



Request for Information Concepts for CPUC Funded Energy Efficiency Programs June 24, 2025

MCE, a California Joint Powers Authority, is seeking information on Energy Efficiency program design ideas and market considerations in 2028 and beyond. This is a Request for Information (RFI) only. This RFI is issued solely for information and planning purposes and does not constitute a Request for Proposal (RFP) or a promise to issue an RFP in the future.

I. About MCE

MCE's mission is to confront the climate crisis by eliminating fossil fuel greenhouse gas emissions, producing renewable energy, and creating equitable community benefits.

MCE is a not-for-profit public agency and the preferred electricity provider for more than 580,000 customer accounts and 1.5 million residents and businesses across Contra Costa, Marin, Napa, and Solano counties. Setting the standard for clean energy in California since 2010, MCE leads with 100% renewable power at stable rates, delivering a 1200 MW peak load and significantly reducing greenhouse emissions and reinvesting millions in local programs.

MCE's vision is to lead California to an equitable, clean, affordable, and reliable energy economy by serving as a model for community-based renewable energy, energy efficiency, and cutting-edge clean-tech products and programs.

II. Project Background

MCE operates an Energy Efficiency (EE) programs portfolio that is funded, in part, by the California Public Utilities Commission (CPUC). MCE is beginning the planning phase for our 2028-2035 CPUC program funding application and is requesting industry input on program ideas to serve our customers. By providing MCE with information about innovative programs and pathways to deliver EE services your organization will help shape the future of EE programs.

III. Requested Information

Interested parties are requested to respond to this RFI with the following information:

- a. Describe the responding organization's background or specific experience in the EE sector.
- b. Please provide program concept(s) which the responding organization believes would be successful in the MCE service area. Information to be included can be, but is not limited to:
 - i. Market sector
 - ii. Market channel
 - iii. Program description
 - iv. Program delivery

- v. Program metrics
 - vi. Measurement and Verification approach
 - vii. Marketing, engagement and outreach approach
- c. In addition to specific program concept(s), please provide feedback by market sector (Residential, Commercial, Industrial or Agricultural) and consider that MCE is planning for 2028-2035 program years.
- d. Please address the following questions in the response:
 - i. What current market dynamics and trends should be considered for future programs?
 - ii. What challenges or opportunities should be considered?
 - iii. Are there specific technologies that are expected to advance significantly before 2035?

IV. Key Deadlines and Submission Requirements

- a. *Submission Deadline.* Please respond to this RFI via email, in either .pdf or .docx (Word) file format, **no later than 4:00 pm on Tuesday, July 15, 2025, to:**

MCE Contracts Manager
<https://mea.egnyte.com/ul/FcxecVJN3q>

V. General Terms and Conditions

- a. *RFI does not commit MCE to a contract.* This RFI does not commit MCE to contract for any supply or service whatsoever. Not responding to this RFI does not preclude participation in any future solicitation, if any is issued.
- b. *MCE is not responsible for costs.* All costs associated with responding to this RFI will be solely at the interested party's expense as MCE will not pay for any information or administrative costs incurred regarding this RFI.
- c. *Public Records.* All documents submitted in response to this RFI will become the property of MCE upon submittal and will be subject to the provisions of the California Public Records Act and any other applicable disclosure laws.

VI. Questions

Any questions regarding this RFI must be submitted to MCE via email no later than Thursday, July 10, 2025. Questions received after this date may not receive a response. Please submit questions to:

MCE Contracts Manager
contracts@mcecleanenergy.org

Please do not deliver submissions to the above email address. Please use the link in Section IV for submissions.

Thank you for your interest!