April 3, 2026

Subject: MCE and Industry Communications Highlights 4.3.26

MCE Board of Directors,

Below is the most recent media audit of MCE that reviews press coverage, opinion pieces, and MCE communications channels. As always, please let us know if we can answer questions or provide additional information for you to share.

Best,

Jenna

Highlights

- Attachment: Letter from Director Coler to Marin IJ Opinion Editor
  Director Coler sent a letter to the Marin IJ Opinion Editor requesting that Letters to the Editor be held to the same fact checking standards as other opinion pieces, and clarified inaccuracies in a recently published submission. The editor agreed and removed the Letter to the Editor published on March 14, 2026.
- Support Letter for AB 1761 (Rogers)
  Letter on the PCIA from Marin County Board of Supervisors | Mar 19, 2026
- This California electricity provider is all-in on virtual power plants
  Qutting Carbon | Mar 27, 2026

Industry Insights

- Will California fund or kill its thriving virtual power plant program?
  Canary Media | Mar 31, 2026
- Many homes already have the power to electrify, study finds
  Canary Media | Mar 30, 2026
- Big tech was embracing clean energy and turning a corner on climate change. Then AI data centers arrived
  Fortune | Mar 29, 2026
- How Clean Energy Firms Are Trying to Survive the Trump Era
  New York Times | Mar 28, 2026
- CalCCA Proposes Methods to Address Pre-2019 RECs in PCIA Calculations
  NewsData | Mar 23, 2026
- Former Energy Secretary Talks Diablo Canyon, Data Centers at UCSB Summit
  Noozhawk | Mar 18, 2026
- California lawmaker vows to protect consumers, scrutinize data centers' energy use
  The Sacramento Bee | Mar 18, 2026

MCE Media Mentions

- Arevon Starts Construction of $600 Million Cormorant Energy Storage Project
  POWER Magazine | Mar 29, 2026
- Editorial: MCE plan for oversight panel deserves discussion
  Marin IJ | Mar 29, 2026
- I broke up with PG&E. Here's why I came crawling back
  SF Chronicle | Mar 28, 2026
    - Attachment: Key facts in response to the San Francisco Chronicle op ed linked above.
- Napa Climate Summit looks at resilience
  Napa Valley Register | Mar 27, 2026
- Tiburon plans battery storage system at police station
  Marin IJ | Mar 26, 2026

MCE-Generated Content

Top Social Media Posts: Facebook | Instagram | LinkedIn | BlueSky

- Understanding the California Climate Credit (and What's Changing in 2026)
  MCE Blog | Mar 26, 2026

By the Numbers

MCE's Fiscal Year 2026/27 budget breakdown:

- $10M for MCE Cares Credit
- $62 million disbursement from the Operating Reserve Fund to lower generation rates including:
    - 14% standard rate reduction
    - $0.0062/kWh temporary reduction through 2026 (additional $2/month)
- $632M in energy costs (17.5% reduction year over year)
- $5M in grant income (50% increase year over year)
- $14M in investment income

MCE's Board also allocated more than $9 million to advance critical clean energy programs for residents and businesses including:

- $1M for residential electrification including upgrades to multifamily and affordable housing properties and deploying heat pump water heaters
- $7M for transportation electrification including MCE's EV instant rebate, EV charging incentives for businesses, and the MCE Sync smart-charging app
- $1.2M for resiliency initiatives including energy storage for critical facilities and MCE's Virtual Power Plant