

March 11, 2026

Subject: MCE and Industry Communications Highlights 3.11.26

MCE Board of Directors,

Below is the most recent media audit of MCE that reviews press coverage, opinion pieces, and MCE communications channels. As always, please let us know if we can answer questions or provide additional information for you to share.

Best,

Jenna

Highlights

- [Mural unveiled to inspire climate change](#)
NBC Bay Area | Mar 5, 2026
- [Letter to the Editor from Kate Sears, former MCE Board Chair](#)
Marin IJ | Mar 6, 2026
- [Marin Voice: MCE board members address recently raised concerns](#)
Marin IJ | Mar 9, 2026
- [New Community Mural Unveiled at Boys & Girls Clubs of Contra Costa in Martinez](#) -
MCE Press Release

Industry Insights

- [Wars Like Ukraine and Iran Are Pushing Countries To Rethink How They Get Their Energy](#)
TIME | Mar 6, 2026
- [Utilities are spending billions on the data center boom. What are the risks?](#)
Utility Dive | Mar 6, 2026
- [How states are trying to keep AI data centers off your power bill](#)
Canary Media | Mar 4, 2026
- [California's new governor must hold down clean energy costs, drive innovation](#)
CalMatters | Mar 4, 2026
- [PG&E monthly bills are dropping this month for electricity customers. Will the trend continue?](#)
Marin IJ | Mar 3, 2026
- [PG&E discontent fuels increased pressure for public power](#)
San Francisco Examiner | Feb 25, 2026

MCE-Generated Content

- [Spring Forward: How Daylight Savings Impacts Your Energy Use](#) - Blog
- Top Social Media Posts

- [Facebook](#)
- [Instagram](#)
- [LinkedIn](#)
- [BlueSky](#)

MCE Media Mentions

- [MCE on track to approve \\$700M budget](#)
Marin IJ | Mar 6, 2026

By the Numbers

- In the last week, MCE did not receive any inquiries from the Top 250 Customers by load regarding opting out or rate comparisons with PG&E
- Call center trends and themes
 - 181 Opt Actions (compared to 326 in 3/25 and 245 in 3/24)
 - 128 Opt Outs (compared to 255 in 3/25 and 139 in 3/24)
 - 38 Customers Retained (5% improvement compared to 3/25; retained an additional 47 customers compared to 3/24)