



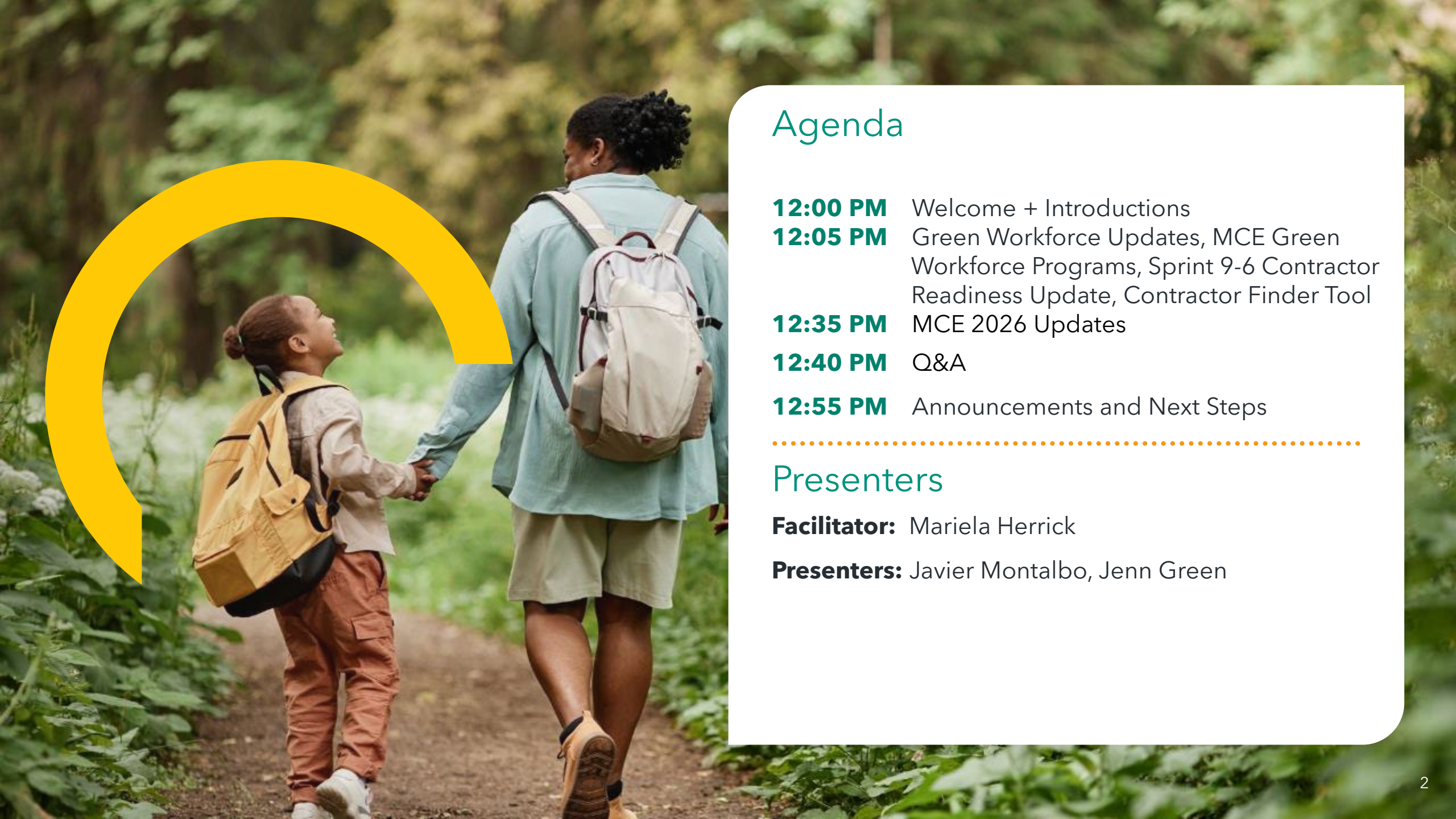
Community  
Power Coalition

**MCE**

A local, not-for-profit  
electricity provider



September 30, 2026



## Agenda

- 12:00 PM** Welcome + Introductions
- 12:05 PM** Green Workforce Updates, MCE Green Workforce Programs, Sprint 9-6 Contractor Readiness Update, Contractor Finder Tool
- 12:35 PM** MCE 2026 Updates
- 12:40 PM** Q&A
- 12:55 PM** Announcements and Next Steps

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## Presenters

**Facilitator:** Mariela Herrick

**Presenters:** Javier Montalbo, Jenn Green

A large group of approximately 60 people, mostly young adults, are posed for a group photo on a grassy field. They are arranged in several rows, with some standing and others kneeling or sitting in the front. Most of the individuals are wearing bright green safety vests over their casual or business-casual attire, and many are also wearing white hard hats. The background shows a vast solar farm with rows of photovoltaic panels stretching across a flat landscape under a clear sky. In the distance, some utility poles and a small town or village are visible on a hillside.

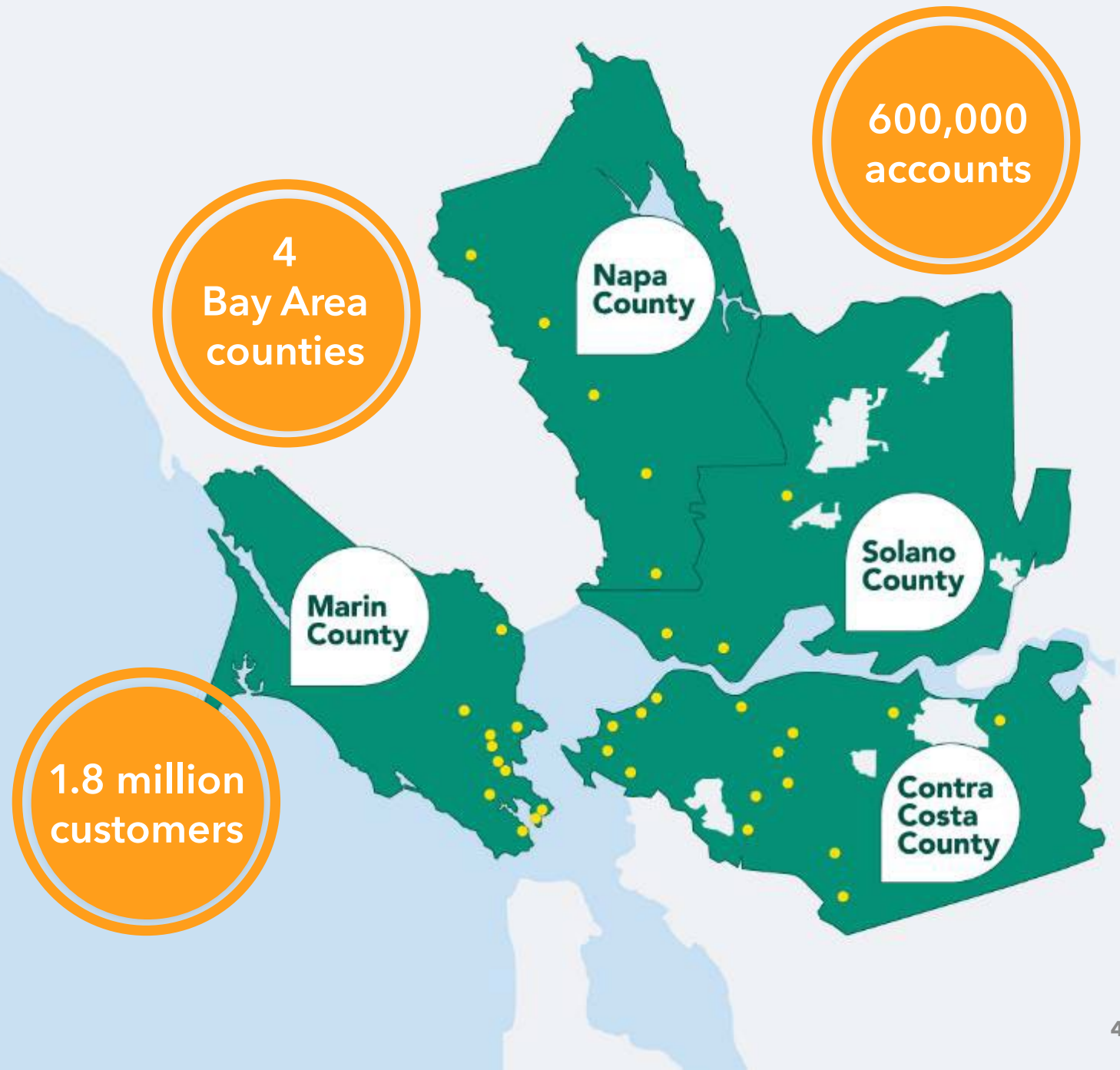
# MCE

MCE's 2026 Green Workforce Programs  
and Contractor Readiness

September 30, 2026

# Not-for-Profit Public Agency

**34 Board Members.  
Elected officials.  
No tax dollars.**



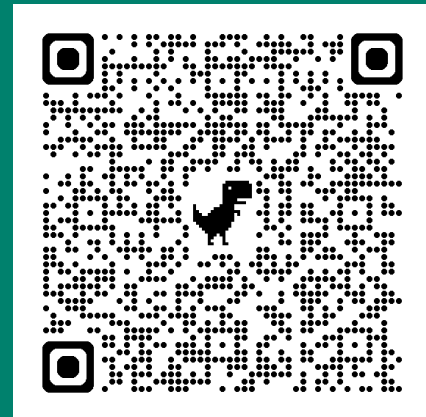
# Bay Area Air District Rule 9-6

## What to know

- Effective January 1<sup>st</sup>, 2027, zero nitrogen oxide (NOx) emitting water heaters will be required
- Multiple potential exemptions are being discussed November 4 including, e.g. size, income, sector, technical constraints, effective date
- Implemented throughout the nine-county Bay Area.



**Stay updated with the  
Bay Area Air District**



# MCE Contractor Resources



**Residential Flex  
Market**



**Green Workforce  
Pathways**



**Contractor Finder  
Tool**

# Contractor Finder Tool

## Find contractors skilled in home electrification upgrades

- [mceCleanEnergy/contractor-finder](https://mceCleanEnergy/contractor-finder)
- Exclusively lists contractors enrolled in 1 or more of MCE's contractor programs
- Special highlights for contractors enrolled in Residential Flex Market and Green Workforce Pathways
- Memberships for signatory contractors

## Find a Licensed Contractor

Take the guesswork out of finding contractors who are knowledgeable about the latest home improvement technology and experienced contractors in your area.

Services

Battery Storage

Electrical Upgrades & Repair

Heat Pump HVAC

Heat Pump Water Heater

Home EV Charger

Counties Served

Contra Costa

Marin

Napa

Solano

MCE Customers Served

Select Customers

Memberships

Local Union 104

MCE Rebates & Offerings

Offers Emergency Water Heater Replacement

Offers MCE Rebate

Name A-Z

A 100% Guarantee Heating & AC

Vacaville

[Website](#)

[\(707\) 689-5128](#)

[Email](#)

[License #](#)

Services:

- Heat Pump HVAC

Counties served:  
Solano

MCE customers served:  
-

A+ Heating & Air

Citrus Heights

[Website](#)

[\(916\) 838-3748](#)

[License #](#)

Services:

- Heat Pump HVAC

Counties served:

MCE customers served:

A-1 Guaranteed Heating & Air Conditioning

Vallejo

[Website](#)

[\(888\) 421-2473](#)

[Email](#)

[License #](#)

Services:

- Electrical Upgrades & Repair
- Heat Pump HVAC
- Heat Pump Water Heater

Counties served:  
Contra Costa  
Napa  
Solano

MCE customers served:  
22

Offers MCE Rebate

AdamEck HVAC

Napa

[Website](#)

[\(707\) 330-5898](#)

[Email](#)

[License #](#)

Services:

- Heat Pump HVAC

Counties served:  
Napa

# Contractor Events Calendar

## Trainings, events & connections

- [mceCleanEnergy/contractor-events](https://mceCleanEnergy/contractor-events)
- One-stop training resource
- Accessible learning opportunities
- Supports workforce development
- Fosters industry collaboration
- Add your Contractor Event' feature

## Contractor Events Calendar

| Search for events |    | In a location                                                              |                                                                                                                                                                                                                                      | Find Events                                                                                                                                                                      | List                                                              | Month | Day |
|-------------------|----|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------|-----|
| < > This Month    |    | September 2026                                                             |                                                                                                                                                                                                                                      |                                                                                                                                                                                  |                                                                   |       |     |
| S                 | M  | T                                                                          | W                                                                                                                                                                                                                                    | T                                                                                                                                                                                | F                                                                 | S     |     |
| 30                | 31 | 1<br>12:00 pm - 1:00 pm<br>2025 Energy Code:<br>Multifamily<br>Ventilation | 2<br>9:00 am - 10:30 am<br>BayREN C&S<br>Training: ECC-<br>Verified Quality<br>Insulation Installation<br>(QII) – offered in<br>partnership with<br>Energy Code Aco                                                                  | 3<br>11:00 am - 1:00 pm<br>Critical Details for<br>Accurate Load<br>Calculations                                                                                                 | 4                                                                 | 5     |     |
| 6                 | 7  | 8                                                                          | 9<br>9:30 am - 11:00 am<br>Energy Code<br>Compliance<br>Verification (formerly<br>HERS) – Overview<br>and Envelope<br>10:00 am - 11:00<br>am<br>Marketing and Lead<br>Generation for<br>Electrification (Now<br>Buildings Institute) | 10<br>9:00 am - 12:00 pm<br>Optimizing Ducted<br>Heat Pumps for<br>Residential<br>Electrification:<br>Efficiency, Comfort<br>and Low-Loss Duct<br>Systems                        | 11                                                                | 12    |     |
| 13                | 14 | 15                                                                         | 16<br>9:00 am - 12:00 pm<br>Appliance Rules:<br>Preparing Local<br>Governments and<br>Communities for a<br>Clean Transition                                                                                                          | 17<br>9:00 am - 12:00 pm<br>Optimizing Ducted<br>Heat Pumps for<br>Residential<br>Electrification: Load<br>Calculations,<br>Equipment Selection,<br>System Airflow and<br>Layout | 18                                                                | 19    |     |
| 20                | 21 | 22                                                                         | 23<br>9:30 am - 11:00 am<br>Higher-Performance<br>Residential Remodels                                                                                                                                                               | 24<br>9:00 am - 1:00 pm<br>Balanced Ventilation<br>for Better Health,<br>Comfort, and<br>Electrification (Part 1                                                                 | 25<br>12:00 pm - 4:00 pm<br>MCE's Marin<br>Contractor<br>Workshop | 26    |     |

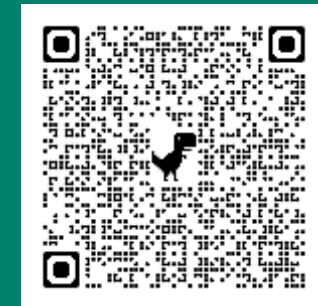
# Residential Flex Market Program

## Program Benefits

- Guaranteed upfront incentives for homeowners
- Bonus performance payments for high energy-saving projects
- Can serve **all homeowners**
- Stackable with other incentive programs



**Fill out an interest form  
to get started today!**



# Green Workforce Pathways

**Workforce development program supporting workforce training providers and installer staff for all-electric technologies**

## **Program Benefits:**

1. Cash stipends for contractors attending electrification training.
2. Bonus for hiring and retaining new staff through MCE workforce partners.
3. Access to MCE Contractor Finder Tool for more visibility and lead generation.



# 41

**Stipends  
issued to  
contractor staff**

# 54

**Jobseeker  
matches**

# Sprint to 9-6

**Bay Area-wide collaboration of cities, counties, agencies, utilities, technical experts & advocates**

**Lay the foundation for successful Rule 9-6 launch:**

1. Cost reductions (equipment, labor, permitting & inspection)
2. Increases in support (funding & programs, public engagement)
3. Policy flexibility (equity/electrical/space)



**60**

**Participants  
across various  
agencies**

**5**

**Working groups  
to scale best  
practices**

# Sprint to 9-6

## Contractor Readiness

### Monthly Contractor Training:

- 6 trainings delivered across the Bay Area
- Update on regulations
- Introduction to HPWH technology '101 level'
- Manufacturer deep-dives
- 45 to 100 attendees per training
- Live interpretation services
- Over 90% satisfaction rate

### Emerging Themes:

- In-language training opportunities
- Expand upon topics, including hands-on, '201 level training



**Get Involved!**

Javier Montalbo

Customer Programs Manager

[jmontalbo@MCECleanEnergy.org](mailto:jmontalbo@MCECleanEnergy.org)

# Training Opportunities

| Date and Time          | Lead agencies (click link to register)                                                 | Location                        |
|------------------------|----------------------------------------------------------------------------------------|---------------------------------|
| 09/16 5:30pm - 8pm     | <a href="#">Building Decarbonization Coalition &amp; Sonoma Clean Power (SCP)</a>      | SCP Customer Center, Santa Rosa |
| 09/25 12pm - 4pm       | <a href="#">MCE and BayREN Marin County</a>                                            | MCE San Rafael Office           |
| 10/09 12pm - 4pm       | <a href="#">MCE and BayREN Napa County</a>                                             | Napa Valley College             |
| 10/22 - 4:30pm-6:30pm* | MCE and BAAD                                                                           | MCE Concord Office              |
| 10/27 8:30am - 12:30pm | <a href="#">PG&amp;E and Advanced Water Heating Initiative (AWHI)</a>                  | San Jose City College           |
| 10/28 - 11am-1pm       | MCE Sponsorship: AWHI Heat Pump Water Heater Week: Navien HPWH Training by PACE Supply | PACE Supply, San Rafael         |

# Training Opportunities

| Date and Time        | Lead agencies                                                | Location                                  |
|----------------------|--------------------------------------------------------------|-------------------------------------------|
| 10/29 – TBD          | Sonoma County                                                | North Coast Builders Exchange, Santa Rosa |
| 11/3 or 11/5 – TBD   | Santa Clara County and Cupertino Energy Solutions (Mandarin) | City of Cupertino, Quinlan Hall           |
| 11/18 or 11/19 – TBD | Alameda County and City of Hayward (Spanish)                 | Chabot College                            |
| Early December       | San Mateo County (Coastside)                                 | Skyline College – TBD                     |
| Mid December         | Sonoma County                                                | Santa Rosa Junior College                 |
| Q1 2027              | MCE and BayREN                                               | TBD                                       |

# Bay Area CCA Collaboration



**Rebate  
Coordination**

**Financing**

**Contractor  
Engagement**

**Permitting**



# Thank you!



Javier Montalbo

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# Your Local Renewable Electricity Provider

## MCE 2026 Updates

# CalCCA Sponsored Bills - Outcomes

## SB 1138 (Padilla)

### **The Bill**

Would allow RA transactions on an hourly basis so that LSEs can buy only what they need and not more

### **The Outcome**

Held in Assembly Appropriations

## AB 1761 (Rogers)

### **The Bill**

Makes key data used to make PCIA decisions available to all parties, with strong confidentiality protections

### **The Outcome**

Vetoed



# Community Engagement and Grant Updates

- **Partnering on Grants:** MCE supported 9 proposals to the [Air District's Bay REPAIR grant](#). City of Benicia and City of Richmond are being recommended for funding
- **Community Partnership Program:** Up to 6 projects will be awarded at no more than \$30,000. Learn more at our webinar on 10/6.  
<https://mcecleanenergy.org/solicitations/>

# Electrification Workshop

- October 22, 2026  
4:30-6:30
- In-person in San Rafael and Concord  
Remote option also available
- MCE rebates and programs
- 9-6 Air District Ruling
- How we can work together, timeline, exemptions, cost effectiveness
- Information will be available on the Board Meetings page





## ComPow Updates: Save the Dates

*"Attending MCE's 2025 Community Power Coalition Symposium last Friday was an incredible opportunity to build new partnerships and explore emerging technologies that are shaping our clean energy future. I left even more committed to advancing climate solutions in our community."* - **Jesus Rosas, Solano Economic Development Corporation**

**Community Power Coalition  
Symposium: November 13th**



# Questions

A landscape photograph with a sunset or sunrise glow over a valley. The foreground is a dry, grassy hillside. The middle ground shows a valley with trees and a road. The background features distant hills under a clear sky.

# Connect With Us



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# Thank you!



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Mon-Fri: 9 am-5 pm