



FOR IMMEDIATE RELEASE

February 6, 2023

Press Contact:

Jenna Tenney | Manger of Brand Communications
(925) 378-6747 | communications@mceCleanEnergy.org

Bay Area Drivers Receive Over \$1 Million in EV Rebates from MCE

Local electricity provider supports low-income drivers

SAN RAFAEL and CONCORD, Calif. — Local clean energy provider, **MCE, has distributed over \$1 million in income-qualified electric vehicle rebates since December 2019.** These rebates help Bay Area drivers take advantage of the benefits of clean transportation and lower annual costs associated with electric vehicle ownership.

“The upfront cost of owning an EV can be a barrier for many, but the long-term ownership costs are much lower than a gas-powered vehicle, saving drivers an average of \$1,000 a year,” said Dawn Weisz, MCE CEO. **“Our programs are prioritizing low-income drivers to help those who would benefit most from lower costs, making clean transportation accessible to everyone.”**

MCE’s income-qualified rebate program:

- Distributed more than 300 rebates to income-qualified drivers;
- Offers rebates of \$3,500 per vehicle that complement other local, state, and federal rebate programs for a total rebate between \$7,500 and \$17,500; and
- Focuses on an underserved population that has a greater proportional financial burden associated with transportation costs.

MCE will be closing the current rebate program as of March 1, 2023, which will be the final day to submit applications. A new program will debut in early summer 2023, making it even easier for drivers to access clean transportation by lowering the immediate purchase costs of a new EV instead of sending drivers a rebate check in the mail after it’s purchased. Details of this new program will be available on [MCE’s website](#).

EV Rebates are just one of the many ways MCE is helping customers reduce their greenhouse gas emissions. To learn more about MCE's programs and community impact, view the [2022 Impact Report](#).

###

About MCE: MCE is a not-for-profit, public agency that has been setting the standard for clean energy in California since 2010. MCE offers 60-100% renewable power at stable rates, significantly reducing greenhouse emissions and reinvesting millions in local programs. Serving a 1,200 MW peak load, MCE provides electricity service and innovative programs to more than 580,000 customer accounts and 1.5 million residents and businesses in 37 communities across four Bay Area counties: Contra Costa, Marin, Napa, and Solano. For more information about MCE, visit mceCleanEnergy.org, or follow us on [Facebook](#), [LinkedIn](#), [Twitter](#) and [Instagram](#).