

February 19, 2026

Subject: MCE and Industry Communications Highlights 2.19.26

Hello MCE Board of Directors,

I am writing to share a recent media audit of MCE that reviews press coverage, opinion pieces, and MCE communications channels over the last two weeks. We will now be providing these updates on a regular basis. As always, please let us know if we can answer any questions or provide any information for you to share.

Best,

Jenna

### **Highlights**

- [Bay Area graduates train for green jobs](#) (video)  
ABC7 Feature | Jan 5, 2026
- [Canary Media Spotlight | California's First Community Choice Energy Provider | Celebrating 15 Years](#) (video)
- [A look at MCE's first 15 years](#), Diablo Gazette (jump to page 14)
- [MCE 2025 Impact Report](#)

### **Industry Insights**

- [CalCCA Criticizes CPUC Use of New PCIA Calculation Methodologies](#)  
California Energy Markets | Jan 21, 2026
- [The growing need for long-duration energy storage in the US](#)  
Solar Power World | Feb 10, 2026
- [CPUC Considers Whether to Extend Flex Alert Funding Into 2026](#)  
California Energy Markets | Feb 5, 2026
- [Environment Report: Why San Diego Community Power Is Stockpiling Cash](#)  
Voice of San Diego | Feb 2, 2026
- [West Needs \\$60 Billion in Transmission Additions, Upgrades, WestTEC Study Shows](#)  
California Energy Markets | Feb 5, 2026
- [Winter 2026 Issue of the California Aggregator Newsletter](#)

### **MCE-Generated Content**

- [Cleaner Commutes Ahead: Select Bay Area Bridges Move to 100% Renewable Electricity](#) - Press Release
- [Monthly Board email update](#) - February
- [Celebrating Art, Community, and Partnership in Martinez](#) - Blog
- Top Social Media Posts

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)
- [BlueSky](#)

## **MCE Coverage**

- [MCE raises salaries while debating rate cuts](#)  
Marin IJ | Feb 18, 2026
- [Dick Spotswood: MCE appears to be in mess of own making](#)  
Marin IJ | Feb 15, 2026
- [Pair of Solano bridges part of MCE's Deep Green program](#)  
Daily Republic | Feb 11, 2026
- [MCE considers rate cut amid questions on energy contracts](#)  
Marin IJ | Feb 7, 2026
- [Marin Voice: Leadership needs to make some changes at MCE](#)  
Marin IJ | Feb 4, 2026
- [Editorial: MCE right to remove overstatement from messaging](#)  
Marin IJ | Feb 1, 2026

## **By the Numbers**

- Ending 2025 at an all-time high in participation rate (87.3%) and customer accounts (over 603k)
- MCE gained nearly 15,000 customers in 2025, ~9,000 of which were from Hercules
  - Over 5,000 accounts gained organically (nearly 1% of population)
  - Over 1,400 customers retained (42%) in 2025 through Customer Success Advisor interactions
- Nearly 3,000 Arrearage Management Program customers (\$1.2m) enrolled in 2025, increasing the participation rate from 48% to nearly 70%
- Over 2,000 non-Hercules customers enrolled into CARE or FERA in 2025
- Green Access participation doubled in 2025 due to an expanded capacity - nearly \$1.5m distributed through the program in 2025
- ~600 Deep Green opt-ups in 2025