

Community Power Coalition Informational Session

January 24, 2024



Agenda

- 12:00 Introductions, Meeting Overview, and Update on PG&E Rate Increase
- 12:10 Introducing MCE's Commercial Equity Program
- 12:30 Legislative Session Preview and Update on the West Wide Governance Pathways Initiative
- 12:50 Wrap Up

Introductions

Jenna Tenney

MCE's Commercial Equity Program

Resource Innovations

Legislative Update

Stephanie Chen and Lillian Mirviss



PG&E Rate Increase

Jenna Tenney



MCE Light Green

60%

RENEWABLE

MCE Deep Green

100%

RENEWABLE

PG&E

38%

RENEWABLE

Electric Generation	\$60.69	\$64.86	\$68.49
PG&E Electric Delivery	\$111.61	\$111.61	\$111.61
Additional PG&E Fees	\$4.91	\$4.91	\$3.14
Average Total Monthly Cost	\$177.21	\$181.38	\$183.23

Residential Cost Comparison

Fast Facts and Resources

Fast Facts

- Average residential bill increased by \$33 or 13%
- Charges apply to both PG&E and MCE customers
- MCE has not changed rates since January 2023
- MCE is currently less expensive than PG&E

Resources

- [How PG&E's 2024 Rate Increase Impacts You](#)
- [Understanding Your Electric Bill](#)
- [Lower Your Bill](#)

MCE's Commercial Equity Program

Resource Innovations

Program Focus

Provide small businesses located in underserved communities with access to bill reducing energy efficiency measures that also offer health, comfort, and safety benefits.

Fast Facts

- Approximately 12,000 eligible businesses in MCE's service area

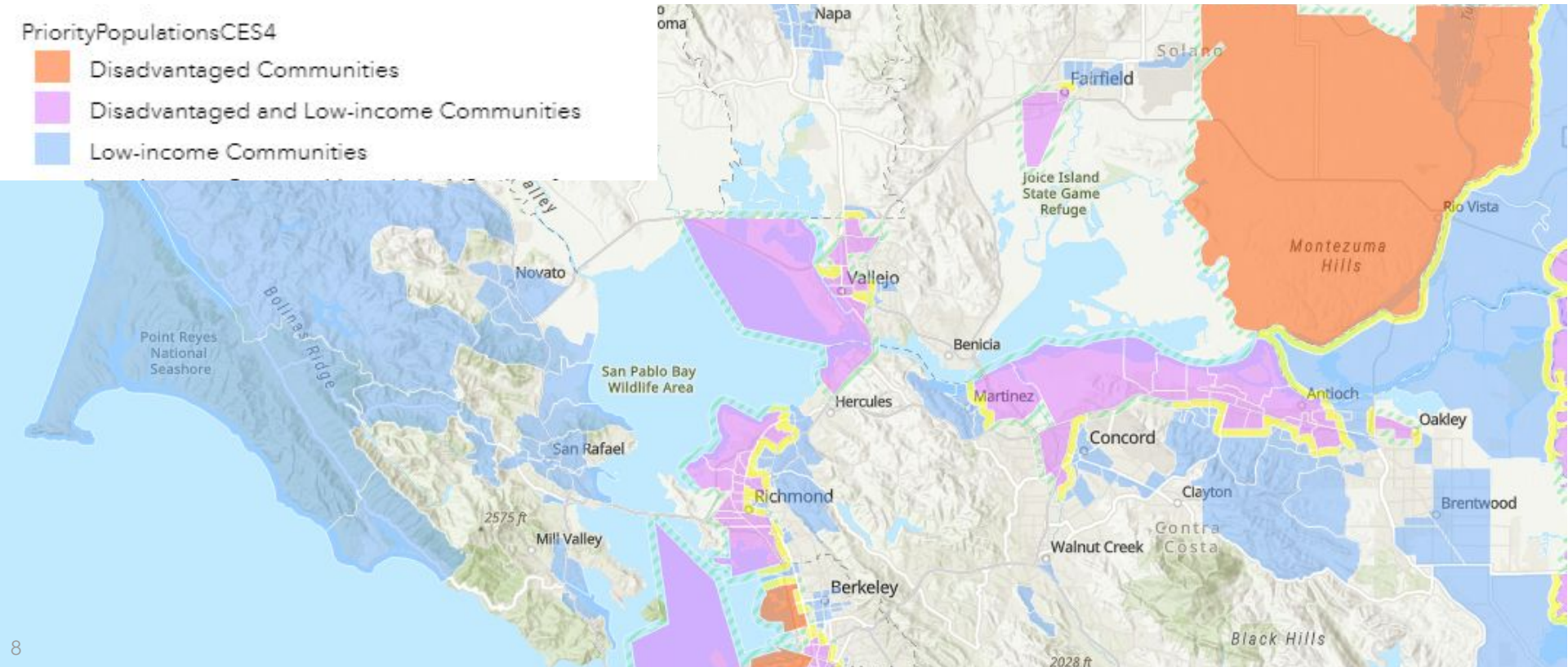
Goal

- 1,200 businesses receive education, free assessments, and program referrals
- 900 businesses install energy saving measures

Target Population

- Small businesses (<50 kw)
- Underserved populations
 - State-designated DACs
 - Low-income areas

Program Service Area



Offerings



All Participants

- Free facility assessment
- Energy efficient tips and education
- Information on additional programs

Some Participants

- No-cost and low-cost comprehensive upgrades to reduce energy bills and improve health, safety, and comfort

Target Population

- Small businesses (<50 kw)
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Direct Install Measures

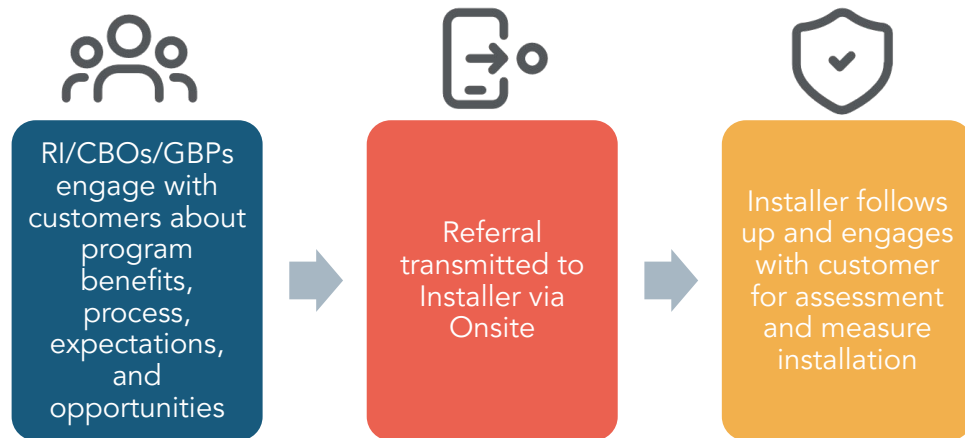
- No cost to customers
- Includes easy to install measures such as:
 - LED light bulbs
 - Air purifiers
 - Smart outlets and thermostats
 - Insulation
 - Water-saving fixtures
 - Refrigeration gaskets

Point of Sale Measures

- Incentives offered for upgrades that businesses may have to pay for
- Includes more complicated upgrades such as:
 - Heat pump water or space heating
 - Replacing lighting or refrigeration units

Customer Engagement Process with Simplicity and Effectiveness In Mind

- ✓ Customer engagement journey is simple and as direct as possible
- ✓ Program information from local, trusted partnerships that businesses are familiar with or already engage with
- ✓ Direct, in-person outreach where possible
- ✓ Multi-channel outreach campaigns



Community Based Organizations and Green Business Partner Engagement Plan

Green Business Partner Networks

- Trust and credibility
- Assurances and understanding
- Solutions from credible source

Community Based Organizations

- Trusted members of communities
- Shared culture and language

Targeted Marketing & Culturally Inclusive Communication Outlets

- Direct, in-person outreach
- Latinx: Facebook, WhatsApp, Univision, Telemundo
- Leverage Google Ads, social media, and web presence



CBO Engagement - Case Study

- ✓ Org. provides financial resources to Central Valley clients
- ✓ Financially supported partnership July 2023-December 2023
- ✓ Educated members at six virtual events
- ✓ Five email blasts reaching over 2K clients + 12 social media posts reaching nearly 1,500
- ✓ Phone calls and in person outreach
- ✓ RESULTS: Over 65 FAHF members served



THE EXPANDING FRESNO AREA
HISPANIC FOUNDATION

QUESTIONS

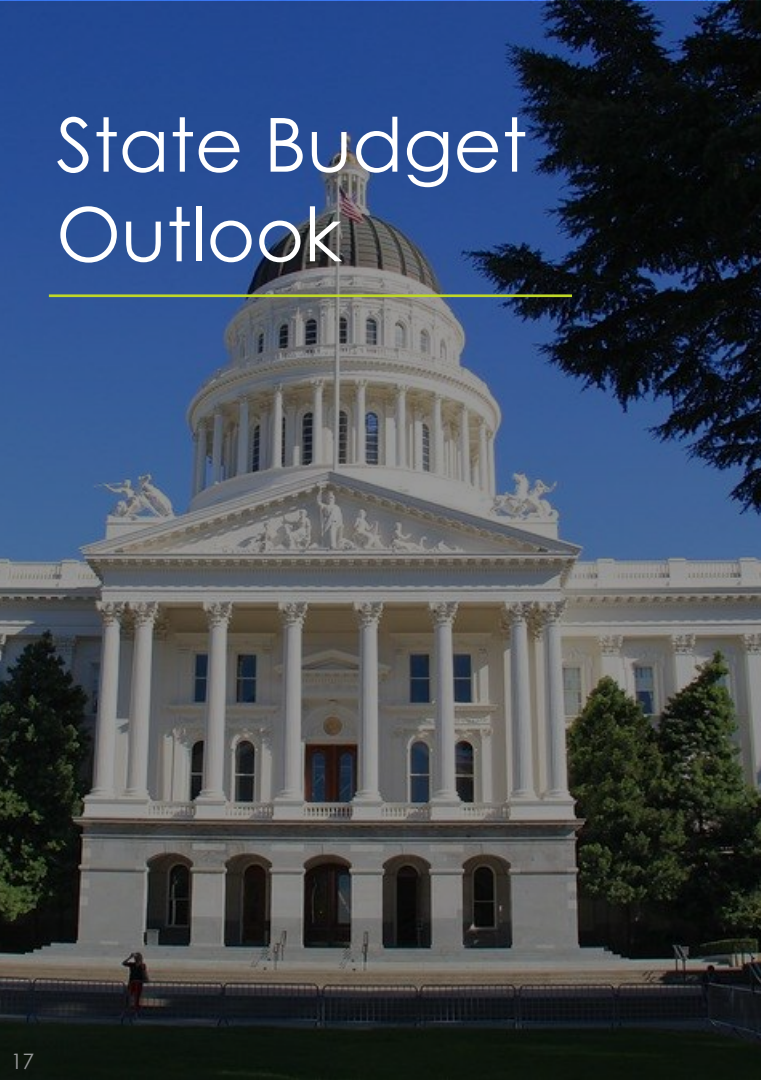
Legislative Update

Stephanie Chen and Lillian Mirviss

2024 Legislative Session Preview

- Affordability and rate increases
- Reliability
- Transmission and distribution
- Interconnection and energization delays
- Progress toward SB 100 goals
- State budget deficit (\$38 Billion)

State Budget Outlook



- Jan. 10 – Governor released draft budget
- May 15 – “The May Revise”
- June 15 – “Deadline” for legislature to approve a final budget
- After June 15 – Budget Bill Juniors / Baby Budget Bills

Western Coordination Today

California Independent System Operator (CAISO)

- Reliability and resource adequacy
 - Enhanced Day Ahead Market (EDAM)
 - Energy Imbalance Market (EIM)
- Transmission planning and access

Benefits of Western Coordination

- More efficient markets = lower costs
- Broader footprint = broader access to renewables at different times of day
- Better (and cheaper) reliability
- Better (and cheaper) transmission system

Legislative History

- Legislation has been far-reaching and divisive
- Concerns about
 - Governance
 - Jobs
 - Use of fossil fuels
 - Role of distributed energy resources (DERs)

West Wide Governance Pathways Initiative (WWGPI)

- July 2023 – multi-state letter including California
 - Public Utilities Commission
 - Energy Commission
- October 2023 - Western Interstate Energy Board launches the WWGPI
 - www.westernenergyboard.org/wwgpi/

West Wide Governance Pathways Initiative (WWGPI)

- Multi-state, multi-sector working group
- Incremental approach
- Independent governance for CAISO's existing markets (ELM and EDAM)
- Assess next steps in 2025 and beyond

MCE's Priorities Remain Unchanged

Regardless of WWGPI's outcome, MCE will:

- Continue to support local renewables and local jobs
- Continue to support DERs for all customers
- Continue to support decarbonization, reliability, and affordability

QUESTIONS

Next Steps

Next Session

- Listening Session
- Hybrid remote and in-person at MCE's San Rafael Office
- Tentative topics:
 - MCE's sustainable biomass principles
 - Commercial Equity program
 - Spanish language engagement

Questions or Feedback?

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Thank you!
