



MARIN COUNTY | NAPA COUNTY | UNINCORPORATED CONTRA COSTA COUNTY | UNINCORPORATED SOLANO COUNTY
BENICIA | CONCORD | DANVILLE | EL CERRITO | FAIRFIELD | LAFAYETTE | MARTINEZ | MORAGA | OAKLEY
PINOLE | PITTSBURG | PLEASANT HILL | RICHMOND | SAN PABLO | SAN RAMON | VALLEJO | WALNUT CREEK

March 10, 2023

California Public Utilities Commission
Energy Division
Attention: Tariff Unit
505 Van Ness Avenue, 4th Floor
San Francisco, CA 94102-3298

MCE Advice Letter 68-E

RE: Marin Clean Energy's Disadvantaged Communities Green Tariff Program and Community Solar Green Tariff Program 2023 Solicitation Materials, Tariff Updates, and Marketing Plans

In compliance with California Public Utilities Commission's ("CPUC" or "Commission") Decision ("D.") 18-06-0271 and Resolution E-5212,¹ Marin Clean Energy ("MCE") respectfully submits this Advice Letter ("AL") for approval of its 2023 Disadvantaged Communities Green Tariff ("DAC-GT") and Community Solar Green Tariff ("CSGT") tariffs, solicitation protocols, and marketing plans.

PURPOSE

Pursuant to Resolution E-5212, MCE submits this AL to update its DAC-GT and CS-GT tariffs, solicitation protocols, and marketing plans to reflect the new program eligibility criteria established in Resolution E-5212 Ordering Paragraphs ("OP") 2 and 3. MCE makes the following updates to its program eligibility requirements:

1. To identify eligible disadvantaged communities ("DACs") for the DAC-GT and CSGT programs, a Program Administrator ("PA") may use the current version of the CalEnviroScreen ("CES") tool, as well as any previous versions that have been in place since the approval of the PA's DAC-GT and CSGT implementation advice letter (i.e., the "additive" CES methodology). This modification was approved on an interim basis until the Commission makes a determination on whether and how to modify program eligibility criteria in the Application for Review²;
2. Eligibility for the DAC-GT and CSGT programs is expanded to include California Indian Country as defined in 18 United States Code Section 1151.³

¹ Resolution 5212-E, *Approving with Modifications California Choice Energy Authority's and East Bay Community Energy's Petitions for Modification of Resolution E-4999*, from October 6, 2022, OP 4.

² A.22-05-022, *Application of PACIFIC GAS AND ELECTRIC COMPANY (U39E) for Review of the Disadvantaged Communities – Green Tariff, Community Solar Green Tariff and Green Tariff Shared Renewables Programs*.

³ This definition aligns with the eligibility criteria for tribal communities of the DAC Single Family Solar Homes (DAC SASH) program as defined in OP 1 of D.20-12-003.

MCE includes herein proposed modifications to its DAC-GT and CSGT tariffs, the CSGT solicitation protocols, and the DAC-GT and CSGT marketing plans. As MCE has reached its DAC-GT program cap, MCE will not run future solicitations for DAC-GT and thus does not update those program documents.

TIER DESIGNATION

Pursuant to Resolution E-5212 OP 4, this AL is submitted with a Tier 2 designation.

EFFECTIVE DATE

Pursuant to G.O. 96-B, MCE requests that this Tier 2 AL become effective on April 10, 2023, which is 30 calendar days from the date of this filing.

BACKGROUND

On June 21, 2018, the Commission approved D.18-06-027, adopting two new community solar programs to promote the use of renewable generation among residential customers in DACs,⁴ as directed by the California Legislature in Assembly Bill (“AB”) 327 (Perea), Stats. 2013, ch 611. The DAC-GT and the CS-GT programs offer 100% solar energy to eligible customers and provide a 20% discount on the electric portion of the utility bill.

D.18-06-027 allows Community Choice Aggregators (“CCAs”) to develop their own DAC-GT and CS-GT programs, and states that CCAs that elect to offer DAC-GT and CS-GT must abide by all rules and requirements adopted in that decision.⁵ Pursuant to OP 17 of D.18-06-027, MCE filed its Implementation AL (MCE AL 42-E) on May 7, 2020. The Commission approved AL 42-E in Resolution E-5124, issued April 15, 2021.

Participating customers in the DAC-GT and CS-GT programs must be located in a DAC. DACs are defined under D.18-06-027 as communities that are identified in the CES tool as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of CES’s Pollution Burden that do not have an overall CES score because of unreliable socioeconomic or health data.⁶ The Commission issued Resolution E-5212 on October 6, 2022, which modified the definition of eligible DACs for the programs and expanded eligibility to California tribal lands.

⁴ DACs were defined under D.18-06-027 as communities that are identified in the most current version of CalEnviroScreen as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of CalEnviroScreen’s Pollution Burden that do not have an overall CalEnviroScreen score because of unreliable socioeconomic or health data. With this AL, MCE updates program eligibility to reflect the version of CES in place when its program was approved by the Commission, and any subsequent version of CES, as well as California Tribal lands.

⁵ D.18-06-027, p. 104, OP 17.

⁶ D.18-06-026 at p.16

SUMMARY OF PROGRAM ELIGIBILITY CHANGES

1. CES Changes

In compliance with Resolution E-5212, MCE updates the language in its DAC-GT and CSGT program documents to replace all language stating “the latest version of the CalEnviroScreen tool” with “the CalEnviroScreen 3.0 tool and any subsequent version”.

2. Inclusion of California Indian Country

In compliance with Resolution E-5212, MCE includes the following new language in the eligibility sections of its program documents: “Eligibility to participate in the DAC-GT or CSGT program is expanded to all California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.”

MCE submits the following Appendices to make the required changes to its program documents:

- Appendix A: Electric Schedule DAC-GT and Redline of Electric Schedule DAC-GT
- Appendix B: Electric Schedule CSGT and Redline of Electric Schedule CSGT
- Appendix C: Green Tariff Request for Offer Protocols and Redline of Green Tariff Request for Offer Protocols
- Appendix D: Marketing, Education and Outreach Plan for the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs and Redline of Marketing, Education and Outreach Plan for the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs

CONCLUSION

MCE respectfully requests the Commission approve the modifications to its DAC-GT and CS-GT tariff sheets, solicitation protocols, and marketing plans as described herein.

NOTICE

In accordance with General Rule 4 of GO 96-B, MCE is serving copies of this AL to the interested parties shown on the R.14-07-002 and A.22-05-022 service lists. For changes to these service lists, please contact the Commission’s Process Office at (415) 703-2021 or by electronic mail at Process_Office@cpuc.ca.gov.

Pursuant to the March 20, 2020 order from Executive Director waiving the hard copy filing requirements for the AL pursuant to GO 96-B Rule 1.3, MCE will not be filing a hard copy of this

AL.

PROTESTS

Anyone wishing to protest this advice letter filing may do so by letter via U.S. Mail, facsimile, or electronically, any of which must be received no later than 20 days after the date of this advice filing. Protests must be submitted to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

In addition, protests and all other correspondence regarding this advice letter shall be sent electronically to the attention of:

Amulya Yerrapotu
Policy Associate
Marin Clean Energy
1125 Tamalpais Ave
San Rafael, CA 94901
Email: ayerrapotu@mcecleanenergy.org

There are no restrictions on who may file a protest, but the protest shall set forth specifically the grounds upon which it is based and shall be submitted expeditiously.

CORRESPONDENCE

For questions, please contact Amulya Yerrapotu at (415) 464-6664 or by electronic mail at ayerrapotu@mcecleanenergy.org.

/s/ Amulya Yerrapotu

Amulya Yerrapotu
Policy Associate
MARIN CLEAN ENERGY
1125 Tamalpais Avenue
San Rafael, CA 94901
Email: ayerrapotu@mcecleanenergy.org

Appendices

Appendix A: Electric Schedule DAC-GT and Redline of Electric Schedule DAC-GT

Appendix B: Electric Schedule CSGT and Redline of Electric Schedule CSGT

Appendix C: Green Tariff Request for Offer Protocols and Redline of Green Tariff Request for Offer Protocols

Appendix D: Marketing, Education and Outreach Plan for the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs and Redline of Marketing, Education and Outreach Plan for the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs

cc: Service Lists R.14-07-002 and A.22-05-022



ADVICE LETTER SUMMARY

ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.:

Utility type:

☐ ELC ☐ GAS ☐ WATER
☐ PLC ☐ HEAT

Contact Person:

Phone #:

E-mail:

E-mail Disposition Notice to:

EXPLANATION OF UTILITY TYPE

ELC = Electric GAS = Gas WATER = Water
PLC = Pipeline HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #:

Tier Designation:

Subject of AL:

Keywords (choose from CPUC listing):

AL Type: ☐ Monthly ☐ Quarterly ☐ Annual ☐ One-Time ☐ Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL:

Summarize differences between the AL and the prior withdrawn or rejected AL:

Confidential treatment requested? ☐ Yes ☐ No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required? ☐ Yes ☐ No

Requested effective date:

No. of tariff sheets:

Estimated system annual revenue effect (%):

Estimated system average rate effect (%):

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed¹:

Pending advice letters that revise the same tariff sheets:

¹Discuss in AL if more space is needed.

Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:

CPUC, Energy Division
Attention: Tariff Unit
505 Van Ness Avenue
San Francisco, CA 94102
Email: EDTariffUnit@cpuc.ca.gov

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email:

Name:
Title:
Utility Name:
Address:
City: State:
Telephone (xxx) xxx-xxxx:
Facsimile (xxx) xxx-xxxx:
Email:

ENERGY Advice Letter Keywords

Affiliate	Direct Access	Preliminary Statement
Agreements	Disconnect Service	Procurement
Agriculture	ECAC / Energy Cost Adjustment	Qualifying Facility
Avoided Cost	EOR / Enhanced Oil Recovery	Rebates
Balancing Account	Energy Charge	Refunds
Baseline	Energy Efficiency	Reliability
Bilingual	Establish Service	Re-MAT/Bio-MAT
Billings	Expand Service Area	Revenue Allocation
Bioenergy	Forms	Rule 21
Brokerage Fees	Franchise Fee / User Tax	Rules
CARE	G.O. 131-D	Section 851
CPUC Reimbursement Fee	GRC / General Rate Case	Self Generation
Capacity	Hazardous Waste	Service Area Map
Cogeneration	Increase Rates	Service Outage
Compliance	Interruptible Service	Solar
Conditions of Service	Interutility Transportation	Standby Service
Connection	LIEE / Low-Income Energy Efficiency	Storage
Conservation	LIRA / Low-Income Ratepayer Assistance	Street Lights
Consolidate Tariffs	Late Payment Charge	Surcharges
Contracts	Line Extensions	Tariffs
Core	Memorandum Account	Taxes
Credit	Metered Energy Efficiency	Text Changes
Curtailable Service	Metering	Transformer
Customer Charge	Mobile Home Parks	Transition Cost
Customer Owned Generation	Name Change	Transmission Lines
Decrease Rates	Non-Core	Transportation Electrification
Demand Charge	Non-firm Service Contracts	Transportation Rates
Demand Side Fund	Nuclear	Undergrounding
Demand Side Management	Oil Pipelines	Voltage Discount
Demand Side Response	PBR / Performance Based Ratemaking	Wind Power
Deposits	Portfolio	Withdrawal of Service
Depreciation	Power Lines	

APPENDIX A



ELECTRIC SCHEDULE DAC-GT

DISADVANTAGED COMMUNITIES GREEN TARIFF PROGRAM

Effective Date: Upon Commission Approval

APPLICABILITY

The Disadvantaged Communities Green Tariff (DAC-GT) is a voluntary rate supplement to the customer's otherwise applicable rate schedule (OAS) under which eligible customers have their electricity usage met with 100% solar energy based on their actual usage each month while also receiving a 20% discount on their OAS.

To enroll under the rate, a customer must meet the following eligibility requirements:

- Customers must receive electric generation service from MCE;
- Customer must be on a residential rate;
- Customer must meet the income eligibility requirements for the California Alternate Rates for Energy (CARE) or Family Electric Rate Assistance (FERA) programs;
- The customer's service address must be located in a disadvantaged community (DAC). DACs are defined as communities that are identified in the CalEnviroScreen (CES) 3.0 tool and any subsequent version as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of CES' Pollution Burden that do not have an overall CES score because of unreliable socioeconomic or health data.
- The customer's service address must be located in California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.

Service accounts enrolled under the following programs and services are ineligible to enroll under the DAC-GT rate:

- Standby service
- Net energy metering (NEM) rates;
- Non-metered service;
- Rates that are not CARE- or FERA-eligible;
- Non-residential rates;
- Master-metered customers;
- Customers enrolled in Community Solar Green Tariff (CS-GT) rate schedule.

Eligibility of customers is verified at the level of the Service Agreement ID (SA ID).

ENROLLMENT TERMS

Enrollment of customers under Schedule DAC-GT occurs at the level of the SA ID. Customer enrollment is capped at a maximum of 2 MW solar equivalent per SA ID. This limitation does not apply to a federal, state, or local government, school or school district, county office of education, the California Community Colleges, the California State University, or the University of California.

Eligible customers may enroll under the rate on a first-come, first-served basis until customer subscriptions reach MCE's DAC-GT program cap. Once MCE reaches its program cap, a wait list will be maintained for new subscriptions. When program capacity becomes available, MCE will continue enrolling eligible customers either from the waitlist (if applicable), or on a first-come, first-served basis up to the program cap.

The customer will be placed on the DAC-GT rate on the first day of the next billing cycle where the billing cycle start date occurs at least five (5) business days after the date of the customer's request. A customer request that is received within five (5) business days of the customer's next billing cycle may result in the customer being placed on the DAC-GT rate in the following billing cycle.

A participating customer can remain on the DAC-GT tariff for up to 20 years from the time of enrollment. There is no contract required when enrolling in the DAC-GT program. Customers may enroll for any number of months, and there is no enrollment or cancellation fee. Cancellation of a customer's participation will become effective on the next meter read date; cancellations made within five (5) business days of the next meter read date may not be changed for an additional billing cycle.

A customer's service under this schedule is portable within MCE electric service area as long as the customer continues to live in a DAC as defined under the program and continues to meet all other eligibility requirements. If the customer is found to still be eligible, MCE retains their status as a program participant and does not require the customer to go on a waitlist, as long as the customer's turn-on date at the new location is within 90 days of their final billing date at their original location.

Customers who, after enrollment into the DAC-GT Program, become ineligible for CARE or FERA will be de-enrolled from the DAC-GT program.

RATES

Customers taking service on this rate schedule will receive a twenty (20) percent discount on the electric portion of the bill compared to their OAS. The discount applies as long as customers are

enrolled under the programs and they comply with all the eligibility and enrollment terms.

For low-income customers enrolled in the CARE or FERA programs, the OAS is the customer's existing CARE or FERA rate. Accordingly, the 20% discount for these customers will be applied to low-income customer bills after the CARE/FERA discount has been applied.

For customers who are not enrolled in CARE or FERA programs, the OAR is the customer's existing rate schedule before program enrollment. Residential customer SA IDs that are already enrolled in MCE's 100% renewable energy generation service option (i.e., MCE's "Deep Green" rate) when enrolling under the programs, will be defaulted to MCE's base rate (i.e., MCE's "Light Green" rate) for the purposes of calculating the 20 percent discount.

BILLING

Monthly bills are calculated in accordance with the customer's OAS and the provisions contained herein. The amount credited under Schedule DAC-GT is provided by both PG&E and MCE: MCE calculates the twenty (20) percent discount for the generation portion of the electric bill and PG&E calculates the twenty (20) percent discount for the delivery portion of the electric bill.

Both entities display the discount on their respective portion of the customer's utility bill.

METERING

All customers must be metered according to the requirements of their OAS.



ELECTRIC SCHEDULE DAC-GT

DISADVANTAGED COMMUNITIES GREEN TARIFF PROGRAM

Effective Date: ~~November 12, 2021~~ Upon Commission Approval

APPLICABILITY

The Disadvantaged Communities Green Tariff (DAC-GT) is a voluntary rate supplement to the customer's otherwise applicable rate schedule (OAS) under which eligible customers have their electricity usage met with 100% solar energy based on their actual usage each month while also receiving a 20% discount on their OAS.

To enroll under the rate, a customer must meet the following eligibility requirements:

- Customers must receive electric generation service from MCE;
- Customer must be on a residential rate;
- Customer must meet the income eligibility requirements for the California Alternate Rates for Energy (CARE) or Family Electric Rate Assistance (FERA) programs;
- The customer's service address must be located in a disadvantaged community (DAC). DACs are defined as communities that are identified in the ~~latest version of the~~ CalEnviroScreen (CES) 3.0 tool and any subsequent version as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of ~~CalEnviroScreen's~~ CES' Pollution Burden that do not have an overall ~~CalEnviroScreen~~ CES score because of unreliable socioeconomic or health data. ~~In the event that the CalEnviroScreen tool is updated, enrolled customers will retain their eligibility even if their census tract is no longer considered an eligible DAC as defined above.~~
- The customer's service address must be located in California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.

Commented [JKL1]: I recommend to go with the language we use in the AL cover page, I think it's a bit easier to digest. I updated it

Commented [JKL2]: Break up for better readability

Service accounts enrolled under the following programs and services are ineligible to enroll under the DAC-GT rate:

- Standby service
- Net energy metering (NEM) rates;
- Non-metered service;
- Rates that are not CARE- or FERA-eligible;
- Non-residential rates;
- Master-metered customers;
- Customers enrolled in Community Solar Green Tariff (CS-GT) rate schedule.

Eligibility of customers is verified at the level of the Service Agreement ID (SA ID).

ENROLLMENT TERMS

Enrollment of customers under Schedule DAC-GT occurs at the level of the SA ID. Customer enrollment is capped at a maximum of 2 MW solar equivalent per SA ID. This limitation does not apply to a federal, state, or local government, school or school district, county office of education, the California Community Colleges, the California State University, or the University of California.

Eligible customers may enroll under the rate on a first-come, first-served basis until customer subscriptions reach MCE's DAC-GT program cap. Once MCE reaches its program cap, a wait list will be maintained for new subscriptions. When program capacity becomes available, MCE will continue enrolling eligible customers either from the waitlist (if applicable), or on a first-come, first-served basis up to the program cap.

The customer will be placed on the DAC-GT rate on the first day of the next billing cycle where the billing cycle start date occurs at least five (5) business days after the date of the customer's request. A customer request that is received within five (5) business days of the customer's next billing cycle may result in the customer being placed on the DAC-GT rate in the following billing cycle.

A participating customer can remain on the DAC-GT tariff for up to 20 years from the time of enrollment. There is no contract required when enrolling in the DAC-GT program. Customers may enroll for any number of months, and there is no enrollment or cancellation fee. Cancellation of a customer's participation will become effective on the next meter read date; cancellations made within five (5) business days of the next meter read date may not be changed for an additional billing cycle.

A customer's service under this schedule is portable within MCE electric service area as long as the customer continues to live in a DAC as defined under the program and continues to meet all other eligibility requirements. If the customer is found to still be eligible, MCE retains their status as a program participant and does not require the customer to go on a waitlist, as long as the customer's turn-on date at the new location is within 90 days of their final billing date at their original location.

Customers who, after enrollment into the DAC-GT Program, become ineligible for CARE or FERA will be de-enrolled from the DAC-GT program.

RATES

Customers taking service on this rate schedule will receive a twenty (20) percent discount on the electric portion of the bill compared to their OAS. The discount applies as long as customers are enrolled under the programs and they comply with all the eligibility and enrollment terms.

For low-income customers enrolled in the CARE or FERA programs, the OAS is the customer's existing CARE or FERA rate. Accordingly, the 20% discount for these customers will be applied to low-income customer bills after the CARE/FERA discount has been applied.

For customers who are not enrolled in CARE or FERA programs, the OAR is the customer's existing rate schedule before program enrollment. Residential customer SA IDs that are already enrolled in MCE's 100% renewable energy generation service option (i.e., MCE's "Deep Green" rate) when enrolling under the programs, will be defaulted to MCE's base rate (i.e., MCE's "Light Green" rate) for the purposes of calculating the 20 percent discount.

BILLING

Monthly bills are calculated in accordance with the customer's OAS and the provisions contained herein. The amount credited under Schedule DAC-GT is provided by both PG&E and MCE: MCE calculates the twenty (20) percent discount for the generation portion of the electric bill and PG&E calculates the twenty (20) percent discount for the delivery portion of the electric bill.

Both entities display the discount on their respective portion of the customer's utility bill.

METERING

All customers must be metered according to the requirements of their OAS.

APPENDIX B



ELECTRIC SCHEDULE CS-GT
COMMUNITY SOLAR GREEN TARIFF PROGRAM

Effective Date: Upon Commission Approval

APPLICABILITY

The Community Solar Green Tariff (CS-GT) is a voluntary rate supplement to the customer's otherwise applicable rate schedule (OAS) under which eligible customers have their electricity usage met with up to 100% solar energy produced by a local community solar project while also receiving a 20% discount on their OAS.

1. Residential Customer Eligibility

To enroll under the rate, a customer must meet the following eligibility requirements:

- Customers must receive electric generation service from MCE;
- Customer must be on a residential rate, except for the project sponsor;
- At least fifty percent of a project's capacity must be reserved by low-income customers, defined as those meeting the income qualifications for either the California Alternate Rates for Energy (CARE) or Family Electric Rate Assistance (FERA) programs;
- The customer's service address must be located in a disadvantaged community (DAC). DACs are defined as communities that are identified in the CalEnviroScreen (CES) 3.0 tool and any subsequent version as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of CES' Pollution Burden that do not have an overall CES score because of unreliable socioeconomic or health data.
- The customer's service address must be located in California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be

considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.

- The solar generation project customers subscribe to must be located within five miles of the participating customers' census tract.

Service accounts enrolled under the following programs and services are ineligible to enroll under the CS-GT rate:

- Standby service
- Net energy metering (NEM) rates;
- Non-metered service;
- Customers enrolled in Disadvantaged Communities Green Tariff (DAC-GT) rate schedule.

Master-metered customers may participate in the CS-GT program so long as they enroll all of their usage under the master-metered account in the program. Individual tenants of a master-meter customer are not eligible to participate on an individual basis. Master-metered customers must also meet all other eligibility requirements.

Eligibility of customers is verified at the level of the Service Agreement ID (SA ID).

2. Sponsor Eligibility

Under the CS-GT rate, community involvement must be demonstrated by a non-profit community-based organization (CBO), a local government entity, or a school "sponsoring" a community solar project on behalf of residents. The sponsor's role is to work with the project developer to encourage program participation in the community.

To receive the 20% discount on eligible SA IDs as described below, the sponsor must fulfill the following requirements:

1. The sponsor must be an MCE electric customer;
2. The sponsor must take service on the Community Solar Green Tariff;
3. The sponsor must be located in the same geographic areas as any other customer, i.e., within a disadvantaged community with the solar project being located 5 miles from the sponsor's census tract;
4. Fifty percent of the project's capacity must be subscribed by low-income customers; and
5. The sponsor must meet all other eligibility requirements of any participating customer as described in the section on CS-GT customer eligibility above (including ineligible rate schedules).

Sponsors that do not fulfill all or any of these requirements may still become project sponsors; however, they are not eligible to receive the 20 percent discount.

There may be more than one sponsoring entity supporting a single community solar project. Multiple sponsors may share the 20% discount as long as all sponsors meet the eligibility requirements outlined

above.

A sponsor may also be (although is not required to be) a site host.¹

ENROLLMENT TERMS

1. Residential Customer Enrollment

Enrollment of customers under Schedule CS-GT occurs at the level of the SA ID. Customer enrollment is capped at a maximum of 2 MW solar equivalent per SA ID. This limitation does not apply to a federal, state, or local government, school or school district, county office of education, the California Community Colleges, the California State University, or the University of California.

Customers subscribe to a percentage of the solar system's project capacity based on their previous 12-month average monthly usage.² This percentage allocation is set at the time of customer subscription but may be revisited periodically to ensure accurate allocations of project capacity. Customers cannot be subscribed to more than one CS facility at any time.

Eligible customers may enroll under the rate on a first-come, first-served basis until customer subscriptions reach MCE's CS-GT program cap. Once MCE reaches its program cap, a wait list will be maintained for new subscriptions. When program capacity becomes available, MCE will continue enrolling eligible customers either from the waitlist (if applicable), or on a first-come, first-served basis up to the program cap.

Low-income customers will be enrolled on a first-come, first-served basis. Once 50 percent of project capacity is subscribed by low-income customers, non-low-income qualified customers located in DACs will become eligible for enrollment. These customers can be recruited before the 50 percent subscription requirement for low-income customers is met. However, they will be placed on a waitlist until 50 percent of the project capacity is subscribed by low-income customers. If the low-income subscription rate drops below 50 percent over the life of the project, existing non-low-income customers are not required to go back on a waitlist. However, new enrollments of non-low-income program participants will be barred until the 50 percent low-income threshold is met again. During this time, new enrollments of non-low-income participants will be put on a waitlist.

The customer will be placed on the CS-GT rate on the first day of the next billing cycle where the billing cycle start date occurs at least five (5) business days after the date of the customer's request. A customer request that is received within five (5) business days of the customer's next billing cycle may result in the customer being placed on the CS-GT rate in the following billing cycle.

¹ For the purposes of this program, the concept of a "host" only refers to a customer site where the project is located. The community solar project must be located in-front-of-the meter, even if located at a customer host site. Accordingly, all concepts and rules of an in-front-of-the-meter program continue to apply.

² If previous 12-month historical usage is not available, the average monthly usage will be derived from as many months as available. For customers establishing new service, the class average monthly usage will be used.

A participating customer can remain on the CS-GT rate for the duration of the solar project's contract term, or up to 20 years, whichever is less. There is no contract required when enrolling in the DAC-GT program. Customers may enroll for any number of months, and there is no enrollment or cancellation fee. Cancellation of a customer's participation will become effective on the next meter read date; cancellations made within five (5) business days of the next meter read date may not be changed for an additional billing cycle. Customer participation in the program automatically terminates should the PPA between MCE and the developer for the CS-GT facility to which the customer is subscribed be terminated or the delivery term ends.

A customer's service under this schedule is portable within MCE electric service area as long as the customer continues to live in a DAC as defined under the program and continues to meet all other eligibility requirements. If the customer is found to still be eligible, MCE retains their status as a program participant and does not require the customer to go on a waitlist, as long as the customer's turn-on date at the new location is within 90 days of their final billing date at their original location.

2. Sponsor Enrollment

Sponsors of a CS-GT project are subject to the same enrollment rules and requirements as described above for residential customers with one modification. A sponsor's subscription allocation is limited to a maximum of 25 percent of the project's energy output (not to exceed the sponsor's energy needs).

The same principle applies if multiple sponsors share the 20% discount. If two or more sponsors are designated, the sponsors will need to inform MCE in writing of how the "discountable usage" are to be allocated between them.

RATES

1. Residential Customer Rates

Customers taking service on this rate schedule will receive a twenty (20) percent discount on the electric portion of the bill compared to their OAS. The discount applies as long as customers are enrolled under the programs and they comply with all the eligibility and enrollment terms.

For low-income customers enrolled in the CARE or FERA programs, the OAS is the customer's existing CARE or FERA rate. Accordingly, the 20% discount for these customers will be applied to low-income customer bills after the CARE/FERA discount has been applied.

For customers who are not enrolled in CARE or FERA programs, the OAS is the customer's existing rate schedule before program enrollment. Residential customer SA IDs that are already enrolled in MCE's 100% renewable energy generation service option (i.e., MCE's "Deep Green" rate) when enrolling under the programs, will be defaulted to MCE's base rate (i.e., MCE's "Light Green" rate) for the purposes of calculating the 20 percent discount.

2. Sponsor Rates

CS-GT project sponsors who meet all of the eligibility requirements outlined above receive a twenty

(20) percent bill discount on enrolled SA IDs. The sponsor bill discount will be calculated based on the same methodology as described above for residential program participants with one modification. The sponsor bill discount is only applied to a sponsor's subscription allocation, i.e. limited to a maximum of 25% of the project's energy output (not to exceed the sponsor's energy needs under the enrolled SA IDs). The discount applies as long as sponsors are enrolled under the programs and they comply with all the sponsor eligibility and enrollment terms described above.

If two or more sponsors are designated, both sponsors must inform MCE in writing of how the "discountable usage", capped at 25% of the project's energy output, are to be allocated among them. MCE will then calculate the applicable discount to each sponsor accordingly.

The sponsor's discount is available to sponsors only after the community solar project has reached its required minimum 50% low-income subscription rate. If the subscription rate of low-income customers drops under 50% of project capacity at any time throughout the life of the project, the sponsor bill credit will not be revoked.

BILLING

Monthly bills are calculated in accordance with the customer's OAS and the provisions contained herein. The amount credited under Schedule CS-GT is provided by both PG&E and MCE: MCE calculates the twenty (20) percent discount for the generation portion of the electric bill and PG&E calculates the twenty (20) percent discount for the delivery portion of the electric bill.

Both entities display the discount on their respective portion of the customer's utility bill.

METERING

All customers must be metered according to the requirements of their OAS.



ELECTRIC SCHEDULE CS-GT

COMMUNITY SOLAR GREEN TARIFF PROGRAM

Effective Date: ~~November 12, 2021~~ Upon Commission Approval

APPLICABILITY

The Community Solar Green Tariff (CS-GT) is a voluntary rate supplement to the customer's otherwise applicable rate schedule (OAS) under which eligible customers have their electricity usage met with up to 100% solar energy produced by a local community solar project while also receiving a 20% discount on their OAS.

1. Residential Customer Eligibility

To enroll under the rate, a customer must meet the following eligibility requirements:

- Customers must receive electric generation service from MCE;
- Customer must be on a residential rate, except for the project sponsor;
- At least fifty percent of a project's capacity must be reserved by low-income customers, defined as those meeting the income qualifications for either the California Alternate Rates for Energy (CARE) or Family Electric Rate Assistance (FERA) programs;
- The customer's service address must be located in a disadvantaged community (DAC). DACs are defined as communities that are identified in the ~~latest version of the CalEnviroScreen~~ (CES) 3.0 tool and any subsequent version as among the top 25 percent of census tracts statewide, plus the census tracts in the highest five percent of ~~CalEnviroScreen's CES~~ Pollution Burden that do not have an overall ~~CalEnviroScreen CES~~ score because of unreliable socioeconomic or health data. ~~In the event that the CalEnviroScreen tool is updated, customers residing in a census tract that is considered an eligible DAC at the execution of the Power Purchase Agreement (PPA) for a CSGT solar project remain eligible for the program and its tariff even if their census tract is no longer considered an eligible DAC as defined above as long as such customer continues to meet all other eligibility criteria. This grandfathered eligibility will apply to both existing subscribers and customers not previously subscribed to~~

Commented [JKL1]: I recommend to go with the language we use in the AL cover page, I think it's a bit easier to digest. I updated it

~~the CSGT solar project, to ensure that the project's output can be fully subscribed by customers whose DAC census tract is within 5 miles of the project.~~

- The customer's service address must be located in California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.
- The solar generation project customers subscribe to must be located within five miles of the participating customers' census tract.

Commented [JKL2]: Break up for better readability

Service accounts enrolled under the following programs and services are ineligible to enroll under the CS-GT rate:

- Standby service
- Net energy metering (NEM) rates;
- Non-metered service;
- Customers enrolled in Disadvantaged Communities Green Tariff (DAC-GT) rate schedule.

Master-metered customers may participate in the CS-GT program so long as they enroll all of their usage under the master-metered account in the program. Individual tenants of a master-meter customer are not eligible to participate on an individual basis. Master-metered customers must also meet all other eligibility requirements.

Eligibility of customers is verified at the level of the Service Agreement ID (SA ID).

2. Sponsor Eligibility

Under the CS-GT rate, community involvement must be demonstrated by a non-profit community-based organization (CBO), a local government entity, or a school "sponsoring" a community solar project on behalf of residents. The sponsor's role is to work with the project developer to encourage program participation in the community.

To receive the 20% discount on eligible SA IDs as described below, the sponsor must fulfill the following requirements:

1. The sponsor must be an MCE electric customer;
2. The sponsor must take service on the Community Solar Green Tariff;
3. The sponsor must be located in the same geographic areas as any other customer, i.e., within a disadvantaged community with the solar project being located 5 miles from the sponsor's census tract;
4. Fifty percent of the project's capacity must be subscribed by low-income customers; and
5. The sponsor must meet all other eligibility requirements of any participating customer as described in the section on CS-GT customer eligibility above (including ineligible rate

schedules).

Sponsors that do not fulfill all or any of these requirements may still become project sponsors; however, they are not eligible to receive the 20 percent discount.

There may be more than one sponsoring entity supporting a single community solar project. Multiple sponsors may share the 20% discount as long as all sponsors meet the eligibility requirements outlined above.

A sponsor may also be (although is not required to be) a site host.¹

ENROLLMENT TERMS

1. Residential Customer Enrollment

Enrollment of customers under Schedule CS-GT occurs at the level of the SA ID. Customer enrollment is capped at a maximum of 2 MW solar equivalent per SA ID. This limitation does not apply to a federal, state, or local government, school or school district, county office of education, the California Community Colleges, the California State University, or the University of California.

Customers subscribe to a percentage of the solar system's project capacity based on their previous 12-month average monthly usage.² This percentage allocation is set at the time of customer subscription but may be revisited periodically to ensure accurate allocations of project capacity. Customers cannot be subscribed to more than one CS facility at any time.

Eligible customers may enroll under the rate on a first-come, first-served basis until customer subscriptions reach MCE's CS-GT program cap. Once MCE reaches its program cap, a wait list will be maintained for new subscriptions. When program capacity becomes available, MCE will continue enrolling eligible customers either from the waitlist (if applicable), or on a first-come, first-served basis up to the program cap.

Low-income customers will be enrolled on a first-come, first-served basis. Once 50 percent of project capacity is subscribed by low-income customers, non-low-income qualified customers located in DACs will become eligible for enrollment. These customers can be recruited before the 50 percent subscription requirement for low-income customers is met. However, they will be placed on a waitlist until 50 percent of the project capacity is subscribed by low-income customers. If the low-income subscription rate drops below 50 percent over the life of the project, existing non-low-income customers are not required to go back on a waitlist. However, new enrollments of non-low-income

¹ For the purposes of this program, the concept of a "host" only refers to a customer site where the project is located. The community solar project must be located in-front-of-the meter, even if located at a customer host site. Accordingly, all concepts and rules of an in-front-of-the-meter program continue to apply.

² If previous 12-month historical usage is not available, the average monthly usage will be derived from as many months as available. For customers establishing new service, the class average monthly usage will be used.

program participants will be barred until the 50 percent low-income threshold is met again. During this time, new enrollments of non-low-income participants will be put on a waitlist.

The customer will be placed on the CS-GT rate on the first day of the next billing cycle where the billing cycle start date occurs at least five (5) business days after the date of the customer's request. A customer request that is received within five (5) business days of the customer's next billing cycle may result in the customer being placed on the CS-GT rate in the following billing cycle.

A participating customer can remain on the CS-GT rate for the duration of the solar project's contract term, or up to 20 years, whichever is less. There is no contract required when enrolling in the DAC-GT program. Customers may enroll for any number of months, and there is no enrollment or cancellation fee. Cancellation of a customer's participation will become effective on the next meter read date; cancellations made within five (5) business days of the next meter read date may not be changed for an additional billing cycle. Customer participation in the program automatically terminates should the PPA between MCE and the developer for the CS-GT facility to which the customer is subscribed be terminated or the delivery term ends.

A customer's service under this schedule is portable within MCE electric service area as long as the customer continues to live in a DAC as defined under the program and continues to meet all other eligibility requirements. If the customer is found to still be eligible, MCE retains their status as a program participant and does not require the customer to go on a waitlist, as long as the customer's turn-on date at the new location is within 90 days of their final billing date at their original location.

2. Sponsor Enrollment

Sponsors of a CS-GT project are subject to the same enrollment rules and requirements as described above for residential customers with one modification. A sponsor's subscription allocation is limited to a maximum of 25 percent of the project's energy output (not to exceed the sponsor's energy needs).

The same principle applies if multiple sponsors share the 20% discount. If two or more sponsors are designated, the sponsors will need to inform MCE in writing of how the "discountable usage" are to be allocated between them.

RATES

1. Residential Customer Rates

Customers taking service on this rate schedule will receive a twenty (20) percent discount on the electric portion of the bill compared to their OAS. The discount applies as long as customers are enrolled under the programs and they comply with all the eligibility and enrollment terms.

For low-income customers enrolled in the CARE or FERA programs, the OAS is the customer's existing CARE or FERA rate. Accordingly, the 20% discount for these customers will be applied to low-income customer bills after the CARE/FERA discount has been applied.

For customers who are not enrolled in CARE or FERA programs, the OAS is the customer's existing rate schedule before program enrollment. Residential customer SA IDs that are already enrolled in

MCE's 100% renewable energy generation service option (i.e., MCE's "Deep Green" rate) when enrolling under the programs, will be defaulted to MCE's base rate (i.e., MCE's "Light Green" rate) for the purposes of calculating the 20 percent discount.

2. Sponsor Rates

CS-GT project sponsors who meet all of the eligibility requirements outlined above receive a twenty (20) percent bill discount on enrolled SA IDs. The sponsor bill discount will be calculated based on the same methodology as described above for residential program participants with one modification. The sponsor bill discount is only applied to a sponsor's subscription allocation, i.e. limited to a maximum of 25% of the project's energy output (not to exceed the sponsor's energy needs under the enrolled SA IDs). The discount applies as long as sponsors are enrolled under the programs and they comply with all the sponsor eligibility and enrollment terms described above.

If two or more sponsors are designated, both sponsors must inform MCE in writing of how the "discountable usage", capped at 25% of the project's energy output, are to be allocated among them. MCE will then calculate the applicable discount to each sponsor accordingly.

The sponsor's discount is available to sponsors only after the community solar project has reached its required minimum 50% low-income subscription rate. If the subscription rate of low-income customers drops under 50% of project capacity at any time throughout the life of the project, the sponsor bill credit will not be revoked.

BILLING

Monthly bills are calculated in accordance with the customer's OAS and the provisions contained herein. The amount credited under Schedule CS-GT is provided by both PG&E and MCE: MCE calculates the twenty (20) percent discount for the generation portion of the electric bill and PG&E calculates the twenty (20) percent discount for the delivery portion of the electric bill.

Both entities display the discount on their respective portion of the customer's utility bill.

METERING

All customers must be metered according to the requirements of their OAS.

APPENDIX C

Request for Offers
MCE 2022 Community Solar Green Tariff
August 26, 2022
Procedural Overview & Instructions
[Updated On: March 10, 2023]

MCE, a California joint powers authority, seeks qualified suppliers of various renewable energy products to participate in MCE's 2022 Community Solar Green Tariff ("CS-GT") procurement process ("2022 Green Tariff"). The purpose of MCE's 2022 Green Tariff is to fulfill the requirements of Assembly Bill ("AB") 327, California Public Utilities Commission ("CPUC") Decision ("D.") 18-06-027¹, D.18-10-007², Resolution E-4999³, Resolution E-5102⁴, and Resolution E-5124⁵ (collectively the "Green Tariff policy"). The Green Tariff policy is intended to promote the installation of renewable generation among residential customers in disadvantaged communities ("DACs"). This document outlines the parameters governing this solicitation and provides the procedural overview and instructions for interested parties ("bidders") to submit an offer into MCE's 2022 CS-GT Request for Offers ("RFO").

Offers pursuant to this RFO must be received by MCE not later than 5:00 P.M. Pacific Prevailing Time on the dates outlined in Section VI.

I. About MCE

MCE is a not-for-profit, public agency that has been setting the standard for clean energy in California since 2010. MCE offers 60% renewable power at stable rates, significantly reducing greenhouse emissions and reinvesting millions in local programs. Serving a 1,200 MW peak load, MCE provides electricity service and innovative programs to more than 575,000 customer accounts and 1.5 million residents and businesses in 37 communities across four Bay Area counties: Contra Costa, Marin, Napa, and Solano. MCE maintains investment grade credit ratings of A from S&P and BBB+ from Fitch.

II. RFO Objective

In order to comply with the Green Tariff policy, MCE will procure under and the CS-GT program. MCE currently plans to hold one solicitation annually until the program's capacity obligation is met. Any unmet and remaining capacity from this solicitation may be rolled into the following year's solicitation

¹ D.18-06-027, Alternate Decision Adopting Alternatives to Promote Solar Distributed Generation in Disadvantaged Communities, from June 22, 2018

² D.18-10-007, Decision Correcting And Clarifying Decision 18-06-027, from October 18, 2018

³ Resolution E-4999, Approving, With Modification, Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs (for the IOUs), from May 30, 2019

⁴ Resolution E-5102, Approving, With Modification, Clean Power Alliance's Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, from November 5, 2020

⁵ Resolution E-5124, Approving, With Modification, Community Choice Aggregator Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, from April 15, 2021

until the capacity obligations are met. MCE's 2022 program and project capacity limits can be seen below.

2022 Program Capacity Allocation and Remaining Capacity

	CS-GT
2022 Program Capacity Allocation (MW)	1.28
Remaining Capacity (MW)	1.28

III. Eligibility and Bid Requirements

MCE will only consider complete offers that conform to the product-specific requirements outlined in Appendix A. Offers must include all of the following components with sufficient detail to support MCE's evaluative process (using the criteria in Section V):

To be deemed a complete, conforming offer, each offer shall:

- a. Be submitted electronically (uploaded using the "Proposal Submission" link located on the website: <http://mcecleanenergy.org/energy-procurement/>) by 5:00 P.M. Pacific Prevailing Time on the due date as shown in Section VI;
- b. Include a completed 2022 Green Tariff Offer Form, which is available on MCE's website via the following link: <http://mcecleanenergy.org/energy-procurement/>. The Offer Form has been prepared uniquely for the CS-GT program, and respondents should carefully review the Offer Form and associated instructions to ensure submittal of conforming responses.
- c. Indicate acceptance of MCE's Term Sheet(s) in the Instructions & Acknowledgments section of the Offer Form or include a redlined markup, in tracked changes format within a MS Word document, reflecting all requested changes to the applicable Term Sheet(s) as Attachment I to the offer submittal. Please include sufficient detail so that MCE can understand the nature of the requested changes. Redlined comments that simply state "discuss" or "to be discussed" or similarly non-specific edits that lack further detail will be disregarded and may be rejected as insufficiently complete to be evaluated. Notwithstanding anything to the contrary, MCE shall be under no obligation to accept PPA revisions beyond what bidders submit with their term sheet redlines.
- d. Final selection(s) will be contingent upon negotiation and execution of a power purchase agreement ("PPA"). MCE's CS-GT PPA is available on its website via the following link: <http://mcecleanenergy.org/energy-procurement/>.
- e. A complete offer package must include the following Attachments:
 - Completed Offer Form
 - Attachment A – Financing Plan
 - Attachment B – Financial Statements
 - Attachment C – Organizational Chart
 - Attachment D – Interconnection Study or Interconnection Application
 - Attachment E – Project Development Timeline
 - Attachment F – Permitting, Use and Zoning
 - Attachment G – Site Plan
 - Attachment H – Single Line Diagram
 - Attachment I – Requested changes via tracked changes edits, to MCE's Term Sheet(s).

- Attachment J – Pollinator Scorecard
- Attachment K – Sponsor Letter of Support
- Attachment L – Optional Elements

MCE encourages 2022 Green Tariff respondents to emphasize quality as opposed to quantity when considering the submittal of multiple responses. No more than three permutations per project will be considered, per respondent; multiple pricing offers (e.g., different COD-dependent prices for the same project) will not be considered independent projects for the sake of this limitation. Respondents may submit more than one project.

IV. Optional Elements

In addition to the required contents outlined in Section III above, there are a number of project characteristics that are of particular interest to MCE. While these elements are not required, MCE has a preference for projects that include the following:

- a. Participation of contractors, subcontractors or businesses that are owned by Disabled Veterans
- b. Participation of contractors, subcontractors or businesses that are located in or employ workers living in a Disadvantaged Community (DAC Zone) as identified by California Environmental Protection Agency's ("CalEPA") CalEnviroScreen 3.0 or any subsequent version of the Tool⁶
- c. A plan that includes the participation of local residents in the construction of the project, as well as the ongoing operations and maintenance of the facility after completion. The plan should include permanent residents who live within the jurisdictional county and/or those who reside within a 50-mile radius of the installation.
- d. Projects that commit to sourcing a high percentage of materials and components from suppliers located within the jurisdictional county or within a 50-mile radius of the installation
- e. Projects that commit to including components and materials manufactured and/or assembled in the United States
- f. Projects that provide benefits to the local community including financial contributions, volunteer hours and in-kind contributions. Examples include, but are not limited to:
 - Support of educational programs
 - Classroom equipment
 - Scholarships to college-bound students
 - Support of climate and energy education
 - Support of Environmental Justice Initiatives:

⁶ See at <https://oehha.ca.gov/calenviroscreen>. MCE will use the latest approved version of the CalEnviroScreen tool that is valid the day the RFO launches.

- Installation of solar panels and energy efficiency upgrades for low-income households or non-profit institutions
- Partnering with environmental justice nonprofits to address air pollution and other environmental burdens
- Support of Workforce Development Initiatives:
 - Partnering with nonprofits that provide classroom or on-the-job training to local residents
 - Offer apprenticeships or summer internships for local youth
- Other:
 - Open space preservation
 - Habitat restoration
 - Food programs

As part of bidders' offer submission, bidders are encouraged to provide a detailed description of each proposed element. Please include a specific commitment for each item. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it complied with the commitments and be able to demonstrate, upon request, compliance with these commitments. **This information should be completed in a separate attachment and labeled Attachment L – Optional Elements.**

V. **Evaluation Criteria**

MCE will evaluate responses in consideration of a common set of criteria, a partial list of which is included below. This list may be revised at MCE's sole discretion and includes:

- a. Overall quality of response, inclusive of completeness, timeliness, and conformity;
- b. Price and relative value within MCE's supply portfolio;
- c. Project location and local benefits, including Optional Elements and Workforce Development Initiatives;
- d. Project development status, including but not limited to progress toward interconnection, deliverability, siting, zoning, permitting, and financing requirements;
- e. Qualifications, experience, financial stability, and structure of the prospective project team (including its ownership);
- f. Environmental impacts and related mitigation requirements;
- g. Acceptance of MCE's standard contract terms; and
- h. Development milestone schedule, if applicable;

VI. **Key Deadlines and Submission Requirements**

MCE's 2022 Green Tariff RFO will be administered based on the following schedule:

Issue RFO	8/26/2022
Bidder Webinar	9/20/2022
Vendor Q&A Window	8/26/2022 – 11/11/2022
Submission Deadline	11/18/2022, 5:00 P.M. Pacific Prevailing Time
Short-list Notification	February, 2023
Final Selection(s)	February, 2023
Finalize Contract(s)	March, 2023

- a. *Deadline for Questions.* Any questions related to the content of this RFO must be submitted to the RFO Manager at greentariff@mccecleanenergy.org during the "Vendor Q&A window". Please see Section XII, below, for additional information regarding questions submitted to MCE regarding the 2022 Green Tariff RFO.
- b. *Deadline for Responses.* MCE Responses to all questions will be posted weekly.
- c. *Submission Deadline.* To be eligible for consideration, offers must be uploaded via the "Proposal Submission" link on MCE's website no later than 5:00 P.M. Pacific Prevailing Time on the above due date.

Below is a screenshot of the link to upload responses. **In the "Name" field please enter the counterparty name (used on line 19, tab 2 of the Offer Form) – NOT your personal name.** Then enter your counterparty email address. The "Company (optional)" field, please re-enter the counterparty name. At any time prior to the Submission Deadline, Respondent can upload documents as long as the same counterparty name and email address are used.

Send files to MCE

MCE RFO has invited you to send files

Name

Email Address

Company (optional)

- d. *Supplier Interviews/Q&A.* As necessary, MCE may submit clarifying questions to certain respondents or conduct interviews, based on information provided in the Offer Form. MCE shall retain the right, in its sole discretion, to request information without notifying other

respondents. MCE shall establish due dates for any request(s) for additional information, which shall be communicated to the affected respondent(s).

- e. *Response Evaluation and Supplier Notification.* Following its review of proposed responses and clarifying materials, as well as any interview(s) that may be conducted during this process, MCE will notify all selected suppliers of its intent to pursue contract negotiations. Those suppliers not selected during this process will be notified accordingly.
- f. *Contract Approval and Execution.* MCE anticipates that the selection process will be completed by approximately March 2023 as indicated above. Please note that full execution of a contract is likely to occur after this date and is subject to MCE Board and CPUC approval.

VII. Supplier Diversity and Labor Practices

Consistent with the California Public Utilities Code and California Public Utilities Commission policy objectives, MCE collects information regarding supplier diversity and labor practices from project developers and their subcontractors regarding past, current and/or planned efforts and policies. Pursuant to Senate Bill 255, which imposes supplier diversity reporting requirements on CCAs, Respondents that execute a PPA with MCE will be required to complete a Supplier Diversity questionnaire.

MCE does not give preferential treatment based on race, sex, color, ethnicity, or national origin; providing such information to MCE will not impact the selection process or good standing of executed PPAs.

VIII. CalEnviroScreen Disadvantaged Communities

For purposes of this RFO, the CPUC has defined eligible DACs as census tracts that either:

- (1) score at or above the 75th percentile (i.e., scoring in the top 25 percent statewide) in the CalEPA CalEnviroScreen 3.0 tool or any subsequent version on a statewide basis, or
- (2) Are one of the census tracts that score in the highest five percent of CalEnviroScreen's pollution burden, but that do not have an overall score in version 3.0 or any subsequent version, or
- (3) All California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.

Bidders can follow the process outlined below to identify whether or not their project is located in an eligible DAC:

The CalEPA has created an online map that displays the CalEnviroScreen results, where one can pan and zoom into various areas of California to graphically identify the general location of DACs. There are multiple ways to identify DACs.

- A. Via Data List (Spreadsheet) - In order to download a data list of areas that correspond to the preceding map, one can:

1. Visit the CalEnviroScreen website⁷

⁷ The CalEnviroScreen 4.0 tool is available online at the following link:

<https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-40>. The CalEnviroScreen 3.0 tool is available online at the following link: <https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-30>

2. Download the List of Disadvantaged Communities Excel file
3. Filter the data set

- B. Search by Address - One can also determine DAC status of one or more specific addresses. For a single address, go back to the CalEnviroScreen map and, in the "Find address or place" field, input the address and determine the color coding alongside the map's legend.

For the purposes of this RFO, the project siting requirements are as follows (additional detail can be found in Appendix A):

CS-GT: Project must be located in a DAC in MCE's service area and within 5 miles of subscribing customers' DAC census tract.

IX. General Terms and Conditions

MCE's Reserved Rights

MCE may, at its sole discretion, withdraw this Request for Offers at any time, and/or reject any or all offers submitted without awarding a contract. MCE also reserves the right to negotiate any price or provision as well as accept or reject any or all parts of each offer, whatever is deemed to be in the best interest of MCE.

Respondents are solely responsible for any costs or expenses incurred in connection with the preparation and submittal of an offer or proposal. MCE shall be held harmless and free from any and all liability, claims, or expenses whatsoever incurred by, or on behalf of, any person or organization responding to this RFP.

All data and information furnished by MCE or referred to in this RFP are furnished for the Respondent's convenience. MCE does not guarantee that such data and information are accurate and assumes no responsibility whatsoever as to the accuracy of such data or its interpretation.

During the evaluation process MCE may request from any respondent additional information which MCE deems necessary to determine the respondent's ability to perform the required services. If such information is requested, the respondent shall provide such information within a commercially reasonable amount of time.

Public Records

All documents submitted in response to this Request will become the property of MCE upon submittal, and will be subject to the provisions of the California Public Records Act and any other applicable disclosure laws. Upon submission, all proposals shall be treated as confidential until the selection process is completed. Once a contract is awarded, all proposals shall be deemed public record. MCE is required to comply with the California Public Records Act as it relates to the treatment of any information marked "confidential." Respondents requesting that portions of its submittal should be

exempt from disclosure must clearly identify those portions with the word "Confidential" printed on the lower right-hand corner of the page. Each page shall be clearly marked and separable from the proposal in order to facilitate public inspection of the non-confidential portion of the proposal. MCE will consider a respondent's request for an exemption from disclosure; however, if MCE receives a request for documents under the California Public Records Act, MCE will make a decision based upon applicable laws. Respondents should not over-designate material as confidential, and any requests or assertions by a respondent that the entire submittal, or significant portions thereof, are exempt from disclosure will not be honored.

X. Shortlist Deposit and Exclusive Negotiating Agreement

Selected respondent(s) will be notified of MCE's interest in further discussions and will be offered an Exclusive Negotiating Agreement for placement on MCE's 2022 Green Tariff shortlist. Respondents interested in being placed on the shortlist and negotiating a PPA shall execute the Exclusive Negotiating Agreement and submit a Shortlist Deposit of \$3.00/kW for all short-listed project capacity within ten (10) business days of such notification. The pro forma Exclusive Negotiating Agreement will be available for review by respondents prior to MCE's announcement of selected suppliers.

XI. California Public Utilities Commission Approval

The effectiveness of any executed CS-GT PPA is expressly conditioned on MCE's receipt of final and non-appealable CPUC approval of such PPA.

XII. Questions

To promote accuracy and consistency of information provided to all participants, questions will only be accepted via email to MCE's RFO Manager at greentariifrfo@mcecleanenergy.org with the subject line of such emails reading "**MCE 2022 Green Tariff Question.**" Please note, the deadline for submitting questions is indicated in Section VI above.

MCE will attempt to respond to submitted questions within a week of receipt. MCE will post the questions and responses to the solicitation page of MCE's website.

MCE reserves the right to combine similar questions, rephrase questions, or decline to answer questions, at its sole discretion. All questions must be submitted through the above process. No questions will be answered over the telephone or in person. Respondents may not have any contact regarding this procurement with any MCE official or staff from the time of issuance of this solicitation until the award of contract, other than through the process for submitting questions. Any contact in violation of these provisions will be grounds for disqualification.

Thank you for your interest!

Appendix A

Bid Requirements and Required Submission Documents for CS-GT

Applicable PPA Contract	MCE CS-GT Contract
Technology	Solar PV (no storage); Must be a commercially-proven technology.
Project Size	Less than 1.28 MW _{AC}
Location	<p>A conforming Project must meet the following location requirements:</p> <ol style="list-style-type: none"> 1. The entire Project site must be located in MCE's electric service area. 2. The entire Project must be located within an eligible census tract(s) as described below: <ol style="list-style-type: none"> a) Census tracts with a score at or above the 75th percentile (i.e. scoring in the top 25% statewide) using the CalEnviroScreen Tool on a statewide basis; or b) Census tracts that score in the highest 5 percent of CalEnviroScreen's Pollution Burden but that do not have an overall score. c) All California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. d) The Project location must be deemed, to MCE's reasonable satisfaction, to have sufficient eligible customers within the qualifying customer location requirements, being that an eligible customer must be located in a DAC within 5 miles of the project. <p>Participants may submit their Project location information prior to offer submittal deadline at greentariff@mccecleanenergy.org and request verification that their Project is located in an area with sufficient eligible customers. Projects that do not confirm this eligibility requirement with MCE prior to submitting an offer may be at-risk of not having sufficient eligible customers within the customer location requirements and may be deemed nonconforming. Not meeting this requirement will result in a nonconforming offer.</p> <p>Behind-the-meter projects are ineligible.</p> <p><u>Priorities (not requirements)</u></p> <p>Per D.18-06-07, MCE will prioritize:</p>

	<p>a) Projects that are located in the top 5% census tracts of DACs per CalEnviroScreen; and/or</p> <p>b) Projects that leverage other government funding such as a state Community Services Department (CSD) grants or projects that provide evidence of support from programs such as Transformative Climate Communities or other local climate initiatives; and/or</p> <p>c) Job training and workforce development factors to enable creation of local job opportunities for low-income communities and diverse business enterprises.</p>
Renewables Portfolio Standard ("RPS") Eligibility	Project must be CEC pre-certified and qualify as RPS-eligible per the CEC RPS eligibility guidebook. Project must qualify as an Eligible Renewable Energy Resource ("ERR") as such term is defined in Public Utilities Code Section 399.12.
Product	<ol style="list-style-type: none"> 1. Energy 2. Capacity 3. PCC1 Renewable Energy Credit
Development Status	New-build only
Price	A single, flat price that remains constant throughout the entire delivery term and is not adjusted by periodic escalators or time of delivery factors.
Term	10-, 15-, or 20-year. 20-year bid is required.
COD	12/31/24 or earlier. Delivery day must be the beginning of the month.
Other Offtake Agreements	Project may not have any other offtake agreements with additional Buyers.
Delivery Point	NP-15 trading hub (preferred) and/or project pNode
Deliverability	<p>In order of preference:</p> <ol style="list-style-type: none"> 1. Full Capacity Deliverability Status (FCDS) 2. Partial Capacity Deliverability Status (PCDS) 3. Energy-only
Scheduling Coordinator	MCE prefers to maintain Scheduling Coordinator responsibilities and dispatch rights.
Security Requirements	<p>Development (Pre-COD): \$60/kW</p> <p>Performance (Post-COD): \$60/kW</p>
Interconnection	Completed Phase I or Equivalent Study
Site Control	Full site control via ownership, lease or an option to lease or own. Lease term must be greater than or equal to PPA term offer.
Green-E® Certification	Facilities must be certified and in compliance with the Green-e® Energy National Standard. Projects that are awarded a PPA must provide a Green-e Energy Tracking Attestation prior to achieving commercial operation and updates as required.
California Air Resources Board ("CARB") Voluntary Renewable Energy Program	Project must comply with the requirements of CARB's Voluntary Renewable Electricity Program and Seller shall provide MCE with all documents necessary to enable MCE to retire greenhouse gas allowances on behalf of Customers in compliance with the Voluntary Renewable Electricity Program.

Community Sponsor	<p>Community sponsorship of the project by a Community-based Organization ("CBO") or local government entity on behalf of residents is required to be eligible to participate in CS-GT. Local government entities include schools. The sponsor's role is to work with the project developer to encourage program participation in the community. Sponsors are also required to include job training and workforce development in their efforts to benefit the local communities.</p> <p>MCE will provide support to local CBOs and project developers to identify potential CS project sites and sponsors. More information can be found on the RFO website.</p> <p>See Appendix C for more details on the Community Sponsor requirement.</p>
Permission to Operate ("PTO")	25% percent of each project's capacity must be subscribed by eligible low-income customers prior to PTO being issued.
Workforce Development	Please see Appendix B for further details on Workforce Development considerations regarding: Prevailing Wage, Local Hiring, Union Labor and Responsible Hiring.

Submission Requirements

Offer Form Template	A completed offer form with the applicable sections completed for CS-GT.
Financing Plan (Attachment A)	An explanation of the proposer's financial capabilities and plans to finance and provide credit support for the project included in the offer. Please include any other financial information that would be necessary for MCE's evaluation.
Financial Statements (Attachment B)	Two years of audited financial statements for the proposer or proposer's financial guarantor.
Organizational Chart (Attachment C)	A profile of proposer's organization and its ownership structure, including direct ownership and ultimate parent company. This should be in the form of a diagram.
Latest Interconnection Document (Attachment D)	The latest interconnection document, which may be one of the following: i. Fast Track Review report demonstrating the Project has "passed" the respective Fast Track screens or that the Project may otherwise be interconnected consistent with safety, reliability, and power quality standards; ii. Completed System Impact Study or Facilities Study; iii. Completed Phase I Interconnection Study; iv. Completed Phase II Interconnection Study; or v. A signed Generator Interconnection Agreement
Project Development Timeline (Attachment E)	A GANTT chart schedule detailing the timing and progress of key project milestones included on the cover sheet of the PPA.
Permitting, Land Use and Zoning (Attachment F)	A description of the environmental compliance and zoning requirements and all regulatory permits, licenses or approvals required for the resource to supply renewable power.
Map / Site Plan (Attachment G)	A to-scale Site Map of the generating resource showing the arrangement of all major components of the facility with the name of the facility, census tract, outer boundaries, major cross streets, nameplate capacity, longitude and latitude of the centroid of the generating resource clearly labeled. Please also include all Assessor Parcel Numbers included in and adjacent to the facility and any environmentally sensitive areas.
Single Line Diagram (Attachment H)	A Single Line Diagram that includes the generating resource's point of interconnection to the electric transmission or distribution system.
Redlined PPA Term Sheet (Attachment I)	Redlined CS-GT Term Sheet
Pollinator-Friendly Scorecard (Attachment J)	A completed pollinator scorecard.
Sponsor Letter of Commitment (Attachment K)	A letter of commitment from a qualifying sponsor(s) is required. See Appendix C for additional information.

Optional Elements (Attachment L)	Bidders can provide a word document detailing their offer's ability to meet MCE's preferred offer attributes. See section IV for additional information.
---	--

Appendix B

Workforce Development Considerations

I. Local Hire:

If a proposed Project is to be located within MCE's Service area, Seller will ensure that fifty percent (50%) of the construction workhours from its workforce (including contractors and subcontractors) at the project site during the Construction Phase (e.g., the period from Full Notice to Proceed (NTP) through receipt of a Permission To Operate (PTO) letter from the interconnecting utility) are obtained from permanent residents who live within the same county in which the Eligible Resource will be located (the "Local Hire Requirement"). Seller's construction of the Eligible Resource is also subject to any local hire requirements specific to the city or town where the proposed generating resource is located. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it met the Local Hire Requirement and be able to demonstrate, upon request, compliance with this requirement via a certified payroll system and such other documentation reasonably requested by Buyer, including an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

II. Prevailing Wage:

If a proposed Project is to be located within MCE's Service area, Seller will ensure that all employees hired by Seller, and its contractors and subcontractors, that are performing work or providing services at the project site during the Construction Phase are paid wages at rates not less than those prevailing for workers performing similar work in the locality as provided by Division 2, Part 7, Chapter 1 of the California Labor Code ("Prevailing Wage Requirement"). Nothing herein shall require Seller, its contractors and subcontractors to comply with, or assume liability created by other inapplicable provisions of the California Labor Code. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it met the Prevailing Wage Requirement, and be able to demonstrate, upon request, compliance with this requirement via a certified payroll system and such other documentation reasonably requested by Buyer, including pursuant to an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

III. Union Labor

A proposed generating resource to be located in Contra Costa County must agree to comply with the terms of that certain Letter Agreement between MCE and IBEW Local 302, dated June 20, 2017, and attached project labor agreement (collectively, the "PLA"). The PLA applies to "Covered Work" (as defined therein) for solar photovoltaic and associated energy storage projects for which MCE is the power supply off-taker. If Seller's Facility is located outside Contra Costa County, Seller is required to enter into a project labor agreement of similar scope and requirements with participating unions for workforce hired as described in the PLA referenced above. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it complied with the foregoing union labor requirements and local hire requirements, and be able to demonstrate, upon request, compliance with this requirement via copies of executed PLAs or similar agreements, a certified payroll system and such other documentation reasonably requested by Buyer, including pursuant to an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

IV. Responsible Procurement:

MCE will not accept any proposals for generating facilities that rely on equipment or resources built with forced labor. Consistent with the business advisory jointly issued by the U.S. Departments of State, Treasury, Commerce and Homeland Security on July 1, 2020, equipment or resources sourced from the Xinjiang region of China are presumed to involve forced labor. Under each PPA, Seller must certify that it will not utilize such equipment or resources in connection with the construction, operation or maintenance of the applicable generating and/or storage facility.

Appendix C

Sponsor Letter of Support

Sponsor Letter of Support Requirement

Bidders must submit a letter of commitment (Attachment K) from a non-profit CBO or a local government entity or school that would serve as a sponsor for the CS-GT project on behalf of the residents that are located in, or within five miles, a DAC within MCE's service area for the offered project. At a minimum, this letter must contain:

1. Demonstration of substantial interest of community members in subscribing to Project;
2. Estimated number of subscribers, with justification to ensure Project is sized to likely demand;
3. A preliminary plan to conduct outreach and recruit subscribers (which may be conducted in conjunction with the developer and/or MCE); and
4. Siting preferences, including community-suggested host sites, and verification that the site chosen for the bid is consistent with community preference.



Request for Offers MCE 2022 Community Solar Green Tariff August 26, 2022 Procedural Overview & Instructions

[Updated On: March 10, 2023]

MCE, a California joint powers authority, seeks qualified suppliers of various renewable energy products to participate in MCE's 2022 Community Solar Green Tariff ("CS-GT") procurement process ("2022 Green Tariff"). The purpose of MCE's 2022 Green Tariff is to fulfill the requirements of Assembly Bill ("AB") 327, California Public Utilities Commission ("CPUC") Decision ("D.") 18-06-027¹, D.18-10-007², Resolution E-4999³, Resolution E-5102⁴, and Resolution E-5124⁵ (collectively the "Green Tariff policy"). The Green Tariff policy is intended to promote the installation of renewable generation among residential customers in disadvantaged communities ("DACs"). This document outlines the parameters governing this solicitation and provides the procedural overview and instructions for interested parties ("bidders") to submit an offer into MCE's 2022 CS-GT Request for Offers ("RFO").

Offers pursuant to this RFO must be received by MCE not later than 5:00 P.M. Pacific Prevailing Time on the dates outlined in Section VI.

I. **About MCE**

MCE is a not-for-profit, public agency that has been setting the standard for clean energy in California since 2010. MCE offers 60% renewable power at stable rates, significantly reducing greenhouse emissions and reinvesting millions in local programs. Serving a 1,200 MW peak load, MCE provides electricity service and innovative programs to more than 575,000 customer accounts and 1.5 million residents and businesses in 37 communities across four Bay Area counties: Contra Costa, Marin, Napa, and Solano. MCE maintains investment grade credit ratings of A from S&P and BBB+ from Fitch.

II. **RFO Objective**

In order to comply with the Green Tariff policy, MCE will procure under the CS-GT program. MCE currently plans to hold one solicitation annually until the program's capacity obligation is met. Any unmet and remaining capacity from this solicitation may be rolled into the following year's solicitation.

¹ D.18-06-027, Alternate Decision Adopting Alternatives to Promote Solar Distributed Generation in Disadvantaged Communities, from June 22, 2018

² D.18-10-007, Decision Correcting And Clarifying Decision 18-06-027, from October 18, 2018

³ Resolution E-4999, Approving, With Modification, Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs (for the IOUs), from May 30, 2019

⁴ Resolution E-5102, Approving, With Modification, Clean Power Alliance's Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, from November 5, 2020

Formatted: Header

Formatted: Font: 14.5 pt

Formatted: Font color: Custom Color(RGB(0,146,125)),
Condensed by 0.3 pt

Formatted: Indent: Left: 0"

Formatted: Font: 10 pt

Formatted: Footer

⁵ Resolution E-5124, Approving, With Modification, Community Choice Aggregator Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, from April 15, 2021

Formatted: Header

Formatted: Footer

until the capacity obligations are met. MCE's 2022 program and project capacity limits can be seen below.

2022 Program Capacity Allocation and Remaining Capacity

	CS-GT
2022 Program Capacity Allocation (MW)	1.28
Remaining Capacity (MW)	1.28

III. **Eligibility and Bid Requirements**

MCE will only consider complete offers that conform to the product-specific requirements outlined in Appendix A. Offers must include all of the following components with sufficient detail to support MCE's evaluative process (using the criteria in Section V):

To be deemed a complete, conforming offer, each offer shall:

- a. Be submitted electronically (uploaded using the "Proposal Submission" link located on the website: <http://mcecleanenergy.org/energy-procurement/>) by 5:00 P.M. Pacific Prevailing Time on the due date as shown in Section VI;
- b. Include a completed 2022 Green Tariff Offer Form, which is available on MCE's website via the following link: <http://mcecleanenergy.org/energy-procurement/>. The Offer Form has been prepared uniquely for the CS-GT program, and respondents should carefully review the Offer Form and associated instructions to ensure submittal of conforming responses.
- c. Indicate acceptance of MCE's Term Sheet(s) in the Instructions & Acknowledgments section of the Offer Form or include a redlined markup, in tracked changes format within a MS Word document, reflecting all requested changes to the applicable Term Sheet(s) as Attachment I to the offer submittal. Please include sufficient detail so that MCE can understand the nature of the requested changes. Redlined comments that simply state "discuss" or "to be discussed" or similarly non-specific edits that lack further detail will be disregarded and may be rejected as insufficiently complete to be evaluated. Notwithstanding anything to the contrary, MCE shall be under no obligation to accept PPA revisions beyond what bidders submit with their term sheet redlines.
- d. Final selection(s) will be contingent upon negotiation and execution of a power purchase agreement ("PPA"). MCE's CS-GT PPA is available on its website via the following link: <http://mcecleanenergy.org/energy-procurement/>.
- e. A complete offer package must include the following Attachments:
 - Completed Offer Form
 - Attachment A – Financing Plan
 - Attachment B – Financial Statements
 - Attachment C – Organizational Chart
 - Attachment D – Interconnection Study or Interconnection Application
 - Attachment E – Project Development Timeline
 - Attachment F – Permitting, Use and Zoning
 - Attachment G – Site Plan
 - Attachment H – Single Line Diagram
 - Attachment I – Requested changes via tracked changes edits, to MCE's Term Sheet(s).

- Attachment J – Pollinator Scorecard
- Attachment K – Sponsor Letter of Support
- Attachment L – Optional Elements

MCE encourages 2022 Green Tariff respondents to emphasize quality as opposed to quantity when considering the submittal of multiple responses. No more than three permutations per project will be considered, per respondent; multiple pricing offers (e.g., different COD-dependent prices for the same project) will not be considered independent projects for the sake of this limitation. Respondents may submit more than one project.

IV. **Optional Elements**

In addition to the required contents outlined in Section III above, there are a number of project characteristics that are of particular interest to MCE. While these elements are not required, MCE has a preference for projects that include the following:

- Participation of contractors, subcontractors or businesses that are owned by Disabled Veterans
- Participation of contractors, subcontractors or businesses that are located in or employ workers living in a Disadvantaged Community (DAC Zone) as identified by California Environmental Protection Agency's ("CalEPA") CalEnviroScreen 4.0 ~~for the latest any subsequent version~~ of the Tool⁶
- A plan that includes the participation of local residents in the construction of the project, as well as the ongoing operations and maintenance of the facility after completion. The plan should include permanent residents who live within the jurisdictional county and/or those who reside within a 50-mile radius of the installation.
- Projects that commit to sourcing a high percentage of materials and components from suppliers located within the jurisdictional county or within a 50-mile radius of the installation
- Projects that commit to including components and materials manufactured and/or assembled in the United States
- Projects that provide benefits to the local community including financial contributions, volunteer hours and in-kind contributions. Examples include, but are not limited to:
 - Support of educational programs
 - Classroom equipment
 - Scholarships to college-bound students
 - Support of climate and energy education
 - Support of Environmental Justice Initiatives:

⁶ See at <https://oehha.ca.gov/calenviroscreen>. MCE will use the latest approved version of the CalEnviroScreen tool that is valid the day the RFO launches.

- Installation of solar panels and energy efficiency upgrades for low-income households or non-profit institutions
 - Partnering with environmental justice nonprofits to address air pollution and other environmental burdens
- Support of Workforce Development Initiatives:
 - Partnering with nonprofits that provide classroom or on-the-job training to local residents
 - Offer apprenticeships or summer internships for local youth
- Other:
 - Open space preservation
 - Habitat restoration
 - Food programs

As part of bidders' offer submission, bidders are encouraged to provide a detailed description of each proposed element. Please include a specific commitment for each item. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it complied with the commitments and be able to demonstrate, upon request, compliance with these commitments. **This information should be completed in a separate attachment and labeled Attachment L – Optional Elements.**

V. **Evaluation Criteria**

MCE will evaluate responses in consideration of a common set of criteria, a partial list of which is included below. This list may be revised at MCE's sole discretion and includes:

- a. Overall quality of response, inclusive of completeness, timeliness, and conformity;
- b. Price and relative value within MCE's supply portfolio;
- c. Project location and local benefits, including Optional Elements and Workforce Development Initiatives;
- d. Project development status, including but not limited to progress toward interconnection, deliverability, siting, zoning, permitting, and financing requirements;
- e. Qualifications, experience, financial stability, and structure of the prospective project team (including its ownership);
- f. Environmental impacts and related mitigation requirements;
- g. Acceptance of MCE's standard contract terms; and
- h. Development milestone schedule, if applicable;

VI. Key Deadlines and Submission Requirements

MCE's 2022 Green Tariff RFO will be administered based on the following schedule:

Issue RFO	8/26/2022
Bidder Webinar	9/20/2022
Vendor Q&A Window	8/26/2022 – 11/11/2022
Submission Deadline	11/18/2022, 5:00 P.M. Pacific Prevailing Time
Short-list Notification	February, 2023
Final Selection(s)	February, 2023
Finalize Contract(s)	March, 2023

- a. *Deadline for Questions.* Any questions related to the content of this RFO must be submitted to the RFO Manager at greentariff@mccecleanenergy.org during the "Vendor Q&A window". Please see Section XII, below, for additional information regarding questions submitted to MCE regarding the 2022 Green Tariff RFO.
- b. *Deadline for Responses.* MCE Responses to all questions will be posted weekly.
- c. *Submission Deadline.* To be eligible for consideration, offers must be uploaded via the "Proposal Submission" link on MCE's website no later than 5:00 P.M. Pacific Prevailing Time on the above due date.

Below is a screenshot of the link to upload responses. **In the "Name" field please enter the counterparty name (used on line 19, tab 2 of the Offer Form) – NOT your personal name.** Then enter your counterparty email address. The "Company (optional)" field, please re-enter the counterparty name. At any time prior to the Submission Deadline, Respondent can upload documents as long as the same counterparty name and email address are used.

Send files to MCE

MCE RFO has invited you to send files

Name
Email Address
Company (optional)

- d. *Supplier Interviews/Q&A.* As necessary, MCE may submit clarifying questions to certain respondents or conduct interviews, based on information provided in the Offer Form. MCE shall retain the right, in its sole discretion, to request information without notifying other

respondents. MCE shall establish due dates for any request(s) for additional information, which shall be communicated to the affected respondent(s).

- e. *Response Evaluation and Supplier Notification.* Following its review of proposed responses and clarifying materials, as well as any interview(s) that may be conducted during this process, MCE will notify all selected suppliers of its intent to pursue contract negotiations. Those suppliers not selected during this process will be notified accordingly.
- f. *Contract Approval and Execution.* MCE anticipates that the selection process will be completed by approximately March 2023 as indicated above. Please note that full execution of a contract is likely to occur after this date and is subject to MCE Board and CPUC approval.

VII. Supplier Diversity and Labor Practices

Consistent with the California Public Utilities Code and California Public Utilities Commission policy objectives, MCE collects information regarding supplier diversity and labor practices from project developers and their subcontractors regarding past, current and/or planned efforts and policies. Pursuant to Senate Bill 255, which imposes supplier diversity reporting requirements on CCAs, Respondents that execute a PPA with MCE will be required to complete a Supplier Diversity questionnaire.

MCE does not give preferential treatment based on race, sex, color, ethnicity, or national origin; providing such information to MCE will not impact the selection process or good standing of executed PPAs.

VIII. CalEnviroScreen Disadvantaged Communities

For purposes of this RFO, the CPUC has defined eligible DACs as census tracts that either:

- (1) score at or above the 75th percentile (i.e., scoring in the top 25 percent statewide) in the CalEPA ~~CalEnviroScreen 4.0 (or latest version) Tool~~ CalEnviroScreen 3.0 tool or any subsequent version on a statewide basis, or
- (2) Are one of the census tracts that score in the highest five percent of CalEnviroScreen's pollution burden, but that do not have an overall score ~~in version 3.0 or any subsequent version, or~~
- (3) All California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings. Privately held in-holdings are defined as non-Indian owned fee land located within the exterior boundaries of California Indian Country. In the event of multiple owners, such land shall be considered Indian-owned if at least one owner is a tribe or tribal member, regardless of the use of the land.

Bidders can follow the process outlined below to identify whether or not their project is located in an eligible DAC:

The CalEPA has created an online map that displays the CalEnviroScreen results, where one can pan and zoom into various areas of California to graphically identify the general location of DACs. There are multiple ways to identify DACs.

- A. Via Data List (Spreadsheet) - In order to download a data list of areas that correspond to the preceding map, one can:

|

Formatted: Header

1. Visit the CalEnviroScreen website⁷

⁷ The CalEnviroScreen 4.0 tool is available online at the following link:

<https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-40> ~~MCE will use the version of the~~ The CalEnviroScreen 3.0 tool ~~that is valid the day the PFO launches to establish eligibility for participation under the PFO~~ available online at the following link: <https://oehha.ca.gov/calenviroscreen/report/calenviroscreen-30>

Formatted: Condensed by 0.15 pt

Formatted: Condensed by 0.15 pt

Formatted: Condensed by 0.15 pt

2. Download the List of Disadvantaged Communities Excel file
3. Filter the data set

B. Search by Address - One can also determine DAC status of one or more specific addresses. For a single address, go back to the CalEnviroScreen map and, in the "Find address or place" field, input the address and determine the color coding alongside the map's legend.

For the purposes of this RFO, the project siting requirements are as follows (additional detail can be found in Appendix A):

CS-GT: Project must be located in a DAC in MCE's service area and within 5 miles of subscribing customers' DAC census tract.

IX. General Terms and Conditions

MCE's Reserved Rights

MCE may, at its sole discretion, withdraw this Request for Offers at any time, and/or reject any or all offers submitted without awarding a contract. MCE also reserves the right to negotiate any price or provision as well as accept or reject any or all parts of each offer, whatever is deemed to be in the best interest of MCE.

Respondents are solely responsible for any costs or expenses incurred in connection with the preparation and submittal of an offer or proposal. MCE shall be held harmless and free from any and all liability, claims, or expenses whatsoever incurred by, or on behalf of, any person or organization responding to this RFP.

All data and information furnished by MCE or referred to in this RFP are furnished for the Respondent's convenience. MCE does not guarantee that such data and information are accurate and assumes no responsibility whatsoever as to the accuracy of such data or its interpretation.

During the evaluation process MCE may request from any respondent additional information which MCE deems necessary to determine the respondent's ability to perform the required services. If such information is requested, the respondent shall provide such information within a commercially reasonable amount of time.

Public Records

All documents submitted in response to this Request will become the property of MCE upon submittal, and will be subject to the provisions of the California Public Records Act and any other applicable disclosure laws. Upon submission, all proposals shall be treated as confidential until the selection process is completed. Once a contract is awarded, all proposals shall be deemed public record. MCE is required to comply with the California Public Records Act as it relates to the treatment of any information marked "confidential." Respondents requesting that portions of its submittal should be

exempt from disclosure must clearly identify those portions with the word "Confidential" printed on the lower right-hand corner of the page. Each page shall be clearly marked and separable from the proposal in order to facilitate public inspection of the non-confidential portion of the proposal. MCE will consider a respondent's request for an exemption from disclosure; however, if MCE receives a request for documents under the California Public Records Act, MCE will make a decision based upon applicable laws. Respondents should not over-designate material as confidential, and any requests or assertions by a respondent that the entire submittal, or significant portions thereof, are exempt from disclosure will not be honored.

X. Shortlist Deposit and Exclusive Negotiating Agreement

Selected respondent(s) will be notified of MCE's interest in further discussions and will be offered an Exclusive Negotiating Agreement for placement on MCE's 2022 Green Tariff shortlist. Respondents interested in being placed on the shortlist and negotiating a PPA shall execute the Exclusive Negotiating Agreement and submit a Shortlist Deposit of \$3.00/kW for all short-listed project capacity within ten (10) business days of such notification. The pro forma Exclusive Negotiating Agreement will be available for review by respondents prior to MCE's announcement of selected suppliers.

XI. California Public Utilities Commission Approval

The effectiveness of any executed CS-GT PPA is expressly conditioned on MCE's receipt of final and non-appealable CPUC approval of such PPA.

XII. Questions

To promote accuracy and consistency of information provided to all participants, questions will only be accepted via email to MCE's RFO Manager at greentariff@mc-cleanenergy.org with the subject line of such emails reading "**MCE 2022 Green Tariff Question**." Please note, the deadline for submitting questions is indicated in Section VI above.

MCE will attempt to respond to submitted questions within a week of receipt. MCE will post the questions and responses to the solicitation page of MCE's website.

MCE reserves the right to combine similar questions, rephrase questions, or decline to answer questions, at its sole discretion. All questions must be submitted through the above process. No questions will be answered over the telephone or in person. Respondents may not have any contact regarding this procurement with any MCE official or staff from the time of issuance of this solicitation until the award of contract, other than through the process for submitting questions. Any contact in violation of these provisions will be grounds for disqualification.

Thank you for your interest!

Formatted: Header

Appendix A

Bid Requirements and Required Submission Documents for CS-GT

Applicable PPA Contract	MCE CS-GT Contract
Technology	Solar PV (no storage); Must be a commercially-proven technology.
Project Size	Less than 1.28 MW _{AC}
Location	<p>A conforming Project must meet the following location requirements:</p> <ol style="list-style-type: none">1. The entire Project site must be located in MCE's electric service area.2. The entire Project must be located within an eligible census tract(s) as described below:<ol style="list-style-type: none">a) Census tracts with a score at or above the 75th percentile (i.e. scoring in the top 25% statewide) using the CalEnviroScreen Tool on a statewide basis; orb) Census tracts that score in the highest 5 percent of CalEnviroScreen's Pollution Burden but that do not have an overall score.c) <u>All California Indian Country as defined in 18 United States Code Section 1151, with the exception of privately held in-holdings.</u> <p>e)d The Project location must be deemed, to MCE's reasonable satisfaction <u>reasonable satisfaction</u>, to have sufficient eligible customers within the qualifying customer location requirements, being that an eligible customer must be located in a DAC that's within 5 miles of the project.</p> <p>Participants may submit their Project location information prior to offer submittal deadline at greentariiffo@mcecleanenergy.org and request verification that their Project is located in an area with sufficient eligible customers. Projects that do not confirm this eligibility requirement with MCE prior to submitting an offer may be at-risk of not having sufficient eligible customers within the customer location requirements and may be deemed nonconforming. Not meeting this requirement will result in a nonconforming offer.</p> <p>Behind-the-meter projects are ineligible.</p> <p><u>Priorities (not requirements)</u></p>

Formatted: Font: Avenir LT Std 35 Light, 11 pt, Not Bold

Formatted: List Paragraph, Space Before: 0 pt

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Not Expanded by / Condensed by

Formatted: Indent: Left: 0", Right: 0", Space Before: 0.3 pt

Formatted: Font: Avenir LT Std 65 Medium, 10.5 pt, Bold

|

	Per D.18-06-07, MCE will prioritize:
--	--------------------------------------

	<p>a) Projects that are located in the top 5% census tracts of DACs per CalEnviroScreen; and/or</p> <p>b) Projects that leverage other government funding such as a state Community Services Department (CSD) grants or projects that provide evidence of support from programs such as Transformative Climate Communities or other local climate initiatives; and/or</p> <p>c) Job training and workforce development factors to enable creation of local job opportunities for low-income communities and diverse business enterprises.</p>
Renewables Portfolio Standard ("RPS") Eligibility	Project must be CEC pre-certified and qualify as RPS-eligible per the CEC RPS eligibility guidebook. Project must qualify as an Eligible Renewable Energy Resource ("ERR") as such term is defined in Public Utilities Code Section 399.12.
Product	<ol style="list-style-type: none"> 1. Energy 2. Capacity 3. PCC1 Renewable Energy Credit
Development Status	New-build only
Price	A single, flat price that remains constant throughout the entire delivery term and is not adjusted by periodic escalators or time of delivery factors.
Term	10-, 15-, or 20-year. 20-year bid is required.
COD	12/31/24 or earlier. Delivery day must be the beginning of the month.
Other Offtake Agreements	Project may not have any other offtake agreements with additional Buyers.
Delivery Point	NP-15 trading hub (preferred) and/or project pNode
Deliverability	<p>In order of preference:</p> <ol style="list-style-type: none"> 1. Full Capacity Deliverability Status (FCDS) 2. Partial Capacity Deliverability Status (PCDS) 3. Energy-only
Scheduling Coordinator	MCE prefers to maintain Scheduling Coordinator responsibilities and dispatch rights.
Security Requirements	<p>Development (Pre-COD): \$60/kW</p> <p>Performance (Post-COD): \$60/kW</p>
Interconnection	Completed Phase I or Equivalent Study
Site Control	Full site control via ownership, lease or an option to lease or own. Lease term must be greater than or equal to PPA term offer.
Green-E® Certification	Facilities must be certified and in compliance with the Green-e® Energy National Standard. Projects that are awarded a PPA must provide a Green-e Energy Tracking Attestation prior to achieving commercial operation and updates as required.
California Air Resources Board ("CARB") Voluntary Renewable Energy Program	Project must comply with the requirements of CARB's Voluntary Renewable Electricity Program and Seller shall provide MCE with all documents necessary to enable MCE to retire greenhouse gas allowances on behalf of Customers in compliance with the Voluntary Renewable Electricity Program.

Community Sponsor	<p>Community sponsorship of the project by a Community-based Organization ("CBO") or local government entity on behalf of residents is required to be eligible to participate in CS-GT. Local government entities include schools. The sponsor's role is to work with the project developer to encourage program participation in the community. Sponsors are also required to include job training and workforce development in their efforts to benefit the local communities.</p> <p>MCE will provide support to local CBOs and project developers to identify potential CS project sites and sponsors. More information can be found on the RFO website.</p> <p>See Appendix C for more details on the Community Sponsor requirement.</p>
Permission to Operate ("PTO")	25% percent of each project's capacity must be subscribed by eligible low-income customers prior to PTO being issued.
Workforce Development	Please see Appendix B for further details on Workforce Development considerations regarding: Prevailing Wage, Local Hiring, Union Labor and Responsible Hiring.

Submission Requirements

Offer Form Template	A completed offer form with the applicable sections completed for CS-GT.
Financing Plan (Attachment A)	An explanation of the proposer's financial capabilities and plans to finance and provide credit support for the project included in the offer. Please include any other financial information that would be necessary for MCE's evaluation.
Financial Statements (Attachment B)	Two years of audited financial statements for the proposer or proposer's financial guarantor.
Organizational Chart (Attachment C)	A profile of proposer's organization and its ownership structure, including direct ownership and ultimate parent company. This should be in the form of a diagram.
Latest Interconnection Document (Attachment D)	The latest interconnection document, which may be one of the following: i. Fast Track Review report demonstrating the Project has "passed" the respective Fast Track screens or that the Project may otherwise be interconnected consistent with safety, reliability, and power quality standards; ii. Completed System Impact Study or Facilities Study; iii. Completed Phase I Interconnection Study; iv. Completed Phase II Interconnection Study; or v. A signed Generator Interconnection Agreement
Project Development Timeline (Attachment E)	A GANTT chart schedule detailing the timing and progress of key project milestones included on the cover sheet of the PPA.
Permitting, Land Use and Zoning (Attachment F)	A description of the environmental compliance and zoning requirements and all regulatory permits, licenses or approvals required for the resource to supply renewable power.
Map / Site Plan (Attachment G)	A to-scale Site Map of the generating resource showing the arrangement of all major components of the facility with the name of the facility, census tract, outer boundaries, major cross streets, nameplate capacity, longitude and latitude of the centroid of the generating resource clearly labeled. Please also include all Assessor Parcel Numbers included in and adjacent to the facility and any environmentally sensitive areas.
Single Line Diagram (Attachment H)	A Single Line Diagram that includes the generating resource's point of interconnection to the electric transmission or distribution system.
Redlined PPA Term Sheet (Attachment I)	Redlined CS-GT Term Sheet
Pollinator-Friendly Scorecard (Attachment J)	A completed pollinator scorecard.
Sponsor Letter of Commitment (Attachment K)	A letter of commitment from a qualifying sponsor(s) is required. See Appendix C for additional information.

|

Optional Elements (Attachment L)	Bidders can provide a word document detailing their offer's ability to meet MCE's preferred offer attributes. See section IV for additional information.
---	--

Appendix B

Workforce Development Considerations

I. Local Hire:

If a proposed Project is to be located within MCE's Service area, Seller will ensure that fifty percent (50%) of the construction workhours from its workforce (including contractors and subcontractors) at the project site during the Construction Phase (e.g., the period from Full Notice to Proceed (NTP) through receipt of a Permission To Operate (PTO) letter from the interconnecting utility) are obtained from permanent residents who live within the same county in which the Eligible Resource will be located (the "Local Hire Requirement"). Seller's construction of the Eligible Resource is also subject to any local hire requirements specific to the city or town where the proposed generating resource is located. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it met the Local Hire Requirement and be able to demonstrate, upon request, compliance with this requirement via a certified payroll system and such other documentation reasonably requested by Buyer, including an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

II. Prevailing Wage:

If a proposed Project is to be located within MCE's Service area, Seller will ensure that all employees hired by Seller, and its contractors and subcontractors, that are performing work or providing services at the project site during the Construction Phase are paid wages at rates not less than those prevailing for workers performing similar work in the locality as provided by Division 2, Part 7, Chapter 1 of the California Labor Code ("Prevailing Wage Requirement"). Nothing herein shall require Seller, its contractors and subcontractors to comply with, or assume liability created by other inapplicable provisions of the California Labor Code. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it met the Prevailing Wage Requirement, and be able to demonstrate, upon request, compliance with this requirement via a certified payroll system and such other documentation reasonably requested by Buyer, including pursuant to an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

III. Union Labor

A proposed generating resource to be located in Contra Costa County must agree to comply with the terms of that certain Letter Agreement between MCE and IBEW Local 302, dated June 20, 2017, and attached project labor agreement (collectively, the "PLA"). The PLA applies to "Covered Work" (as defined therein) for solar photovoltaic and associated energy storage projects for which MCE is the power supply off-taker. If Seller's Facility is located outside Contra Costa County, Seller is required to enter into a project labor agreement of similar scope and requirements with participating unions for workforce hired as described in the PLA referenced above. As a condition precedent to commencement of the delivery term under the PPA, Seller must certify that it complied with the foregoing union labor requirements and local hire requirements, and be able to demonstrate, upon request, compliance with this requirement via copies of executed PLAs or similar agreements, a certified payroll system and such other documentation reasonably requested by Buyer, including pursuant to an audit. Failure to comply with this requirement may, in MCE's sole discretion, result in termination of the PPA.

IV. Responsible Procurement:

MCE will not accept any proposals for generating facilities that rely on equipment or resources built with forced labor. Consistent with the business advisory jointly issued by the U.S. Departments of State, Treasury, Commerce and Homeland Security on July 1, 2020, equipment or resources sourced from the Xinjiang region of China are presumed to involve forced labor. Under each PPA, Seller must certify that it will not utilize such equipment or resources in connection with the construction, operation or maintenance of the applicable generating and/or storage facility.

Appendix C

Sponsor Letter of Support

Sponsor Letter of Support Requirement

Bidders must submit a letter of commitment (Attachment K) from a non-profit CBO or a local government entity or school that would serve as a sponsor for the CS-GT project on behalf of the residents that are located in, or within five miles, a DAC within MCE's service area for the offered project. At a minimum, this letter must contain:

1. Demonstration of substantial interest of community members in subscribing to Project;
2. Estimated number of subscribers, with justification to ensure Project is sized to likely demand;
3. A preliminary plan to conduct outreach and recruit subscribers (which may be conducted in conjunction with the developer and/or MCE); and
4. Siting preferences, including community-suggested host sites, and verification that the site chosen for the bid is consistent with community preference.

APPENDIX D

**Marketing, Education and Outreach Plan for the Disadvantaged
Communities Green Tariff and Community Solar Green Tariff
Programs for Program Year 2023**

Proposed by Marin Clean Energy



TABLE OF CONTENTS

1.	PURPOSE AND GOALS.....	3
2.	GUIDING PRINCIPLES.....	3
3.	TARGET AUDIENCE	4
4.	ME&O TACTICS AND STRATEGIES	1
	4.1. Communications and Media Content.....	1
	4.2. Community Outreach	1
	4.2.1. Grassroots Outreach.....	1
	4.2.2. Partnerships with Community Based Organizations	1
	4.3. Program Leveraging	2
5.	METRICS TRACKING	3

TABLE OF FIGURES

Figure 1. Qualifying Neighborhoods in MCE Service Area for DAC-GT Auto-enrollment	5
Figure 2. Qualifying Neighborhoods in MCE Service Area for GS-GT	3
Figure 3. MCE ME&O Tactics and Strategies	3

1. PURPOSE AND GOALS

MCE will develop and implement a targeted customer marketing, education, and outreach (ME&O) campaign under the Disadvantaged Communities Green Tariff (DAC-GT) and Community Solar Green Tariff (CS-GT) programs to ensure potential customers in disadvantaged communities (DACs) are aware of the opportunity to benefit from the programs.

MCE will develop and implement separate targeted customer marketing, education, and outreach (ME&O) campaigns for the DAC-GT and CS-GT programs due to the differing enrollment processes of the two programs. Eligible customers for DAC-GT will be identified and automatically enrolled in the program by MCE. Hence, no customer recruitment for program participation is required. Eligible customers for CS-GT will not be automatically enrolled in the program; instead, interested customers will be required to opt their accounts into the program by completing an enrollment form. For both ME&O campaigns, MCE aims to achieve meaningful and diverse customer engagement through a culturally-competent, multilingual approach.

MCE's ME&O strategy for the DAC-GT program has three main goals:

1. Notify DAC-GT customers that their account has been automatically enrolled in the program;
2. Provide information (i.e., FAQs) about the program; and
3. Notify DAC-GT customers if they no longer meet eligibility criteria for the program (i.e., moved, installed solar, or no longer enrolled in CARE or FERA) and provide instructions on how to continue their program participation (if applicable).

MCE's ME&O strategy for the CS-GT program also has three main goals:

1. Enroll eligible customers in the CS-GT program (expected in 2024);
2. Increase awareness and enrollment in California Alternate Rates for Energy (CARE) and Family Electric Rate Assistance (FERA) programs; and
3. Address barriers to program participation and leverage best practices to ensure that outreach to DAC and historically impacted customers is accessible and equitable.

2. GUIDING PRINCIPLES

MCE is committed to developing diverse and culturally appropriate communication strategies to ensure that stakeholders can participate in decisions and actions that impact their communities. As such, MCE commits to the following guiding principles throughout the ME&O engagement process for the DAC-GT and CS-GT programs. MCE aims to:

- Achieve diverse and meaningful engagement that reflects the demographics of DAC communities to ensure equitable outreach across race, income and age barriers;

- Maintain transparency and accessibility by bringing information directly to customers' neighborhood, community, or interest space to better engage them in the process; and
- Build a collaborative process with community partners to ensure barriers and benefits to participation are considered in the ME&O activities to the maximum extent possible.

3. TARGET AUDIENCE

For the DAC-GT program, in 2021 MCE automatically enrolled eligible customers that live in one of the top 10% of DAC census tracts statewide that are in MCE's service area, as defined by CalEnviroScreen 4.0. Priority was given to customers who made an effort to pay, as defined by at least 4 full or partial payments in the last 8 months (category 1). If program capacity remains unsubscribed after enrolling these customers, MCE will enroll additional customers in the following order:

- Customers who have made at least 3 full or partial payments in the past 8 months (category 2)
- Customers who have made at least 2 full or partial payments in the past 8 months (category 3)¹

If there is insufficient program capacity to enroll all customers in a category under the DAC-GT program, customers from the eligible category will be randomly selected for program enrollment. MCE will monitor program attrition on a monthly basis and enroll additional customers from the waitlist as appropriate.

Figure 1 shows the list of eligible census tracts for DAC-GT auto-enrollment.

Figure 1. Qualifying Neighborhoods in MCE Service Area for DAC-GT Auto-enrollment

90% CalEnviroScreen Score			
Census Tract	California County	ZIP	Nearby City (to help approximate location only)
6013379000	Contra Costa	94804	Richmond
6013312000	Contra Costa	94565	Pittsburg
6013365002	Contra Costa	94801	Richmond
6013377000	Contra Costa	94801	Richmond

¹ MCE has the capacity to serve approximately 2,303 customers under the DAC-GT program, based on an allocated program capacity of 4.646 MW.

For the CS-GT program, the target audience for the ME&O strategy are existing and eligible CARE/FERA customers living in top 25% DAC census tracts as defined by CalEnviroScreen 3.0 and any subsequent versions. Figure 2 shows the list of eligible census tracts for CS-GT in MCE's service area.

Figure 2. Qualifying Neighborhoods in MCE Service Area for CS-GT under CalEnviroScreen 3.0

Census Tract	County	Zip	Nearby City (to help approximate location only)
6013379000	Contra Costa	94804	Richmond
6013312000	Contra Costa	94565	Pittsburg
6013365002	Contra Costa	94801	Richmond
6013377000	Contra Costa	94801	Richmond
6013382000	Contra Costa	94804	Richmond
6013368002	Contra Costa	94806	San Pablo
6013376000	Contra Costa	94801	Richmond
6013310000	Contra Costa	94565	Pittsburg
6013311000	Contra Costa	94565	Pittsburg
6095250701	Solano	94590	Vallejo
6013305000	Contra Costa	94509	Antioch
6013380000	Contra Costa	94804	Richmond
6013375000	Contra Costa	94801	Richmond
6095250801	Solano	94592	Vallejo
6013366002	Contra Costa	94806	San Pablo
6095250900	Solano	94590	Vallejo

6013368001	Contra Costa	94806	San Pablo
6013358000	Contra Costa	94572	Rodeo
6013381000	Contra Costa	94804	Richmond
6013314103	Contra Costa	94565	Pittsburg
6013320001	Contra Costa	94553	Martinez
6013314104	Contra Costa	94565	Pittsburg
6013313102	Contra Costa	94565	Pittsburg
6013309000	Contra Costa	94565	Pittsburg
6013313101	Contra Costa	94565	Pittsburg
6013364002	Contra Costa	94806	San Pablo
6013392200	Contra Costa	94806	San Pablo
6095251802	Solano	94589	Vallejo
6013302005	Contra Costa	94561	Oakley
6095251901	Solano	94589	Vallejo

Figure 3. Qualifying Neighborhoods in MCE Service Area for CS-GT under CalEnviroScreen 4.0

Census Tract	County	Zip	Nearby City (to help approximate location only)
6095250701	Solano	94590	Vallejo
6013365002	Contra Costa	94801	Richmond
6013377000	Contra Costa	94801	Richmond

6013376000	Contra Costa	94801	Richmond
6013379000	Contra Costa	94804	Richmond
6013382000	Contra Costa	94804	Richmond
6095250900	Solano	94590	Vallejo
6013305000	Contra Costa	94509	Antioch
6095250801	Solano	94592	Vallejo
6013312000	Contra Costa	94565	Pittsburg
6013375000	Contra Costa	94801	Richmond
6013311000	Contra Costa	94565	Pittsburg
6095251802	Solano	94589	Vallejo
6013366002	Contra Costa	94806	San Pablo
6013310000	Contra Costa	94565	Pittsburg
6013381000	Contra Costa	94804	Richmond
6013392200	Contra Costa	94806	San Pablo
6013358000	Contra Costa	94572	Rodeo
6095252402	Solano	94534	Fairfield
6013314104	Contra Costa	94565	Pittsburg
6013368001	Contra Costa	94806	San Pablo
6013327000	Contra Costa	94520	Concord
6013309000	Contra Costa	94565	Pittsburg
6095253500	Solano	94571	Rio Vista

6095251902	Solano	94589	Vallejo
6013368002	Contra Costa	94806	San Pablo
6013369001	Contra Costa	94806	San Pablo
6095251901	Solano	94589	Vallejo
6095251000	Solano	94590	Vallejo
6013307102	Contra Costa	94509	Antioch
6013314200	Contra Costa	94565	Pittsburg
6013306003	Contra Costa	94509	Antioch
6013380000	Contra Costa	94804	Richmond
6095251803	Solano	94589	Vallejo
6013336201	Contra Costa	94520	Concord
6095251600	Solano	94590	Vallejo
6013314103	Contra Costa	94565	Pittsburg
6013314102	Contra Costa	94565	Pittsburg
6013306002	Contra Costa	94509	Antioch

4. ME&O TACTICS AND STRATEGIES

4.1. Communications and Media Content

MCE will continue to use the communications and media content originally developed to promote DAC-GT, including mailers and web. Similar materials will be developed in preparation for the CS-GT launch, currently expected in 2024. At launch, MCE will promote CS-GT through digital, social media, and print advertisements; and customer emails and mailers in multiple languages to encourage program enrollment.

4.2. Community Outreach

To meet its ME&O goals, MCE will develop an outreach and engagement strategy leveraging the key community outreach tactics summarized below. The community outreach strategy will include a multilingual and culturally competent approach to engagement and consider the specific needs of eligible communities in MCE's service area. CS-GT outreach will be informed by data (including census tracts, the 4013 customer data file from PG&E, etc.) in order to identify customers who are most likely to enroll in the program.

4.2.1. Grassroots Outreach

MCE will conduct grassroots outreach to engage directly with community members at community events. MCE already regularly attends and sponsors many community events throughout its service area, including neighborhood festivals, farmers markets, holiday celebrations, and special events. Under the community outreach strategy for the CS-GT program, MCE will focus on expanding the breadth of events attended in DAC neighborhoods.

MCE will utilize the expertise of community leaders to identify impactful events, and will offer workshops and webinars as appropriate. As community events and workshops are held, MCE will closely track the diversity in race, age and income of participants, to ensure that participation reflects census distribution demographics of the DAC communities. MCE will ensure that all MCE-hosted meetings and events, either virtual or in-person, are ADA accessible. MCE will also endeavor to ensure that all in-person events are accessible by public transportation.

At this time, it is difficult to predict whether COVID-19 and associated public health precautions will continue to impact community engagement in 2023. Where required, recommended, or appropriate, MCE will conduct virtual workshops and webinars, and make use of digital toolkits, to ensure community members can safely learn about and enroll in CS-GT. MCE will continue to participate in in-person community outreach events as long as it is safe to do so.

4.2.2. Partnerships with Community Based Organizations

Partnering with Community Based Organizations (CBOs) is a critical facet of MCE's ME&O plan. CBOs have intimate knowledge of the local communities they serve and will serve as valuable resources for how best to conduct outreach that makes sense for members of their communities. In

engaging with CBO partners, MCE seeks to establish open dialogue, build awareness and understanding among community members, identify community-specific issues, and develop methods for disseminating relevant information. For example, CBOs can help coordinate program-specific workshops to disseminate program information to their constituencies. MCE will provide funding for CBOs to conduct outreach for the CS-GT program.

Additionally, many other local City departments already conduct outreach in the same communities in which MCE will conduct CS-GT outreach. MCE will investigate and pursue opportunities to collaborate as appropriate.

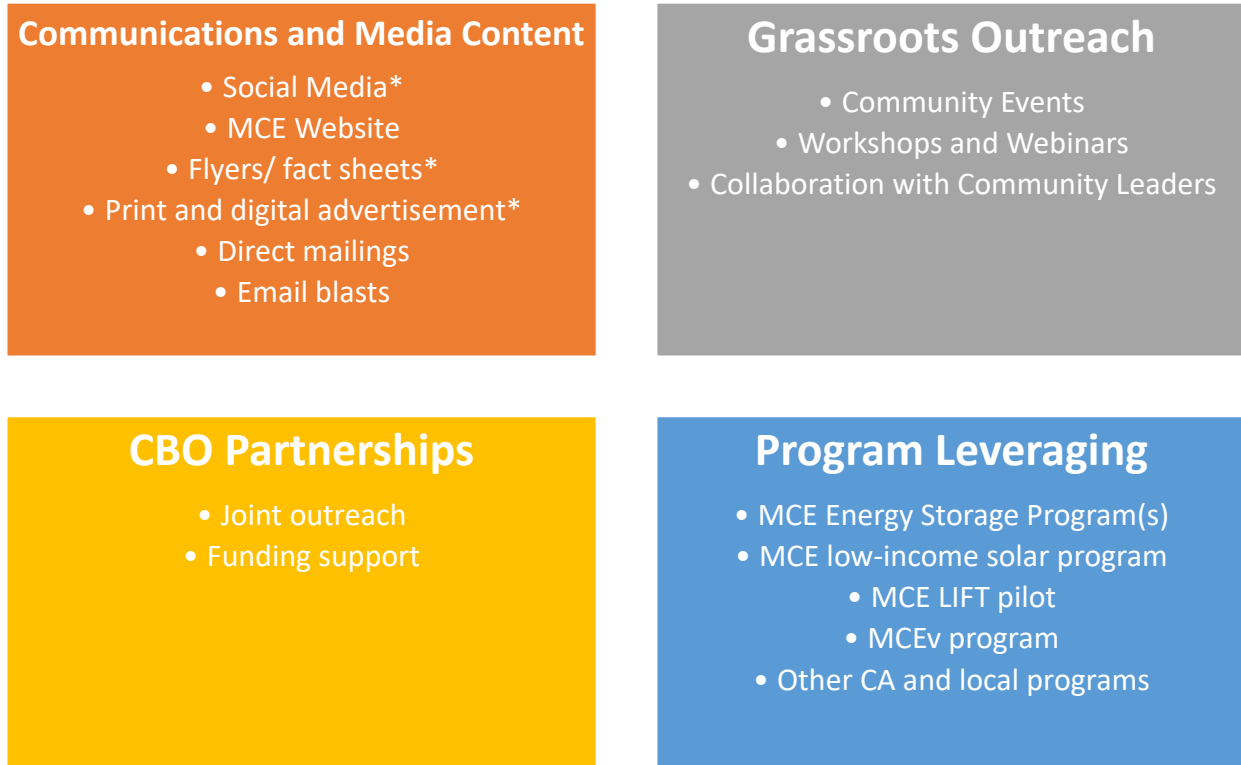
4.3. Program Leveraging

California offers a plethora of clean energy, energy efficiency, and energy storage programs, with several of them targeting income-qualified customers or customers in DACs. Complementing the state's programs, MCE has also developed a wide range of in-house program offerings, many of which also focus on low-income customers and/or customers in DACs. MCE's Any Open Door model provides "behind-the-scenes" coordination with various programs and funding sources in order to provide MCE's customers with the comprehensive, streamlined "one-stop-shop" guidance they need to navigate and enroll in these different offerings, maximizing the benefit to the customers while interweaving the value of all leveraged programs.

Under the DAC-GT/CS-GT ME&O plan, MCE will leverage its relationships and interactions with customers through existing programs to inform, educate and encourage program participation through its Any Open Door model. For example, MCE will leverage the following programs for joint outreach efforts: MCE's Energy Storage Program, MCE's Low-Income Families and Tenants (LIFT) pilot that offers electrification and energy efficiency upgrades to low-income multifamily properties, MCE's electric vehicle rebate program for low-income customers, and debt relief programs like the Arrearage Management Program (AMP) and the Low Income Home Energy Assistance Program (LIHEAP).

Additionally, MCE will pursue program leveraging with relevant programs administered by partners, other local CBOs, and local government entities.

Figure 3. MCE ME&O Tactics and Strategies



*Component of CS-GT ME&O only. Due to auto enrollment provisions and to limit customer confusion about program eligibility, these tactics will not be used for the DAC-GT program.

5. METRICS TRACKING

Because MCE is using multiple tactics for ME&O, a variety of metrics will be used to evaluate the effectiveness of each effort. Our primary measure of effectiveness is the number of customers reached, which can be measured by:

- DAC-GT
 - Number of customers enrolled based on auto enrollment criteria; and
 - Number of customers opting to cancel program participation.
- CS-GT²
 - Total number of enrollees;
 - Total CARE and FERA enrollment achieved through CS-GT outreach;
 - Total number of customers reached;
 - Diversity in race, age and income of event participants, with participation that reflects census distribution demographics of MCE's DAC communities;
 - Direct mail and email - email click-through and open rates;

² MCE anticipates CS-GT will launch in 2024. To the extent that marketing efforts begin in late 2023 in preparation for launch, MCE will design its ME&O efforts to align with these metrics.

- Indirect website visits and page views, social media engagement and impressions; and
- Total number of events and distribution of events by neighborhood.

By regularly monitoring these measures, MCE will be able to make changes in its approach or shift the mix of ME&O channels to improve the effectiveness of outreach, if necessary. Additionally, feedback from CBO partners, surveys, on-the-ground interactions, and message testing could lead MCE to alter its strategy to improve its effectiveness.

**Marketing, Education and Outreach Plan for the Disadvantaged
Communities Green Tariff and Community Solar Green Tariff
Programs for Program Year 2023**
Proposed by Marin Clean Energy



TABLE OF CONTENTS

1. PURPOSE AND GOALS..... 3

2. GUIDING PRINCIPLES..... 3

3. TARGET AUDIENCE..... 4

4. ME&O TACTICS AND STRATEGIES 1

 4.1. Communications and Media Content..... 1

 4.2. Community Outreach 1

 4.2.1. Grassroots Outreach..... 1

 4.2.2. Partnerships with Community Based Organizations 1

 4.3. Program Leveraging 2

5. METRICS TRACKING 3

TABLE OF FIGURES

Figure 1. Qualifying Neighborhoods in MCE Service Area for DAC-GT Auto-enrollment 5

Figure 2. Qualifying Neighborhoods in MCE Service Area for GS-GT 3

Figure 3. MCE ME&O Tactics and Strategies 3

1. PURPOSE AND GOALS

MCE will develop and implement a targeted customer marketing, education, and outreach (ME&O) campaign under the Disadvantaged Communities Green Tariff (DAC-GT) and Community Solar Green Tariff (CS-GT) programs to ensure potential customers in disadvantaged communities (DACs) are aware of the opportunity to benefit from the programs.

MCE will develop and implement separate targeted customer marketing, education, and outreach (ME&O) campaigns for the DAC-GT and CS-GT programs due to the differing enrollment processes of the two programs. Eligible customers for DAC-GT will be identified and automatically enrolled in the program by MCE. Hence, no customer recruitment for program participation is required. Eligible customers for CS-GT will not be automatically enrolled in the program; instead, interested customers will be required to opt their accounts into the program by completing an enrollment form. For both ME&O campaigns, MCE aims to achieve meaningful and diverse customer engagement through a culturally-competent, multilingual approach.

MCE's ME&O strategy for the DAC-GT program has three main goals:

1. Notify DAC-GT customers that their account has been automatically enrolled in the program;
2. Provide information (i.e., FAQs) about the program; and
3. Notify DAC-GT customers if they no longer meet eligibility criteria for the program (i.e., moved, installed solar, or no longer enrolled in CARE or FERA) and provide instructions on how to continue their program participation (if applicable).

MCE's ME&O strategy for the CS-GT program also has three main goals:

1. Enroll eligible customers in the CS-GT program (expected in 2024);
2. Increase awareness and enrollment in California Alternate Rates for Energy (CARE) and Family Electric Rate Assistance (FERA) programs; and
3. Address barriers to program participation and leverage best practices to ensure that outreach to DAC and historically impacted customers is accessible and equitable.

2. GUIDING PRINCIPLES

MCE is committed to developing diverse and culturally appropriate communication strategies to ensure that stakeholders can participate in decisions and actions that impact their communities. As such, MCE commits to the following guiding principles throughout the ME&O engagement process for the DAC-GT and CS-GT programs. MCE aims to:

- Achieve diverse and meaningful engagement that reflects the demographics of DAC communities to ensure equitable outreach across race, income and age barriers;
- Maintain transparency and accessibility by bringing information directly to customers’ neighborhood, community, or interest space to better engage them in the process; and
- Build a collaborative process with community partners to ensure barriers and benefits to participation are considered in the ME&O activities to the maximum extent possible.

3. TARGET AUDIENCE

For the DAC-GT program, in 2021 MCE automatically enrolled eligible customers that live in one of the top 10% of DAC census tracts statewide that are in MCE’s service area, as defined by CalEnviroScreen 4.0. Priority was given to customers who made an effort to pay, as defined by at least 4 full or partial payments in the last 8 months (category 1). If program capacity remains unsubscribed after enrolling these customers, MCE will enroll additional customers in the following order:

- Customers who have made at least 3 full or partial payments in the past 8 months (category 2)
- Customers who have made at least 2 full or partial payments in the past 8 months (category 3)¹

If there is insufficient program capacity to enroll all customers in a category under the DAC-GT program, customers from the eligible category will be randomly selected for program enrollment. MCE will monitor program attrition on a monthly basis and enroll additional customers from the waitlist as appropriate.

Figure 1 shows the list of eligible census tracts for DAC-GT auto-enrollment.

Figure 1. Qualifying Neighborhoods in MCE Service Area for DAC-GT Auto-enrollment

90% CalEnviroScreen Score			
Census Tract	California County	ZIP	Nearby City (to help approximate location only)
6013379000	Contra Costa	94804	Richmond
6013312000	Contra Costa	94565	Pittsburg

¹ MCE has the capacity to serve approximately 2,303 customers under the DAC-GT program, based on an allocated program capacity of 4.646 MW.

6013365002	Contra Costa	94801	Richmond
6013377000	Contra Costa	94801	Richmond

For the CS-GT program, the target audience for the ME&O strategy are existing and eligible CARE/FERA customers living in top 25% DAC census tracts as defined by CalEnviroScreen 43.0- and any subsequent versions. Figure 2 shows the list of eligible census tracts for CS-GT in MCE's service area.

Figure 2. Qualifying Neighborhoods in MCE Service Area for CS-GT under CalEnviroScreen 3.0

Census Tract	California County	ZIP	Nearby City (to help approximate location only)
60133050006013379000	Contra Costa	9450994804	AntiochRichmond
6013306002	Contra Costa	94509	Antioch
6013306003	Contra Costa	94509	Antioch
6013307102	Contra Costa	94509	Antioch
60133120006013314102	Contra Costa	94565	Pittsburg
6013314103	Contra Costa	94565	Pittsburg
6013314200	Contra Costa	94565	Pittsburg
6013336201	Contra Costa	94520	Concord
6013365002	Contra Costa	94801	Richmond
6013369001	Contra Costa	94806	San Pablo
6013376000	Contra Costa	94801	Richmond
6013377000	Contra Costa	94801	Richmond

Formatted: Not Highlight

Formatted: Normal, Indent: Left: 0.08", Right: 0.08", Space Before: 3.95 pt

Formatted: Not Highlight

Formatted: Not Highlight

Formatted: Font: Times New Roman, 12 pt

Formatted: Font: Times New Roman, 12 pt

Formatted: Font: Times New Roman, 12 pt

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Font: Times New Roman, 12 pt

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

601337900			
0	Contra-Costa	94804	Richmond
6013380000	Contra Costa	94804	Richmond
6013382000	Contra Costa	94804	Richmond
6013368002	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
6013376000	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
6013310000	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
6013311000	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
6095250701	Solano	94590	Vallejo
6013305000	<u>Contra Costa</u>	<u>94509</u>	<u>Antioch</u>
6013380000	Contra Costa	94804	Richmond
6013375000	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
6095250801	<u>Solano</u>	<u>94592</u>	<u>Vallejo</u>
6013366002	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
6095250900	Solano	94590	Vallejo
60133680016095251000	Solano <u>Contra Costa</u>	94590 <u>94806</u>	Vallejo <u>San Pablo</u>

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt, Font color: Black

<u>6013358000</u> <u>6095251600</u>	<u>Solano</u> <u>Contra</u> <u>Costa</u>	<u>94590</u> <u>94572</u>	<u>Vallejo</u> <u>Rodeo</u>
<u>6013381000</u>	<u>Contra</u> <u>Costa</u>	<u>94804</u>	<u>Richmond</u>
<u>6013314103</u>	<u>Contra</u> <u>Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013320001</u>	<u>Contra</u> <u>Costa</u>	<u>94553</u>	<u>Martinez</u>
<u>6013314104</u>	<u>Contra</u> <u>Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013313102</u>	<u>Contra</u> <u>Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013309000</u>	<u>Contra</u> <u>Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013313101</u>	<u>Contra</u> <u>Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013364002</u>	<u>Contra</u> <u>Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6013392200</u>	<u>Contra</u> <u>Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6095251802</u> <u>6095251803</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>
<u>6013302005</u>	<u>Contra</u> <u>Costa</u>	<u>94561</u>	<u>Oakley</u>
<u>6095251901</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: Times New Roman, 12 pt, Font color: Black

Formatted: Space After: 12 pt, Border: Top: (No border), Bottom: (No border), Left: (No border), Right: (No border), Between : (No border)

Formatted: Font: 12 pt

Formatted: Caption, Keep with next

Figure 3. Qualifying Neighborhoods in MCE Service Area for CS-GT under CalEnviroScreen 4.0

<u>Census Tract</u>	<u>County</u>	<u>Zip</u>	<u>Nearby City (to help approximate location only)</u>
<u>6095250701</u>	<u>Solano</u>	<u>94590</u>	<u>Vallejo</u>
<u>6013365002</u>	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
<u>6013377000</u>	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
<u>6013376000</u>	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
<u>6013379000</u>	<u>Contra Costa</u>	<u>94804</u>	<u>Richmond</u>
<u>6013382000</u>	<u>Contra Costa</u>	<u>94804</u>	<u>Richmond</u>
<u>6095250900</u>	<u>Solano</u>	<u>94590</u>	<u>Vallejo</u>
<u>6013305000</u>	<u>Contra Costa</u>	<u>94509</u>	<u>Antioch</u>
<u>6095250801</u>	<u>Solano</u>	<u>94592</u>	<u>Vallejo</u>
<u>6013312000</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013375000</u>	<u>Contra Costa</u>	<u>94801</u>	<u>Richmond</u>
<u>6013311000</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6095251802</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>
<u>6013366002</u>	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6013310000</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013381000</u>	<u>Contra Costa</u>	<u>94804</u>	<u>Richmond</u>
<u>6013392200</u>	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>

<u>6013358000</u>	<u>Contra Costa</u>	<u>94572</u>	<u>Rodeo</u>
<u>6095252402</u>	<u>Solano</u>	<u>94534</u>	<u>Fairfield</u>
<u>6013314104</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013368001</u>	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6013327000</u>	<u>Contra Costa</u>	<u>94520</u>	<u>Concord</u>
<u>6013309000</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6095253500</u>	<u>Solano</u>	<u>94571</u>	<u>Rio Vista</u>
<u>6095251902</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>
<u>6013368002</u>	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6013369001</u>	<u>Contra Costa</u>	<u>94806</u>	<u>San Pablo</u>
<u>6095251901</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>
<u>6095251000</u>	<u>Solano</u>	<u>94590</u>	<u>Vallejo</u>
<u>6013307102</u>	<u>Contra Costa</u>	<u>94509</u>	<u>Antioch</u>
<u>6013314200</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013306003</u>	<u>Contra Costa</u>	<u>94509</u>	<u>Antioch</u>
<u>6013380000</u>	<u>Contra Costa</u>	<u>94804</u>	<u>Richmond</u>
<u>6095251803</u>	<u>Solano</u>	<u>94589</u>	<u>Vallejo</u>
<u>6013336201</u>	<u>Contra Costa</u>	<u>94520</u>	<u>Concord</u>
<u>6095251600</u>	<u>Solano</u>	<u>94590</u>	<u>Vallejo</u>
<u>6013314103</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>

<u>6013314102</u>	<u>Contra Costa</u>	<u>94565</u>	<u>Pittsburg</u>
<u>6013306002</u>	<u>Contra Costa</u>	<u>94509</u>	<u>Antioch</u>

4. ME&O TACTICS AND STRATEGIES

4.1. Communications and Media Content

MCE will continue to use the communications and media content originally developed to promote DAC-GT, including mailers and web. Similar materials will be developed in preparation for the CS-GT launch, currently expected in 2024. At launch, MCE will promote CS-GT through digital, social media, and print advertisements; and customer emails and mailers in multiple languages to encourage program enrollment.

4.2. Community Outreach

To meet its ME&O goals, MCE will develop an outreach and engagement strategy leveraging the key community outreach tactics summarized below. The community outreach strategy will include a multilingual and culturally competent approach to engagement and consider the specific needs of eligible communities in MCE's service area. CS-GT outreach will be informed by data (including census tracts, the 4013 customer data file from PG&E, etc.) in order to identify customers who are most likely to enroll in the program.

4.2.1. Grassroots Outreach

MCE will conduct grassroots outreach to engage directly with community members at community events. MCE already regularly attends and sponsors many community events throughout its service area, including neighborhood festivals, farmers markets, holiday celebrations, and special events. Under the community outreach strategy for the CS-GT program, MCE will focus on expanding the breadth of events attended in DAC neighborhoods.

MCE will utilize the expertise of community leaders to identify impactful events, and will offer workshops and webinars as appropriate. As community events and workshops are held, MCE will closely track the diversity in race, age and income of participants, to ensure that participation reflects census distribution demographics of the DAC communities. MCE will ensure that all MCE-hosted meetings and events, either virtual or in-person, are ADA accessible. MCE will also endeavor to ensure that all in-person events are accessible by public transportation.

At this time, it is difficult to predict whether COVID-19 and associated public health precautions will continue to impact community engagement in 2023. Where required, recommended, or appropriate, MCE will conduct virtual workshops and webinars, and make use of digital toolkits, to ensure community members can safely learn about and enroll in CS-GT. MCE will continue to participate in in-person community outreach events as long as it is safe to do so.

4.2.2. Partnerships with Community Based Organizations

Partnering with Community Based Organizations (CBOs) is a critical facet of MCE's ME&O plan. CBOs have intimate knowledge of the local communities they serve and will serve as valuable resources for how best to conduct outreach that makes sense for members of their communities. In

engaging with CBO partners, MCE seeks to establish open dialogue, build awareness and understanding among community members, identify community-specific issues, and develop methods for disseminating relevant information. For example, CBOs can help coordinate program-specific workshops to disseminate program information to their constituencies. MCE will provide funding for CBOs to conduct outreach for the CS-GT program.

Additionally, many other local City departments already conduct outreach in the same communities in which MCE will conduct CS-GT outreach. MCE will investigate and pursue opportunities to collaborate as appropriate.

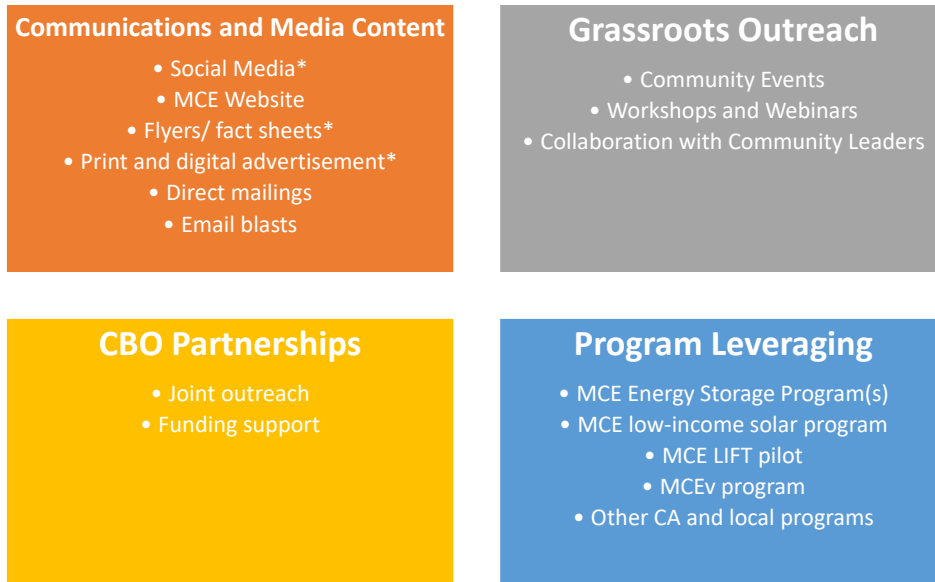
4.3. Program Leveraging

California offers a plethora of clean energy, energy efficiency, and energy storage programs, with several of them targeting income-qualified customers or customers in DACs. Complementing the state's programs, MCE has also developed a wide range of in-house program offerings, many of which also focus on low-income customers and/or customers in DACs. MCE's Any Open Door model provides "behind-the-scenes" coordination with various programs and funding sources in order to provide MCE's customers with the comprehensive, streamlined "one-stop-shop" guidance they need to navigate and enroll in these different offerings, maximizing the benefit to the customers while interweaving the value of all leveraged programs.

Under the DAC-GT/CS-GT ME&O plan, MCE will leverage its relationships and interactions with customers through existing programs to inform, educate and encourage program participation through its Any Open Door model. For example, MCE will leverage the following programs for joint outreach efforts: MCE's Energy Storage Program, MCE's Low-Income Families and Tenants (LIFT) pilot that offers electrification and energy efficiency upgrades to low-income multifamily properties, MCE's electric vehicle rebate program for low-income customers, and debt relief programs like the Arrearage Management Program (AMP) and the Low Income Home Energy Assistance Program (LIHEAP).

Additionally, MCE will pursue program leveraging with relevant programs administered by partners, other local CBOs, and local government entities.

Figure 3. MCE ME&O Tactics and Strategies



*Component of CS-GT ME&O only. Due to auto enrollment provisions and to limit customer confusion about program eligibility, these tactics will not be used for the DAC-GT program.

5. METRICS TRACKING

Because MCE is using multiple tactics for ME&O, a variety of metrics will be used to evaluate the effectiveness of each effort. Our primary measure of effectiveness is the number of customers reached, which can be measured by:

- DAC-GT
 - Number of customers enrolled based on auto enrollment criteria; and
 - Number of customers opting to cancel program participation.
- CS-GT²
 - Total number of enrollees;
 - Total CARE and FERA enrollment achieved through CS-GT outreach;
 - Total number of customers reached;
 - Diversity in race, age and income of event participants, with participation that reflects census distribution demographics of MCE's DAC communities;
 - Direct mail and email - email click-through and open rates;

² MCE anticipates CS-GT will launch in 2024. To the extent that marketing efforts begin in late 2023 in preparation for launch, MCE will design its ME&O efforts to align with these metrics.

- Indirect website visits and page views, social media engagement and impressions;
and
- Total number of events and distribution of events by neighborhood.

By regularly monitoring these measures, MCE will be able to make changes in its approach or shift the mix of ME&O channels to improve the effectiveness of outreach, if necessary. Additionally, feedback from CBO partners, surveys, on-the-ground interactions, and message testing could lead MCE to alter its strategy to improve its effectiveness.