



Quarterly Communications Toolkit - Fall 2026

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Social Media

Please contact communications@mceCleanEnergy.org for social media graphics!

Temporary Rate Increase

Starting November 1, 2026, @mceCleanEnergy is increasing its temporary rate credit. The expanded credit will apply through March 31, 2027, providing additional bill relief for customers during the winter months.

Estimated savings include:

- About \$14/month for a typical residential customer
- About \$38/month for the average small business

The increased credit applies across all customer rate plans and reflects MCE's ongoing commitment to delivering affordable, clean energy and keeping more customer dollars in our communities.

Read more: mcecleanenergy.org/lower-electricity-bills-this-winter-mce-expands-rate-credit/

MCE EV Instant Rebate

In the market for a new car, but fed up with high gas prices? EVs save on maintenance and fuel, plus they're reliable and fun to drive! Eligible customers may save \$3,500 on a new or \$2,000 on a used EV or plug-in hybrid at participating dealerships. Plus, you can stack MCE's EV Instant Rebate with California's new rebate for even more savings. Learn more at mcecleanenergy.org/ev-rebate

EV Charging Technical Assistance

Make your EV charging project a reality with expert no-cost technical assistance. Get help understanding your site needs, available incentives to reduce project costs, recommended qualified contractors, user pricing, and how to build a clear path to EV charging installation. Whether you're a business, workplace, or multifamily property, MCE's EV Charging program offers expert guidance to support throughout all stages of your project. Learn more:

mcecleanenergy.org/ev-charging/

Home Energy Savings

Prepare for cool weather by making your home more energy efficient. Get a free energy assessment through MCE's Home Energy Savings program and find out if you qualify for up to \$7,000 in free energy upgrades through this publicly funded program. Check your eligibility today: mcecleanenergy.org/home-energy-savings

Commercial Contractor #1

What if your energy efficiency projects paid you back faster? Commercial projects can receive a 25% upfront cash payment of the forecasted value of energy efficiency projects. That means that you'll get money in your pocket as soon as you start installing; limit your risk and preserve your cash flow. Learn more at mcecleanenergy.org/flexmarket

Commercial Contractor #2

Maximize your profitability with MCE's Flex Market program. Get paid for the real grid impact (not estimates) of your long-term commercial energy efficiency projects. Plus receive 25% upfront cash on forecasted project value. Turn real energy savings into revenue. Get started today at mcecleanenergy.org/flexmarket

Reshare MCE's social media posts

- [LinkedIn: Invitation to MCE's Community Power Coalition Symposium](#)
- [Facebook: Heat Pump Rebates](#)
- [Instagram: Fall Energy Savings Tips](#)
- Central Marin Police Authority EV Charging Spotlight ([Facebook Video 1](#) | [Facebook Video 2](#) | [Instagram Video 1](#) | [Instagram Video 2](#))
- Homeward Bound of Marin Multifamily Energy Savings Spotlight ([Facebook Video 1](#) | [Facebook Video 2](#) | [Instagram Video 1](#) | [Instagram Video 2](#) | [LinkedIn Video 1](#) | [LinkedIn Video 2](#))

Newsletter

MCE Temporary Rate Credit

There's good news on your energy bill this fall. Starting November 1, MCE customers receive an increased temporary bill credit designed to help [lower your electricity costs](#) through March 2027. For the average home, that means about \$14 in savings each month. MCE's Board approved the increase to the temporary bill credit, which initially took effect in April 2026.

As cooler weather arrives and heating needs increase, even modest savings can make a difference. Whether you're hosting family gatherings, charging an EV, or simply spending more time at home, the additional credit helps you keep more money in your pocket without needing to change your service or take any action.

Commercial Contractors

Short version

Boost your energy efficiency project's profitability with MCE's Flex Market program

Commercial contractors can earn upfront payments plus ongoing cash incentives based on actual energy savings. From HVAC to lighting upgrades, get rewarded for real performance, not estimates. Improve your cash flow, reduce risk, and deliver more value to your customers through energy efficiency projects.

Start your next energy efficiency project with upfront incentives. Join MCE's Flex Market today at mceCleanEnergy.org/flexmarket

Long version

MCE's Flex Market program pays contractors for installing long-term energy efficiency measures, including HVAC systems, lighting, heat pump water heaters, and more.

Contractors can receive a 25% upfront cash payment of the forecasted value of energy efficiency projects.

Benefits for Contractors

- Cash for contractors as soon as project installation starts
- Extra payments for any additional metered savings on your projects beyond the initial guaranteed payment value
- Access to other MCE contractor programs and resources

Blogs

- [Debunking the Top 5 Renewable Energy Myths](#)
- [MCE Sync Is Now Available in Spanish](#)
- [The Benefits of Home Electrification](#)
- [Top 5 Ways to Save During Energy Awareness Month](#)

Press Releases

- [Lower Electricity Bills This Winter: MCE Expands Rate Credit](#)