

April 23, 2026

Subject: MCE and Industry Communications Highlights 4.23.26

MCE Board of Directors,

Below is the most recent media audit of MCE that reviews press coverage, opinion pieces, and MCE communications channels. As always, please let us know if we can answer questions or provide additional information for you to share.

Best,

Jenna

## Highlights

- [A People-First Approach to Energy Affordability: A Customer Operations Perspective](#)  
LinkedIn Articles | Zae Perrin, VP of Customer Operations at MCE
- [These Changemakers Are Powering a Brighter Bay Area Future](#)  
MCE Press Release | Apr 20, 2026

## Industry Insights

- [Marin customers should stick with MCE as the better choice](#)  
Marin IJ | Apr 21, 2026
- [The grid is under pressure from two directions. Your customers own the answer.](#)  
Utility Dive | Apr 20, 2026
- [MCE board hesitates to expand chief executive's authority](#)  
Marin IJ | Apr 20, 2026
- [As utility costs rise, can 'background' smart thermostats offer relief?](#)  
Canary Media | Apr 20, 2026
- [California Community Power and XGS Energy Partner to Develop Waterless Geothermal](#)  
IndexBox | Apr 15, 2026
- [Bay Area city becomes first to ban data centers over power and water concerns](#)  
San Francisco Chronicle | Apr 15, 2026
- [California's Climate Leaders Talk Clean Energy Growing Pains and the War on Iran](#)  
Inside Climate News | Apr 15, 2026
- [Community-scale solar offers \\$6.5 billion in savings, bypassing California gridlocks](#)  
pv magazine | Apr 14, 2026
- [California leaders push energy grid upgrades as AI drives power demand](#)  
CBS News | Apr 14, 2026
- [Distributed batteries get legislative, utility lift in California](#)  
Utility Dive | Apr 14, 2026

## MCE-Generated Content

Top Social Media Posts: [Facebook](#) | [Instagram](#) | [LinkedIn](#) | [BlueSky](#)

- [Celebrating Young Environmental Leaders at Earth Daze](#)  
MCE Blog | Apr 16, 2026

### **By the Numbers**

This April, MCE sponsored or attended a total of 14 Earth Day events! There's still time to join us at MCE's Because of Youth activation at Vallejo's Earth Daze festival this weekend.

- Sustainable Rossmoor Earth Day 4/17
- Sustainable Walnut Creek Earth Day 4/17
- Pinole Earth Walk 4/18
- John Muir Association Earth Day, Martinez 4/18
- Richmond Urban Tilth Earth Day 4/18
- Napa Earth Day 4/18
- San Rafael Youth Led Climate Action Forum 4/21
- Contra Costa College Earth Day, San Pablo 4/22
- Dominican University Earth Day, San Rafael 4/22
- Pleasant Hill Earth Day 4/23
- Because of Youth Festival at Vallejo Earth Daze Event 4/25
- El Cerrito's Earth Day 4/25
- Lafayette Earth Day Celebration 4/26
- Earth Day Los Medanos College, Pittsburgh 4/29