



Community Power Coalition

MCE
A local, not-for-profit
electricity provider





Agenda

12:00 PM Welcome + Introductions

12:05 PM MCE Community Partnership Program Overview

12:25 PM Because of Youth

12:35 PM Partnering with MCE

12:45 PM Discussion and Q&A

12:50 PM Wrap up and Next Steps

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Presenters

Facilitator: Mariela Herrick

Presenters: Jenna Tenny, Tyla Brown, and Mariela Herrick

Community Partnership Program



Program Overview

- \$100,000 total
- Up to six contracts awarded, up to \$30,000 each
- Scored by at least three MCE team members
 - Completeness of application (30%)
 - Impact on MCE Customers (25%)
 - Equity Focus (20%)
 - Estimated Number of Communities Served (20%)
 - Creativity (5%)
- Outreach efforts that support MCE's mission through education or adoption of MCE's programs and services
- 2025 focus areas: local contractor education, low-income and underserved communities, building electrification

2024 Partners

- Partners with equity focuses scored higher
- More detailed proposals scored higher
- Target audiences that are hard to reach scored higher

Canal Alliance
\$30,000

- General outreach
- Underserved community

North Marin Community Services
\$30,000

- General outreach
- Spanish language

San Pablo Economic Development Corporation
\$12,500

- Small Business Energy Advantage
- Multifamily energy services

Vallejo Main Street
\$10,000

- Small Business Energy Advantage

Solano Economic Development Corporation
\$10,000

- General education

City of Pinole
\$7,500

- General education

Community Partnership Program

Year 1

Milestone	Date	Description	Result
Community Partnership Program Solicitation and interviews	October – December 2024	16 applicants across MCE's service area. Open to qualifying not-for-profit government agencies and nonprofit organizations.	6 Finalist Chosen
CPP Contracts are executed	January 2025 – December 2025	Work with all CPP partners begins. Scope of work covers general education about MCE, Small Business Energy Advantage program, Contractor education, and EV outreach.	Increase in program adoption, community outreach, and bill savings.
Impact Reports and Program Evaluation	December 2025	Documentation completed of program impact on MCE customers .	Successful general education and outreach of MCE's mission and programs. Increased outreach to priority audiences.

Community Partnership Program

Year 2

Milestone	Type	Description	Progress
Community Partnership Program Solicitation and interviews	October – December 2025	16 applicants across MCE service area including government agencies and nonprofit organizations.	5 Finalist Chosen
CPP Contracts are executed	January 2026 – December 2026	Work with CPP partners begins. Scope of work covers general education about MCE, Spanish outreach, and Small Business Energy Advantage program outreach.	In Progress
Impact Reports and Program Evaluation	December 2026		In Progress

2026 Community Partnership Program + Community Benefits Program

Community Benefits Program

- White Pony Express
- Monument Crises Center
- Canal Alliance

Community Partnership Program

- Puertas Abiertas
- UpValley Family Center
- North Marin Community Services
- San Pablo EDC



Welcome Green Leaders



Because of
Youth

Because of Youth

A Call to Action for Community Organizations

MCE spotlights the role youth and community-based organizations play in advocating for climate action and environmental education

- Incorporates all sustainability initiatives that address climate change
- Celebrates diverse efforts in creating a sustainable future
- Stories offer a glimpse into how young individuals are making a difference in their communities



**30+
Youth**

Highlighted for
their climate
activism

Collaborated with
over
40
**Community Based
Organizations**



Because of Youth 2025 Festival

Showcasing the work MCE does with CBOs to engage and support underserved youth.

Festival at Contra Costa College

15 organizations shared resources for youth to get involved in

Youth Ambassador Program

Youth ambassadors from the Bay Area Youth Climate Summit, City of Pittsburg's Youth Advisory Council, and Sustainable Leaders in Action took photos and videos from their POV of the event.

2026 Because of Youth Festival in Vallejo

April 25, 10 a.m.-4 p.m.



City of Vallejo Earth Day Festival

This year MCE will be partnering with City of Vallejo on the BoY Festival.



**Get
Involved!**

We are looking for organizations serving Solano to table and youth ambassadors to join our outreach team.

Email us at
Engagement@mceCleanEnergy.org



Your Local Renewable Electricity Provider

Partnering with
MCE



Partnering With MCE

- **Community Power Coalition:** Providing input & feedback on MCE programming, develop partnerships.
- **ComPow Symposium:** Become a panelist, share panel topic of interest to your organization, invite members to attend.
- **Co-branded MCE program outreach:** Help your community reach sustainability goals & GHG reductions by co-branding outreach on MCE and local programs.
- **Connect with your MCE Board Members**
- **Sponsorship**
- **Grant support**
- **Follow us and engage with us on Social Media**



Connect With Us!



Kiara
Donato

kdonato



Mariela
Herrick

mherrick



Tyla
Brown

tbrown



Sebastian
Conn

sconn



Anna
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A scenic sunset over rolling hills and a valley, with a city skyline visible in the distance.

Thank you!



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