#### **Empowering Our Clean Energy Future**



MARIN COUNTY | NAPA COUNTY | UNINCORPORATED CONTRA COSTA COUNTY

UNINCORPORATED SOLANO COUNTY | BENICIA | CONCORD | DANVILLE | EL CERRITO

FAIRFIELD | HERCULES | LAFAYETTE | MARTINEZ | MORAGA | OAKLEY | PINOLE | PITTSBURG

PLEASANT HILL | RICHMOND | SAN PABLO | SAN RAMON | VALLEJO | WALNUT CREEK

October 9, 2025

Dear 350Marin Steering Committee Members:

Thank you for your letter from the 350Marin Steering Committee to the MCE Board sent on October 6, 2025. We appreciate your interest and input. We also share your commitment to confronting climate change and we appreciate your spirit of partnership in our shared goals.

We understand your recommendation regarding the finance committee, and the title selected for our senior finance position. We would like to address your concerns regarding MCE's program offerings.

To our knowledge based on publicly available information, MCE offers the largest suite of programs among all California CCAs. We've attached a spreadsheet that details the bulk of MCE's programs and a comparison chart against other CCAs. This information shows:

- Over \$250 million has been reinvested into MCE's member communities through our various program offerings
  - \$75 million is through direct-to-stakeholder programs
  - \$177 million is through our Feed-in Tariff program that incentivizes local renewable energy development including a 50% local hire and prevailing wage requirement
- MCE's current suite spans 24 programs including:
  - \$15 million allocated for energy resiliency
  - o \$19 million allocated for electric vehicle programs
- The comparison chart groups programs by type and shows that MCE offers 12 program types across our 24 offerings. The next closest CCA offers eight program types<sup>1</sup>.

We also understand there to be specific concerns about the scope of MCE's EV programming compared to Peninsula Clean Energy's. To help clarify these program offerings, here is a side-by-side comparison:

	PCE	MCE	
EV Rebates	\$2,000 for used EVs	\$3,500 for new EVs	
	Income-Qualified	\$2,000 for used EVs	
		Income-qualified	
E-Bike Rebates	\$1,000	N/A	
	CARE/FERA customers only		
Residential Managed Charging	N/A	\$50 enrollment incentive and	
		up to \$10/month in cash back	

<sup>&</sup>lt;sup>1</sup> Based on a search of programs easily accessible on CCA websites. May not include all programs offerings but should be illustrative of the scope of other CCA programs.

1125 Tamalpais Avenue, San Rafael, CA 94901 2300 Clayton Road, Suite 1500, Concord, CA 94520 (888) 632-3674 mceCleanEnergy.org

EV Charging in Workplace and	\$4,500-\$5,500 per L2 port in	\$4,000-\$4,500 per L2 port*	
Multifamily Properties	existing buildings	\$750-\$875 per L1 port	
	\$2,000-\$2,500 per L2 port in		
	new construction	*EV charging projects located	
	\$1,000-\$1,500 per L1 port or	in a State-designated Priority	
	L2 outlet	Population, may be eligible for	
		an additional \$500 per port	

As shown above, these programs are comparable in design. MCE does not offer e-bike rebates at this time, but we are exploring partnerships to support increased access to e-bikes through bike sharing. We are also in the process of updating our rebate structure to increase the incentive for Level 1 outlets and to introduce a new offering for L2 outlets in the next fiscal year. By expanding rebate options for outlet installation, we aim to improve charging access across multifamily housing, while also supporting underserved property types such as small workplaces and business with limited charging demand.

The funding MCE has allocated to EV programs for customers is substantial, and the results are significant. To date, MCE's EV programs have:

- Provided \$7.8 million in vehicle rebates to 2,570 customers with 15% of instant rebates going to customers living in Disadvantaged Communities
- Committed \$6.3 million in charging station rebates for 2,300 ports
  - o To date, MCE has provided \$537,709 to multifamily properties for 173 L2 ports. Another \$795,000 is reserved for 235 L2 ports. Multifamily properties have been a challenging sector due to competing priorities related to budgets and staffing. We hope that by expanding to L2 outlets, we can help address these barriers.
- Provided \$306,000 in incentives for managed EV charging to 4,160 EVs, saving 36,755 kg of CO2

As California's first CCA, MCE has a 15-year history of running highly successful and impactful programs. We operate the largest suite of programs of any CCA, continually innovating and improving them each year. For example, MCE's Flex Market program, which began as a small pilot, is now operating as a state-wide program due to MCE's success. This is not the first case, and it won't be the last, of MCE leading by example.

We've also attached the following information with this letter to further illustrate the scope of MCE's programs:

- MCE's 2025 Board Retreat Posters
- Customer Programs Directory<sup>2</sup>

 $^2$  Last updated June 2024, this document does not represent up to date program information or data but should help illustrate the scope of MCE's programs.

We are deeply appreciative of our community and stakeholders that are so connected to the work we do as we remain committed to balancing affordability, renewable leadership, and financial stability. MCE is a community-driven agency focused on providing tangible benefits to all of our customers. Thoughtful feedback from our partners is what shapes our work and ensures that we meet the high expectations of our Board and member communities.

Thank you again for your time and interest,

Jenna Tenney

Jenna Tenney

Director of Communications and Community Engagement

	Program Type	Customer Type	Investment	Impact Numbers
Home Energy Savings	Energy Efficiency	Single-family Residential	\$ 7,370,368	2682 homes touched
Heat Pump Water Heater Contractor Rebate	Electrification	Residential	\$ 1,359,070	88 heat pumps installed
Mutlifamily Energy Savings	Energy Efficiency	Multifamily	\$ 1,332,864	Disbursed across 123 projects
Low Income Families and Tenants	Energy Efficiency	Low-income Multifamily Residential	\$ 3,831,023	130 properties assesed
EV Charging	Electrification	Multifamily and Workplace	\$ 6,300,000	2300 ports installed and committed
EV Instant Rebate	Electrification	Low-income Residential	\$ 7,756,000	2570 rebates distributed
MCE Sync	Managed Charging	Residential	\$ 306,000	4160 active participants
Strategic Energy Management	Demand Response	Commercial	\$ 112,703	Rebates distributed across 16 projects
Commercial Energy Efficiency	Energy Efficiency	Commercial	\$ 1,024,408	Distributed across 547 projects
Small Business Energy Efficiency	Energy Efficiency	Commercial	\$ 817,648	Disbursed across 134 Projects
Agricultural and Industrial Resource Program	Energy Efficiency	Commercial	\$ 78,486	Rebates disbursed across 22 projects
Efficiency Market Programs	Demand Response	Commercial, Residential	\$ 5,460,661	Rebates disbursed across 53 projects
Green Workforce Pathways	Workforce	Contractor, Trainees	\$ 2,225,418	175 workers trained
				31 MW of new local clean energy, prevailing
Feed-in Tariff	Renewable Energy Development	General	\$ 177,148,710	wage, 50% local hire
Green Access	Electricity Service	Low-income DAC Residential	\$ 8,004,150	5800 customers enrolled
MCE Cares Credit	Bill Savings	Low-income Residential	\$ 10,000,000	22,400 credits disbursed
Virtual Power Plant	Distributed Energy Resources	DAC	\$ 622,304	Rebates disbursed across 38 projects
				13 commercial projects 1255 kWh or 1.25
Energy Storage Program	Distributed Energy Resources	Resiliency Centers	\$ 15,000,000	MWH; 76 res projects 1252 kWh or 1.25 MWh
Community Partnership Program	Community Benefits	Community Partners	\$ 200,000	6 partners awarded in 2025
On any sourcity Down of the Foundation	Community Donatile	Community Dorthous	d 704 000	\$500,000 distributed around Cormorant Battery Storage Project in Daly City, \$50,000 distributed around Calpine Geysers in Lake
Community Benefit Funds	Community Benefits	Community Partners	\$ 721,000	County, \$171,000 to be distributed through RFP
Chanagrahing	Community Donofito	Community Dorthoro	ф 1 20E C2E	50% spent on equity programs or with equity
Sponsorships	Community Benefits	Community Partners	\$ 1,295,625	
Low-income Solar (Closed)	Solar Electrification	Residential		688 projects and 1,433 kW installed
Community Housing Program		Residential	,,	Total Rebates disbursed
Internship Program	Workforce	Local residents	· · · · · · · · · · · · · · · · · · ·	53 interns
Transformative Climate Communities	Comprehensive Home	Richmond Residential		250 projects targeted
Charge Up Contra Costa (Enrollment Closed)	Electrification	Contra Costa County		Rebates distributed across 7 projects
Green and Healthy Homes Initiative (Closed)	Comprehensive Home	Marin County		Distibuted across 156 units
		TOTAL	\$ 252,862,846	
		Total without FIT	\$ 75,714,136	

# The Power of Deep Green

# \$18.7 million

spent or committed toward EV charging and EV instant rebates

# \$1.4 million

spent or committed toward heat pump water and space heating

# \$363,875

spent on low-income solar installations

# \$395,000

spent or committed toward community housing grants

# Local Renewable Energy and Program Development Fund

Half of the Deep Green premium of 1.25¢ per kilowatt hour is allocated to this fund. By choosing Deep Green, MCE customers are going above and beyond, choosing 100% renewable electricity and local reinvestment.

## **Community Housing**

In 2023 MCE started offering additional funding for energy efficiency and electrification measures at community housing facilities. These facilities are typically emergency housing and shelters, serving a vulnerable population in need of immediate support.

**\$412,000** spent

&

**\$530,000** allocated

## Low-income Solar

Provided \$363,875 to help 688 households install over 1,400 kilowatts of solar. The program launched in 2013 and concluded in 2017.

## **Heat Pump Program**

Combines with CPUC dollars earmarked for the installation of heat pump water and space heaters and associated wiring, construction, and any necessary remediation for the Home Energy Savings, Multifamily Energy Savings, and Flex Market Projects. It also supports installations through MCE's Emergency Water Heater Loaner program.

**\$819,000** spent

&

**\$540,000** allocated



I decided to participate because you have a great program and because I don't want to use more gas so as to not further contaminate the planet. I will reduce my electricity bill, I won't be using more gas, and [I have] a magnificent air conditioner!"

— Teresa, Pittsburg Resident and Home Energy Savings customer







# **EV Charging and EV Instant Rebate**

**\$13,411,000** spent

&

**\$5,310,000** allocated

## **EV Instant Rebate**

Increases clean vehicle access for lower-income customers and those living in historically under-represented or pollution-burdened communities. The program makes it easy for eligible customers to receive up to \$3,500 off the purchase or lease of an EV by providing point-of-sale rebates. This reduces the upfront cost of going electric, making EVs an easier choice.



- \$2.6M in point-of-sale EV rebates in 2025
- Almost 2,000 rebates distributed
- 85% of surveyed participants reported they would not have been able to purchase an EV without MCE's rebate



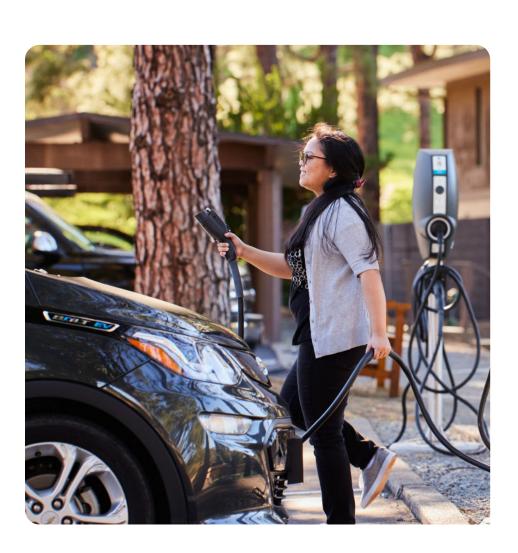
"I recommend getting a rebate from MCE. I just love my car – it's fast and a better driving car. I love the way it maneuvers. It's really easy to charge. With all the assistance MCE gives you, it's a great deal and well worth it!"

— Sandra, EV rebate recipient

## **EV Charging Rebate**

In California, 50% of emissions come from the transportation sector. MCE's EV charging program offers rebates to multifamily properties and workplaces for installation of EV charging stations. Studies show that drivers are six times more likely to purchase an EV if they have access to charging at work, and lack of access to charging at home represents a major barrier for multifamily residents. Customers can access up to \$4,500 per port through MCE's program, along with technical assistance to support the planning of charging stations.

- 1,300+ ports installed to date
- Funding reserved for an additional 1,000 ports



The Meadows of Terra Linda San Rafael, Marin County



Contra Costa County Offices

Martinez, Contra Costa County



Reinvesting in Our Communities

# \$400 million

spent or allocated for our member communities

# \$161 million

spent or committed directly to customers

# \$75 million

spent to directly support customers



MCE's commitment to clean energy equity is deeply rooted in community reinvestment. We know that historically marginalized communities are left behind when resources are not intentionally allocated to support specific needs.

Our investment strategy focuses both on equality and equity. Customer programs are targeted toward communities and populations that are most in need. From our EV instant rebate, to our community sponsorship dollars, a priority is made for vulnerable populations including: low-income individuals, state-designated Disadvantaged Communities, English as a second language customers, underserved individuals looking to enter the green workforce, and communities impacted by the fossil-fuel industry.

# Percentage of Customers by County

57% Contra

Contra Marin
Costa

**10**% Napa

17%

Solano

# Community Partnership Program

In 2024 MCE launched our first solicitation for our Community Partnership Program, offering contracts to local partners for supporting MCE's mission through community outreach. MCE contracted with six partners to support education in underserved communities including lowincome, Spanish speaking, and as part of our Small Business Energy Advantage program. The solicitation also selected partners for our transportation electriciation programs.

• Canal Alliance: \$30,000

• North Marin Community Services: \$30,000

 San Pablo Economic Development Corporation: \$12,500

Vallejo Main Street: \$10,000

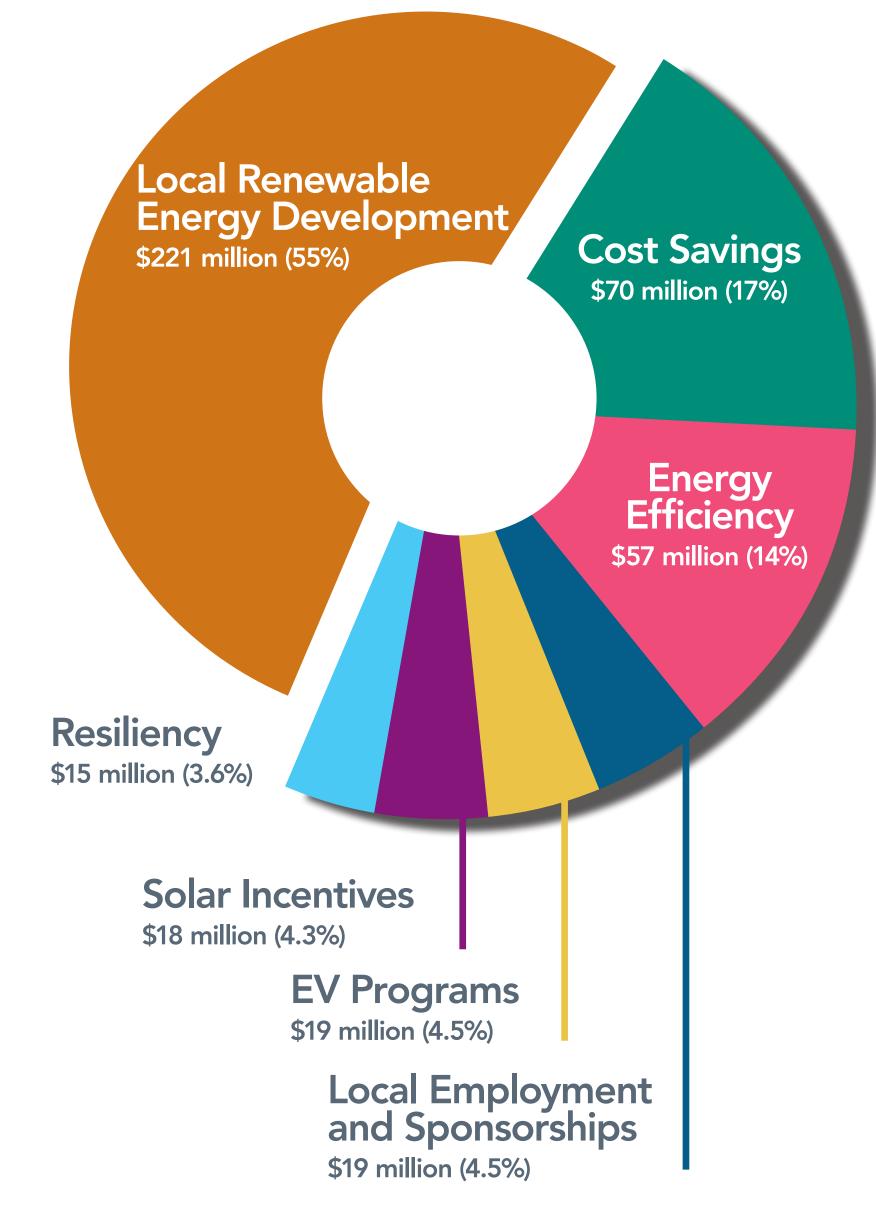
Solano Economic
 Development
 Corporation: \$10,000

• City of Pinole: \$7,500

• Transform: \$40,000

• Cool the Earth: \$40,000

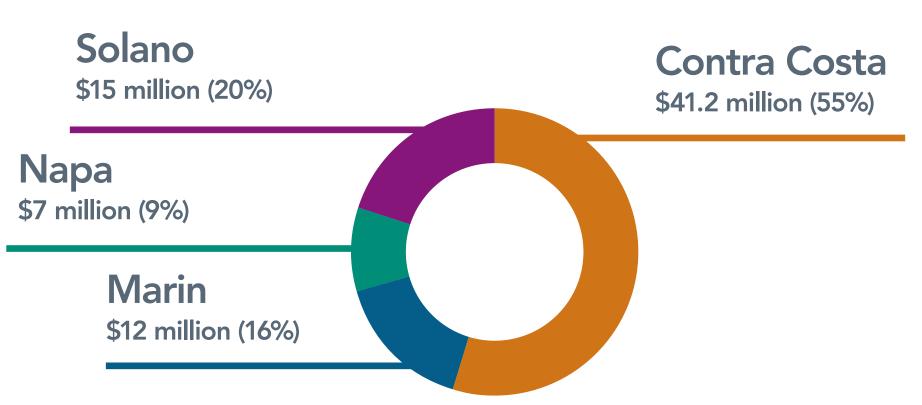
# **Spent and Committed Since Inception**



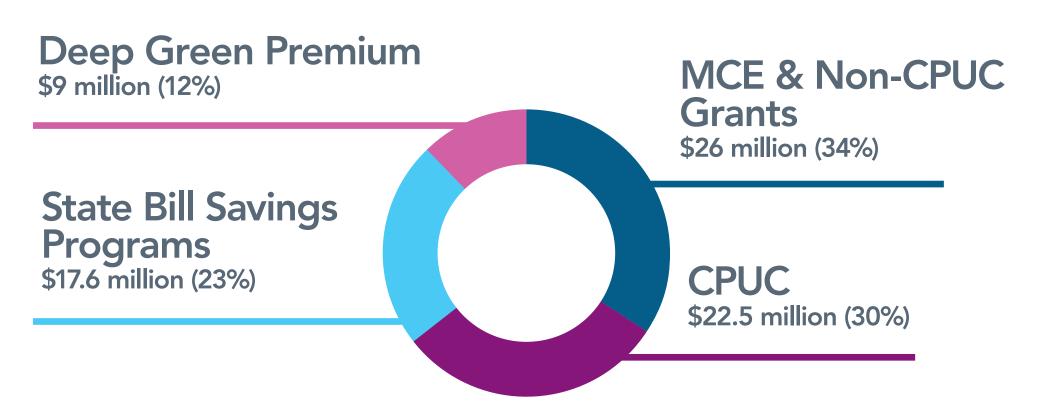
# Local Renewable Energy and Program Development Fund

MCE's Local Renewable Energy and Program Development Fund is supported by half of the Deep Green premium of 1.25¢ per kilowatt hour. To date, \$9 million worth of investments have been funded out of this program specifically for EVs, community housing support, heat pump water heaters, and low-income solar (program concluded).

# **Investment by County Since Inception**



## Investment by Funding Source Since Inception



## Investment by Program Type Since Inception

Workforce Development \$2.3 million (3%)

\$26.8 million (36%)

Resiliency Programs
\$3.9 million (5%)

EV Programs
\$7.8 million (10%)

Bill Savings Programs
\$33 million (44%)

Frograms



Advancing Environmental Justice

MCE is committed to advancing environmental justice by ensuring that all communities, particularly those historically overburdened by environmental harms, have a meaningful voice in shaping clean energy solutions. We believe that strong, intentional partnerships with environmental justice focused community-based organizations are essential to achieving this goal.

## **Environmental Justice Tiger Team**

Launched in 2025 to engage directly with local partners to listen, learn, and integrate their perspective into both internal processes and public programming on a going-forward basis. MCE researched and met with key partners to identify shared opportunities, understand the priorities of each group, discuss barriers to progress, and explore ways we can support one another's work. Partners included: Asian Pacific Environmental Network, Communities for a Better Environment, Urban Tilth, and the California Environmental Justice Alliance. Based on these conversations MCE is:

- Targeting grant efforts toward shared workforce and policy goals
- Amplifying partner voices through joint speaking opportunities
- Adding environmental justice maps into MCE's customer database to better focus outreach efforts

## **Key Themes**

## **Culturally Competent Messaging**

Partners need direct dialogue with MCE staff and culturally responsive messaging for their constituents that reflects their unique experiences and needs.

## Creating Pathways for Economic and Youth Empowerment

Workforce development, green jobs training, and youth leadership programs were identified as essential pillars for long-term community resilience and equity.

## Leveraging Land as a Community Resource

MCE is encouraged to shape policies that enable renewable energy development in areas historically surrounded by refineries and other heavy industry and revitalize land to create workforce opportunities in agriculture and other green fields.

Many environmental justice partners will be speaking at MCE's upcoming Community Power Coalition Sympoisum at the Concord office on November 14, 2025.

## **Charged By Public Power**

Developed in response to longstanding inequities in how transportation infrastructure decisions are made and implemented in underserved state-designated Disadvantaged Communities (DACs). The program aims to create a more equitable process for community input and decision-making to ensure that investments in clean transportation reflect the needs and priorities of the people most impacted. MCE hosted 11 focus groups across 8 priority communities, engaging 130 residents in both English and Spanish.





## **Because of Youth**

MCE's first Because of Youth
Festival was held at Contra Costa
College on March 30, 2025 as a
way to inspire youth ages 16-25 to
take part in climate action initiatives.
16 organizations including GRID
Alternatives, Rich City Rides, 4th Second
Solano, and Rising Sun came out to table
on a rainy Sunday. These organizations shared
opportunities available for youth in Napa, Solano,
Contra Costa, and Marin County.





## **Community Power Coalition**

MCE's Community Power Coalition represents over 170 organizations across our service area. We host 6 Community Power Coalition meetings a year with the goal to create bidirectional pathways for community partners to engage in climate crisis conversations and partnerships while amplifying the voices of underrepresented groups and better understanding the needs of all communities.





## **Expanding Language Access**

In 2024, nearly one in three calls to MCE's service center were received in Spanish. Spanish is the most prevalent language among non-English speakers in MCE's area, followed by Chinese and Vietnamese. This insight prompted the launch of a comprehensive language assessment which revealed valuable insights about the diverse languages spoken by our customers. The assessment determined that:

- Roughly 8% of households in MCE's service area are linguistically isolated.
- Working with local partners, including nonprofits and community organizations, is an effective strategy to build trust especially with non-English speaking communities.

The results of this study are helping MCE better serve people who face language barriers by working alongside local partners to reach non-English speaking customers and people with diverse abilities



# Building a Green Workforce

\$4.5 million

committed to workforce development

1.9 million

total union labor hours through renewable energy development

7,100 jobs supported with clean energy projects

616

workers trained though workforce development partnerships

MCE supports sustainable and fairly compensated job opportunities in the energy industry through workforce training and pre-apprenticeship programs. Our Sustainable Workforce and Diversity policy outlines specific efforts to prioritize workforce development through MCE's Feed–In Tariff program, energy efficiency projects, contracts for services and supplies, and hiring of MCE staff. We partner with community–based, education, and employment organizations and use strategic recruiting and hiring practices such as targeted job postings, attending job recruitment fairs, and blind resume reviews.

Our Commitment:

- Inclusive hiring practices
- Quality training and apprenticeships
- Fair wages and equitable opportunities

## California Jobs First Initiative

MCE is submitting an application to GO-BIZ which would bring almost 30 regional Bay Area partners together to deliver handson electrification training to entry-level workers. The proposal seeks to train 240 graduates over two years, encouraging graduates to apply for union apprenticeships or placing them in entry-level contractor roles. Contractor partners will receive training, technical assistance, and certification support. This is an expansion of MCE's Green Workforce Pathways program, bringing together more partners to streamline job training in the Bay Area and directly addressing workforce shortages and the need for scalable electrification. Partners include:

- Future Build
- East Contra Costa Healthy Homes
- Contra Costa County
- Workforce Alliance of the North Bay
- Marin County Office of Education
- Emerald Cities Collaborative
- Bay Area Air Quality Management District
- The Marin Builders Association
- Efficiency First California





## Internship Program

MCE's paid internship program offers hands-on experience in the renewable energy field, creating entry-level opportunities for local community members — especially those who may face barriers entering the industry. Since its launch in 2021, 67 interns — 78% from MCE's service area — have worked across departments on projects to help MCE advance its mission. Several interns have driven such a high impact for MCE that their terms have been extended or they have secured fellowship or full-time positions with the agency. The program continues to foster lasting career pathways and build a more inclusive clean energy workforce.

## Training the Next Generation

Since launching the Training the Next Generation initiative in 2024, MCE has removed barriers and increased retention for young adults entering the green construction industry in Marin County, particularly BIPOC (Black, Indigenous and People of Color) and low-income individuals. As Marin's decarbonization efforts expand, so does the need for a local pipeline of trained candidates in green construction. **The program so far has:** 

- Served 18 students, 88% of which identified as BIPOC
- Helped 7 graduates place into local jobs with an average wage of \$28/hour
- Increased visibility of Marin's workforce development efforts, partnerships, and funding opportunities through strategic collaboration.



I think renewable energy is something that we as a community can work on. I think at first it is going to be a hard transition but I liked how she explained all the benefits to switching to electric rather than relying on gas."

Traning the Next GenerationProgram Participant



## **Supplier Diversity**

MCE leads annual workshops known as "Certify and Amplify" to connect our local businesses to the State of California's Supplier Diversity Clearinghouse. Eligible businesses can apply to certify through this utility contracting program to amplify their business. Current eligibility extends to woman–owned, disabled veteran–owned, LGBTQ–owned, and minority–owned businesses. In 2024 MCE spent:

- \$4.1 million on 12 diverse businesses
- \$47 million on 108 local businesses
- \$883,296 on 11 certified small businesses

Our mission [as] a top, female-owned lobbying firm in Sacramento, is to provide our clients with innovative and out of the box strategic government relations services and counsel... At the encouragement of MCE, and to demonstrate our firm's commitment to equality and diversity, we were motivated to become a certified business through the CPUC. This certification has opened doors for us and has helped us to continue our relationships with organizations that value

— Emily Pappas, Partner Niemela Pappas & Associates

supplier diversity"







# **Customer Programs Directory**

### **MCE's Programs**

Inside, you will find MCE's innovative energy efficiency, electric vehicle, and infrastructure programs that help customers save money, improve the comfort and health of their homes and workplaces, and reduce their carbon footprint.

Our workforce programs ensure energy professionals and job seekers are trained in the latest clean energy and energy efficiency technologies, with a focus on underserved populations. MCE supports those who have a history with the legal system, helping build a brighter future for all.



#### Residential



#### **Commercial**



Workforce

### Increasing energy efficiency



Heat pump mini split install Pittsburg, CA

### **Building clean transportation**



The Meadows of Terra Linda San Rafael, CA

### Creating a resilient grid



Rising Loafer Cafe Lafayette, CA

### **Empowering a clean energy workforce**



MCE Solar One Project Richmond, CA



Visit mceCleanEnergy.org/explore-programs-and-offers Contact us at info@mceCleanEnergy.org or (888) 632-3674 MCE's customer programs are subject to change and closure. In order to receive the most up to date information please visit our Customer Programs web page.

### **Residential Programs**

### Home Energy Savings Program 2018–2021

For income-qualifying single-family homeowners and renters, trained energy advisors will perform a free in-person or virtual assessment to increase energy efficiency and save money. Qualifying homes receive no-cost home energy upgrades including:

- Attic insulation
- Duct sealing
- A smart thermostat, and more
- Free energy-saving gift options for the whole family!

680 qualifying households Each saving over 7.800

+ about \$192

annually

Committed over in incentives

### **Heat Pump Water Heater Contractor Rebate** May 2020-2022

Heat pump water heaters save money and reduce carbon emissions by being two to three times more efficient than conventional water heaters. MCE's \$1,000 rebate for contractors combines with BayREN's Home+ program to reduce energy bills for single-family homes.

residents

250,000 in rehates

### **Multifamily Energy Savings Program 2013–2022**

MCE's Multifamily Energy Savings program accelerates electrification, efficiency, and improved health in multifamily homes by replacing natural gas appliances with emissions-free electric technologies. The program offers rebates up to \$6,000 per unit and free assessments.

Total savings over

in bill savings

#### **Low Income Families and Tenants (LIFT)**

MCE's LIFT program offers rebates covering up to 80% of energy efficiency upgrades for multifamily properties with renters who have household incomes at or below 250% of the federal poverty level.

### **EV Charging at multifamily properties**

2018-mid-2023

MCE's EV charging program offers rebates, with bonus incentives for stations connected to 100% renewable energy service. The program also offers:

- Free technical assistance to support the property manager
- Tenant education and engagement to speed up EV adoption
- Up to \$3,500 per networked Level 2 charging port
- Up to \$875 per networked Level 1 charging port

MCE rebates can be stacked with local and state programs for additional funding.

2,000

ports installed and committed at workplaces + multifamily housing

in spent and committed rebates

#### EV Instant Rebate 2019-2023

MCE's EV instant rebate program lowers the cost of purchasing and leasing new and used EVs for income-qualified customers. Participating dealerships offer MCE's rebate of \$3,500 for new and \$2,000 for used EVs. Our implementers provide customer assistance in combining our rebate with other EV incentives for eligible customers.

350

income-qualified drivers

in rebates

#### **MCE Sync**

MCE Sync is a free EV smart-charging app that automates charging to use the least expensive and cleanest energy on the grid, with up to \$10 per month in cash back.

### Strategic Energy Management (SEM) for multifamily properties

See program details in Commerical Programs section on the next page.

### **Commercial Programs**

### Strategic Energy Management (SEM) 2019–2023

MCE's SEM program helps organizations and property management organizations reduce operating costs and utility bills with little to no capital investment. To maximize financial incentives they earn for saving energy and to build a stronger energy management culture, participants have access to a suite of tools at no cost, including:

- Virtual trainings
- On-site assessments
- Individual coaching
- Peer-to-peer learning through a cohort.

**25** participants

Total savings over 300,000 therms + over

\$190,000 in incentives

**3M kWh** 

### Commercial energy efficiency 2016–2022

MCE's Commercial Energy Savings program offers businesses of all sizes:

- No-cost, no obligation energy assessments,
- Dedicated project management and technical assistance, and
- Incentives covering 10-90% of project costs.

**869** projects

Saving 190,000 therms sAlmost 2.2M in rebates

8.7M kWh annually

### **EV Charging at workplaces**

Properties eligible for rebates include schools, workplaces, municipal offices, and community-based facilities.

### Agricultural and Industrial Resource (AIR) Program 2019–2023

MCE's AIR program helps customers reduce their energy consumption and costs while supporting core business objectives, including improvements in facility operations, reliability, and efficiency.

48

participants

Total savings over 500,000 therms annually + over 200,000

\$\text{Over} \\ 475,000 \\ \text{in incentives} \end{array}

### Commercial and Residential Efficiency Market 2022

MCE's Commercial and Residential Efficiency Market programs incentivize contractors to deliver long-term energy efficiency projects that shift energy use away from the peak hours of the day. These projects save customers money and support grid reliability.

**32** projects

Forecasted for **800,000 kWh** in savings annually

SOver

1M

in annual Total

System Benefit

#### Peak FLEXmarket 2022

MCE's Peak FLEXmarket program focuses on summer load shifting to reduce peak load reduction daily, as well as demand response load reduction during times of significant grid instability.

**2,200** sites

**40,000 kWh** in reduced peak energy

**76,000** in incentive value

### **Workforce Programs**

### **Green Workforce Pathways (GWP) Program**

MCE's GWP program focuses on residential energy efficiency contractors and job seekers.

**For contractors**, MCE removes barriers for contractors to upskill their business and grow their workforce through:

- Matching with pre-vetted job seekers
- \$3,200+ stipends to hire and train new staff
- Personalized, on-the-job consultation with energy experts
- Stipends for heat pump installation trainings

**For job seekers**, MCE creates pathways into sustainable and long-term careers. The GWP program provides:

- Matching with local energy efficiency contractors for short-term workforce experience placements
- Career development support including interview and resume skills

### **Specialty Programs**

#### Feed-In Tariff (FIT) Plus

The FIT program incentivizes the development of small-scale renewable energy projects in MCE's service area. Projects must be between 1 and 5 megawatts, include 50% local labor, and use prevailing wage.

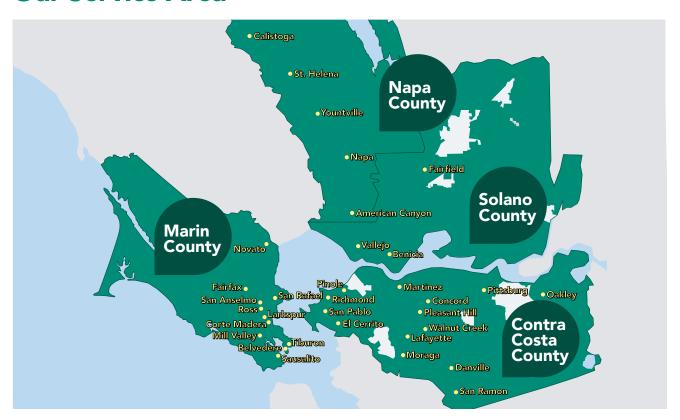
#### **Green Access**

MCE's community solar program offers 100% renewable power and a 20% discount on participating customers' electricity bills.

#### **Virtual Power Plant**

This pilot benefits select lower-income residents in the City of Richmond by installing new, efficient, and dispatchable technologies such as heat pump water heaters and EV chargers. These technologies are connected to a remotely-controlled system that can be turned on and off to reduce the risk of outages and carbon emissions.

### **Our Service Area**





Visit mceCleanEnergy.org/explore-programs-and-offers Contact us at info@mceCleanEnergy.org or (888) 632-3674 Your local renewable electricity provider. Powering communities since 2010.