



FOR IMMEDIATE RELEASE

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Bay Area Drivers: Power Up with MCE's EV Instant Rebate

Contra Costa, Marin, Napa, and Solano residents can receive up to \$3,500 off an EV

SAN RAFAEL and CONCORD, Calif. – MCE is relaunching its EV Instant Rebate, making it easier than ever for eligible Bay Area residents to get behind the wheel of a zero-emissions vehicle.

Eligible MCE customers can receive up to \$3,500 off a plug-in electric vehicle instantly – no waiting for a rebate check in the mail.

"Many of the communities we serve are already among the nation's leaders in EV adoption," said Shanelle Scales-Preston, MCE's Board Chair and Contra Costa County Supervisor. **"With transportation remaining California's largest source of polluting greenhouse gas emissions, we're working to make our communities the easiest places in the country to own and drive an electric vehicle."**

Income-qualified MCE customers can save instantly, with \$3,500 off a new electric vehicle or plug-in hybrid or \$2,000 off a pre-owned model. Unlike traditional rebates that require people to submit paperwork and wait weeks or months for reimbursement, MCE's EV Instant Rebate, developed in partnership with Energy Solutions, is applied at the point of sale through an expansive network of [participating dealerships](#). The rebate can be combined with other incentives, depending on eligibility.

"In the beginning, there wasn't a lot of information or trust around zero-emission vehicles," said Ali Saad, President, EZ Auto Sales in Daly City. **"MCE's EV Instant Rebate made these vehicles more attractive to potential buyers and gave them that extra incentive to take a chance. Once they experienced the benefits of driving an EV themselves, many became believers and came back for another one."**

To date, MCE has invested more than \$13 million in local transportation electrification initiatives. This funding reduces emissions, lowers energy costs, and expands access to EVs and charging infrastructure throughout Contra Costa, Marin, Napa, and Solano counties. As a result, MCE's member communities are [helping lead the nation](#) in EV adoption, with EVs accounting for nearly 25% of all new vehicle sales across its four-county service area.

MCE's clean transportation investments since launch include:

- **More than \$8.2 million in EV rebates** that have helped over 2,700 drivers go electric.
- **\$6.9 million in EV charging incentives representing more than 2,300 charging ports** in workplaces, multifamily properties and other community-serving locations, expanding access to convenient charging where people live, work and connect with

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their communities.

- Developing MCE Sync, a smart charging program that rewards EV drivers for charging when renewable energy is abundant, and grid demand is lower. Nearly 5,000 participating drivers have successfully [shifted 94% of their charging load to off-peak hours.](#)

Learn more and see if you qualify at [mceCleanEnergy.org/ev-rebate.](https://mceCleanEnergy.org/ev-rebate)

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About MCE: MCE is a not-for-profit public agency and the preferred electricity provider for more than 600,000 customer accounts and 1.8 million residents and businesses across Contra Costa, Marin, Napa, and Solano counties. Setting the standard for clean energy in California since 2010, MCE leads with 60-100% renewable power at stable rates, serving a 1400 MW peak load, significantly reducing greenhouse emissions, and reinvesting millions in local programs. For more information about MCE, visit mcecleanenergy.org, or follow us on your preferred social platform @mceCleanEnergy.