiency program in Marin County and the City of Richmond currently being offered by MCE. To drive participation, awareness and support, MCE sponsored the 'Make Your World Pavilion' at the 2013 Marin County Fair. In addition to providing numerous Do-It-Yourself activities focused on sustainability and innovation, the Pavilion showcased MCE's My Energy Tool, a web-based energy assessment tool. A representative from PlanetEcosystems, the company that designed MCE's 'My Energy Tool', was present at the MCE booth and available for demonstrations. There was an increase in web participation rate from 150 to over 400 during the course of the Fair.
- Extensive marketing and communications efforts include: paid media, earned media and social media. Chair Connolly asked how many persons actually participated at the County Fair. Per Ms. Tuckey, not a huge number but there were several incentives provided to persons who signed up and participated in the demonstration at the Fair. The City of Novato included MCE's EE program in one of their advertisements which was beneficial to MCE. Board members Connolly and Greene commended the communications team and suggested they continue the momentum that they have.
- Joint Cost Comparison Mailer - Every MCE and PG&E customer in our service area received a mailer. This information is posted on PG&E's website as well as MCE's website. Director O'Donnell thinks the mailer is great and wanted to know if there were any ideas being considered as how MCE might use the mailer to possibly reach customers who had opted out? Per Ms. Tuckey, MEA Account Managers have been reaching out to those opted out customers who are eligible for MCE re-enrollment in addition to having a supply on hand in the office when customers drop in.

- Revised PG&E Energy Statement – This will be discussed at the August Technical Committee and Executive Committee meetings.

Ms. Tuckey and Ms. Weisz responded to additional questions from the Board.

Agenda Item #8 – Regulatory Update (Discussion)

Legal Director, Elizabeth Kelly provided update on:

- Petition for Rulemaking on Exit Fees and Non-Bypassable Charges (NBCs) – Director O’Donnell asked about next steps if we do not receive a favorable ruling. Ms. Kelly explained the alternative venues, including PG&E’s Energy Resource Recovery Account (ERRA).
- PG&E CCA Marketing – PG&E’s advice letter regarding CCA Marketing was denied by the Commission.
- Cap & Trade – PG&E will continue to exclude GHG costs in rates until 2014.
- Flexible Capacity – explained the “duck graph.”
- Energy Storage – Discussed the Commission’s proposal regarding Energy Storage procurement targets and laid out MEA’s proposed alternative.

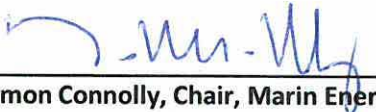
Ms. Kelly responded to questions from the Board.

Agenda Item #9 Board Member & Staff Matters (Discussion)

None

Agenda Item #10 – Adjourn

8:41PM


Damon Connolly, Chair, Marin Energy Authority

ATTEST:


Dawn Weisz, Executive Officer

