



October 9, 2025

Dear 350Marin Steering Committee Members:

Thank you for your letter from the 350Marin Steering Committee to the MCE Board sent on October 6, 2025. We appreciate your interest and input. We also share your commitment to confronting climate change and we appreciate your spirit of partnership in our shared goals.

We understand your recommendation regarding the finance committee, and the title selected for our senior finance position. We would like to address your concerns regarding MCE's program offerings.

To our knowledge based on publicly available information, MCE offers the largest suite of programs among all California CCAs. We've attached a spreadsheet that details the bulk of MCE's programs and a comparison chart against other CCAs. This information shows:

- Over **\$250 million has been reinvested** into MCE's member communities through our various program offerings
 - \$75 million is through direct-to-stakeholder programs
 - \$177 million is through our Feed-in Tariff program that incentivizes local renewable energy development including a 50% local hire and prevailing wage requirement
- MCE's current suite spans **24 programs** including:
 - \$15 million allocated for energy resiliency
 - \$19 million allocated for electric vehicle programs
- The comparison chart groups programs by type and shows that MCE offers 12 program types across our 24 offerings. The next closest CCA offers eight program types¹.

We also understand there to be specific concerns about the scope of MCE's EV programming compared to Peninsula Clean Energy's. To help clarify these program offerings, here is a side-by-side comparison:

	PCE	MCE
EV Rebates	\$2,000 for used EVs Income-Qualified	\$3,500 for new EVs \$2,000 for used EVs Income-qualified
E-Bike Rebates	\$1,000 CARE/FERA customers only	N/A
Residential Managed Charging	N/A	\$50 enrollment incentive and up to \$10/month in cash back

¹ Based on a search of programs easily accessible on CCA websites. May not include all programs offerings but should be illustrative of the scope of other CCA programs.

EV Charging in Workplace and Multifamily Properties	\$4,500-\$5,500 per L2 port in existing buildings \$2,000-\$2,500 per L2 port in new construction \$1,000-\$1,500 per L1 port or L2 outlet	\$4,000-\$4,500 per L2 port* \$750-\$875 per L1 port *EV charging projects located in a State-designated Priority Population, may be eligible for an additional \$500 per port
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As shown above, these programs are comparable in design. MCE does not offer e-bike rebates at this time, but we are exploring partnerships to support increased access to e-bikes through bike sharing. We are also in the process of updating our rebate structure to increase the incentive for Level 1 outlets and to introduce a new offering for L2 outlets in the next fiscal year. By expanding rebate options for outlet installation, we aim to improve charging access across multifamily housing, while also supporting underserved property types such as small workplaces and business with limited charging demand.

The funding MCE has allocated to EV programs for customers is substantial, and the results are significant. To date, MCE's EV programs have:

- Provided **\$7.8 million in vehicle rebates to 2,570 customers** with 15% of instant rebates going to customers living in Disadvantaged Communities
- Committed **\$6.3 million in charging station rebates for 2,300 ports**
 - To date, MCE has provided **\$537,709 to multifamily properties for 173 L2 ports**. Another **\$795,000 is reserved for 235 L2 ports**. Multifamily properties have been a challenging sector due to competing priorities related to budgets and staffing. We hope that by expanding to L2 outlets, we can help address these barriers.
- Provided **\$306,000 in incentives** for managed EV charging to **4,160 EVs, saving 36,755 kg of CO2**

As California's first CCA, MCE has a 15-year history of running highly successful and impactful programs. We operate the largest suite of programs of any CCA, continually innovating and improving them each year. For example, MCE's Flex Market program, which began as a small pilot, is now operating as a state-wide program due to MCE's success. This is not the first case, and it won't be the last, of MCE leading by example.

We've also attached the following information with this letter to further illustrate the scope of MCE's programs:

- MCE's 2025 Board Retreat Posters
- Customer Programs Directory²

² Last updated June 2024, this document does not represent up to date program information or data but should help illustrate the scope of MCE's programs.

We are deeply appreciative of our community and stakeholders that are so connected to the work we do as we remain committed to balancing affordability, renewable leadership, and financial stability. MCE is a community-driven agency focused on providing tangible benefits to all of our customers. Thoughtful feedback from our partners is what shapes our work and ensures that we meet the high expectations of our Board and member communities.

Thank you again for your time and interest,

A handwritten signature in black ink that reads "Jenna Tenney". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Jenna Tenney

Director of Communications and Community Engagement